

The Role of Accounting Knowledge Outputs in the Rationalization of Investment Decisions Field Study on the Damascus Securities Exchange

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Abstract

This study aimed to test the effect of each of the financial information and non-financial investment decisions in Damascus Securities Exchange, and to achieve the objectives of the study. developed a hypothesis was tested statistically through a questionnaire that was distributed to investors, employees and staff in the Damascus Securities and brokerage firms and financial analysts. And show a statistically significant impact of financial information and the lack of effect of non-financial information on the decisions of investors during the period which conducted the study. Which called for the rejection of the hypothesis of the study the adoption of the notion of investors in the Damascus Securities Exchange on the financial information and non-financial to make together and take their own decisions. The study recommended increased attention to financial reporting in general and in particular progress because of their significant impact on the decisions. of investors.

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