

# **Institutional Governority and Its Influence On the Continuity of Banks-Field Study On Sample of Banks in Aleppo**

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## **Abstract**

This research aims at showing the rules of institutional governority and the advantages of applying it in banks and its effect on its continuity. This research includes a field study done by researchers on sample of working banks in Aleppo whereby 57 questionnaires were distributed to know the influence of governority on sustaining the continuity of banks in the Syrian environment.

The research reached to a sum of results and recommendations. The most important one is that the correct implementation of governority principles leads to the concentration on establishing a long-term continuous value to the bank instead of just increasing the wealth on the short term. It also increases the concepts of expression and transparency and it achieves balance between those who have interests and benefits in the long term. Moreover, there is a positive effect of governority on the continuity of the bank – The more the commitment is to the governority, the more positive it is on the continuity of the bank.

It has been recommended that the banks commit to the research sample according to the governority guidance issued by the Syrian currency and credit council in 2009 which concords greatly to the principles of governority issued by the International Union of accountants and this ensures the correct implementation of the governority principles and sustains its continuity.