

CURRICULUM VITAE

PERSONAL BACKGROUND

NAME: DR. ENAS MUSA AL-LOZI.

DATE OF BIRTH: 23/1/1985.

PLACE OF BIRTH: United States of America/Texas.

EMAIL: enas.al-lozi@zuj.edu.jo

ADDRESS: Amman-Jordan

EDUCATION

PhD, Information Systems and Computing, Brunel University – West London, ‘Explaining Users’ Intentions to Continue Participating in Web 2.0 Communities: The case of Facebook in the Hashemite Kingdom of Jordan’, 2011.

MBA, Management Information Systems, The University of Jordan, ‘An Empirical Investigation of the Factors Affecting the Success of Enterprise Resource Planning Systems Implementation in Jordan: The Case of Cellular Network and Telecommunication Operators’, 2008.

BSc, Management Information Systems, The University of Jordan, 2006.

CERTIFICATES

2007: International English Language Testing System (IELTS).

2006: Training Program on Telemarketing Skills & Techniques (Jordan Telecom).

2005: International Computer Driving License (ICDL).

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2002: Diplôme d'Études en Langue Française (D.E.L.F), parts A3, A4.

2000: Diplôme d'Études en Langue Française (D.E.L.F), parts A1, A2.

RESEARCH INTERESTS

Web 2.0 Communities, Enterprise systems, IS Success models, Systems analysis & design, ERP Systems, Knowledge Management, Strategic Planning for successful information systems, e-Commerce, e-Business, Customer Relationship Management, Intentions-Based Theories, Theory of Planned Behavior, Project management, Systems analysis & design.

CAREER HISTORY

2016: Associate Professor at Al-Zaytoonah University of Jordan, Department of Management Information Systems, Faculty of Economics and Administrative Sciences.

2015-2016: Head of department of Management Information Systems, faculty of Economics & Administrative Sciences, Al-Zaytoonah university of Jordan.

2011-2015: Assistant Professor at Al-Zaytoonah University of Jordan, Department of Management Information Systems, Faculty of Economics and Administrative Sciences.

2009-2010: Teaching Assistant/Department of Information Systems and Computing/Brunel University, London, UK.

2007-2008: Graduate Research Assistant/Faculty of Business/The University of Jordan.

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PUBLICATIONS

JOURNALS

- AL-DEBEI, M.M., AL-LOZI, E., AL-HUJURAN, O., AND ALOUDAT, A. (2016). 'WHY I-MODE MOBILE PLATFORM FAILED TO SUCCEED OUTSIDE JAPAN: AN ANALYSIS FROM A BUSINESS MODEL PERSPECTIVE', INTERNATIONAL JOURNAL OF BUSINESS INNOVATION AND RESEARCH, FORTHCOMING ISSUE (IN PRESS).
- AL-DEBEI, M.M., AL-LOZI, E., AND AL-HUJURAN, O. (2015). 'CRITICAL DESIGN AND EVALUATION FACTORS OF MOBILE BUSINESS MODELS: 'ROAD BLOCK' ERADICATORS FOR MOBILE NETWORKS OPERATORS', JOURNAL OF ENTERPRISE INFORMATION MANAGEMENT, 28(5), PP. 698-717.
- AL-HUJURAN, O, AL-LOZI, E. AND AL-DEBEI, M. (2014) "GET READY TO MOBILE LEARNING": EXAMINING FACTORS AFFECTING COLLEGE STUDENTS' BEHAVIORAL INTENTIONS TO USE M-LEARNING IN SAUDI ARABIA", JORDAN JOURNAL OF BUSINESS ADMINISTRATION, 10(1), DAR PUBLISHERS, MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH.
- AL-LOZI, E., AL-DEBEI, M.M., ALOUDAT, A. (2014) "VALUE CAPTURING & ROLE PLAYING IN SOCIAL NETWORKING SITES", IEEE TECHNOLOGY & SOCIETY, 33(1), PP. 66-72.
- AL-DEBEI, M.M., AL-LOZI, E. (2014). 'EXPLAINING AND PREDICTING THE ADOPTION INTENTION OF MOBILE DATA SERVICES: A VALUE-BASED APPROACH', COMPUTERS IN HUMAN BEHAVIOR, 35, 326-338.
- AL-DEBEI, M., AL-LOZI, E., PAPAZAFEIROPOULOU, A. (2013) "WHY PEOPLE KEEP COMING BACK TO FACE BOOK: EXPLAINING AND PREDICTING CONTINUANCE PARTICIPATION FROM AN EXTENDED THEORY OF PLANNED BEHAVIOR PERSPECTIVE", DECISION SUPPORT SYSTEMS, 55(1), ELSEVIER.
- AL-DEBEI, M., AL-LOZI, E., FITZGERLAD, G. (2013) "ENGINEERING INNOVATIVE MOBILE DATA SERVICES: DEVELOPING A MODEL FOR VALUE NETWORK ANALYSIS & DESIGN", BUSINESS PROCESS MANAGEMENT JOURNAL, 19(2), EMERLARD, UK.

