

LOAY ALTAMIMI

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Nationality: Jordanian

Marital status: Married

Date & Place of Birth: 19.5.1973 Kuwait



Qualifications

→ Education

- **PhD. 2010** Science of Management / Management Information Systems
University of Savoie _ France

Thesis Title: Exploring information technology's potential for, and effect of, interaction and collaboration in the web survey Process.

- **MSc. 2002** Computing
University of Teesside _ United Kingdom (UK)
- **BSc. 1996** Science of Management
University of Basrah _ Iraq
- **(General Secondary Certificate) GSC. 1990** Science Section
School of Zayed I _ AL-Ain _ United Arab Emirates (UAE)

→ Certifications

- Certified ICDL - International Computer Driving Licence - UNESCO Cairo Office
- Certified Trainer (CT) – Jordan Trainers Society (JTS)
- Certified Professional Trainer (CPT)

→ Training Courses

- Developing and implementing web applications with Microsoft Visual Basic.Net and Microsoft Visual Studio.NET (9/2004) – Professional consultants for computer- Jordan.
- Intro Visual Programming (10/2002) - The open college Network (TROC�) – UK

- Multimedia technologies (10/2000) – The open college Network (TROCN) – UK
- Intro multimedia authoring (10/2000) – The open college Network (TROCN) – UK
- Numeracy/ computing for business & management (10/1999) - The open college Network (TROCN) – UK
- French as a second language (2008) – University of Savoie - France
- French as a second language (01/07/2006 - 07/09/2006) – Centre Culturel Français d’Amman - Jordan
- Building case studies in training (22/12/2010) – University of AL-Isra & Jordanian Trainers Society (JTS)
- Train The Trainers (TOT) (27-31/1/2013) - Jordanian Trainers Society (JTS) & Al-Battel Centre for Training & Development

Fields of Interest

Multimedia

Management Information Systems

Web Design (E.G. HTML – DHTML – CSS - Java Script)

Quantitative & Qualitative Analysis

Applications Of Multimedia

Web Surveys

On-Line Business

Web 2.0 & Social Software

Audio And Visual Effects

Groupware & Virtual Collaborative Structures

Information Systems (IS) Success Models & Measurements

Creativity & Innovation / Information Systems

Professional Experience

➔ *Teaching*

➤ **Lecturer**

10/2003 to 8/2006 - Jordan - *ALZaytoonah* University – Dept. of Computer Information Systems (CIS)

➤ **Assistant Professor**

Full Time:

- (10/2010) to (09/2011): Jordan - **AL-ISRA** University – Dept. of Management Information Systems (MIS)
- (10/2011 to date): **ALZAYTOONAH** University – Dept. of Management Information Systems (MIS)

Temp/Hourly:

- (1st semester 2010/11): Jordan – **Arab Open** University – Business Program
- (1st semester 2011/12): Jordan - **AL-ISRA** University – Dept. of Management Information Systems (MIS)

➔ ***Modules Taught***

Include: Web Design - Internet Fundamentals – Computer applications in Finance/Marketing - Multimedia Applications – Labs on ready software packages (e.g. Macromedia Flash, Macromedia Director & 3ds Max Studio) - Decision Support Systems DSS – Business Intelligence BI – Office Automation – Management Information Systems MIS/Advanced MIS – Fundamentals of Business Networks – Fundamentals of Information Security – Fundamentals of Databases.

Languages

✓ **Trilingual:**

Arabic - English - French

Computer Skills

➤ **Skills with a variety of Computer Applications:**

- MS office Applications (e.g. Word, Excel, Access, PowerPoint, Outlook)
- Multimedia Authoring: e.g. Macromedia Flash – Macromedia Director-3ds Max Studio

- WYSIWYG Web authoring tools: e.g. Front Page., Macromedia Dreamweaver
- Image Editing & Manipulation: e.g. Adobe Photoshop
- Web (online) Surveys & Questionnaires: *Sphinx online*
- Lexical & Content Analysis: *Sphinx lexica*

Publications

➤ Refereed

Altamimi, L. & Moscarola, J. (2009), Work in Progress: Exploring Possibilities for & Potential Advantages of a Collaborative Web Survey Process, P 108-112, *IADIS WWW/Internet conference*, Rome, Italy.

Walter, Carla, L.Altamimi, J.J. Moscarola and J. Ibanez-Bueno (2009), "Research Design: Exploring Dance in Advertising and its Influence on Consumption and Culture," *Consumer Culture Theory Conference 4*, Ann Arbor, USA

Walter, Carla, L.Altamimi (2010), Extended Abstract - "Consumers Prefer Television Ads with Dance; Researching the Effects of Dance on Consumer Behavior", in *Advances in Consumer Research* Volume 37, eds. Margaret C. Campbell and Jeff Inman and Rik Pieters, Duluth, MN : Association for Consumer Research

Walter, Carla, L.Altamimi (2011), Exploring Dance in Advertising and its Influence on Consumption and Culture Using an Online Survey Method, *International Journal of Business, Humanities and Technology (IJBHT)*, Vol. 1, No. 3

Altamimi, L. (2013), A Lexical Analysis of Social Software Literature, *Informatica Economic Journal*, vol. 17, no. 1, p.p 14-26

Altamimi, L. (2014), Web 2.0 Tools in the Innovation Process: A Systematic Literature Review, *Informatica Economic Journal*, vol. 18, no. 1, p.p 40-55

➤ Research Notes (Les Notes de Recherches)

Altamimi, L. 2008, The Study of the Relation of Information Technology Tools Enabling Interaction and Collaboration with the Innovation Process: a Literature Lexical Analysis, *Research Note No 08-37, Université de Savoie, IREGE, Institut de Recherche en Gestion et en Economie, Annecy, France.*

Altamimi, L. 2008, Collaborative Web Surveys: Collaboration in the Survey Process-the Case for Idea Generation (Doctoral Project), *presented at the consortium doctoral of 13eme AIM conference, Paris, France*

➤ **Seminars**

The relation of web surveys and social software with the innovation process.
*Université de Savoie, IREGÉ, Institut de Recherche en Gestion et en Economie,
Annecy, France., 5/2/2009*

Professional membership

- Jordan Trainers Society
- International Association for Information Systems (AIS)

All references are available upon request

Thank You...