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- AL-DEBEI, M., JALAL, D., AL-LOZI, E. (2013) "MEASURING WEB PORTALS' SUCCESS: A RESPECIFICATION AND VALIDATION OF THE DELONE AND MCLEAN INFORMATION SYSTEMS SUCCESS MODEL", *INTERNATIONAL JOURNAL OF BUSINESS INFORMATION SYSTEMS*, 14(1), INDERSCIENCE.
- AL-DEBEI, M., AL-LOZI, E. (2012) "IMPLEMENTATIONS OF ICT INNOVATIONS: A COMPARATIVE ANALYSIS IN TERMS OF CHALLENGES BETWEEN DEVELOPED AND DEVELOPING COUNTRIES", *INTERNATIONAL JOURNAL OF INFORMATION, BUSINESS AND MANAGEMENT*, 4(1), ELITE HALL PUBLISHING HOUSE, UK

CONFERENCES

- (2014) Al-Hujran, O., Al-Debei, M. and Al-lozi, E. " Examining eDemocracy Adoption Intention for Digital Society: An Integrative Model", ICDS, *The Eighth International Conference on Digital Society*.
- (2012) Al-lozi, E. and Papazafeiropoulou, A. "Business Intelligence 2.0: The role of Web 2.0 applications in leveraging business intelligence", *The 11th annual international conference on Business Intelligence and Knowledge Economy (BIKE)*, Amman, Jordan.
- (2012) Al-lozi, E. and Al-Debei, M. "A Framework of Value Exchange and Role Playing in Web 2.0 Websites", *The European, Mediterranean & Middle Eastern Conference on Information Systems (EMCIS)*, Munich, Germany.
- (2010) Al-Lozi, E., and Papazafeiropoulou, A., "Developing a framework explaining continuous participation in digitally engaged communities". *In proceedings of the 15th annual conference of the UKAIS*, Oxford, UK.
- (2010) Al-Lozi, E., and Papazafeiropoulou, A., "And why would I participate? A framework of value exchange and roles in digitally engaged communities". *In proceedings of the 3rd digital cultures workshop*, Manchester, UK

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BOOK CHAPTER

- Al-Debei, M. Aloudat,A., Al-Lozi, E., and Al Asswad, M. (2014) “The role of Value networks in the design of mobile platforms: The case of Apple i-Phone”, Approaches and Processes for Managing the Economics of Information Systems, IGI Global, book chapter.
- Al-Lozi, E., and Papazafeiropoulou, A., (2011) “Intention-based models: the theory of planned behavior within the context of IS”, Information Systems Theory: Explaining and Predicting our Digital

BOOKS

- (2011) Al-lozi, E. “*Explaining Users’ Intentions to Continue Participating on Web 2.0 Applications*”, PhD thesis, LAP Publishing.

BOOK REVIEW

- (2013) Al-lozi, E., and Al-Debei, M. "Transformational Government through eGov practice: Socioeconomics, Cultural, and Technological Issues", Emerald,
<http://www.emeraldinsight.com/products/books/notable/page.htm?id=9781780523347>

ACADEMIC ACTIVITIES

1. **Current** representative of the department of Management Information Systems, Faculty of Economics & Administrative sciences, Al-Zaytoonah university of Jordan (2015).
2. **Current** member of the Student records committee/Quality Assurance Office, Al-Zaytoonah University (2015).
3. **Current** member of the Guidance and follow up graduates' commission-Al-Zaytoonah University (2015).
4. **Current** member of the course accreditation commission, Al-Zaytoonah University (2015).
5. **Head of an accreditation committee**, Higher Education Accreditation Commission (2015) at Ajloun University, MIS Department.

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6. **Current Associate Editor** at the annual international European Conference on Information Systems (ECIS): 2015
7. **External Examiner:** Wafa' Abd-Al-Ghufoor (2013) "Exploring the determinant factors Influencing Facebook Adoption", Business Administration Department, Al-Zaytoonah University.
8. Member of an accreditation committee, Higher Education Accreditation Commission (2012) at Al-Zarqa Al-Ahleyya University, AIS Program.
9. **Current Main reviewer** at the annual international European & Mediterranean Conference on Information Systems (EMCIS): 2012
10. **External Examiner:** Fatima Omran (2012) "the impact of transformational leadership in the application of total quality management in facing the challenges of the quality of health services", Business Administration Department, Al-Zaytoonah university.
11. **Main Reviewer** at the annual international American Conference on Information Systems (AMCIS):2010
12. **Main reviewer** at the Journal of Computer Mediated Communication (CMC): 2010
13. **Main reviewer** at the Journal of Management Research Review (MRR): 2010
14. **Research Assistant** (RA) at Brunel University/London, Faculty of Information Systems, Computing, and Mathematics, Department of Information Systems and Computing (2009-2011)
15. **Teaching Assistant** (TA) at the University of Jordan, Faculty of Business, Department of Management Information Systems (2006-2008).

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FUNDED PROJECTS

NAME OF THE PROJECT

Trust and Value Exchange in the Digital Economy.

INVESTIGATORS:

Dr. Drew Hemment/Lancaster University, Dr. Laurence Brooks/ Brunel University, Dr. Tally Hatzakis/Brunel University, Enas Al-Lozi/Research Associate and PhD candidate/Brunel University, Mr. James Wallbank/Access Space.

The project investigated the successful creation and maintenance of trust in social networks. It explored the economic and non-financial value of social and participatory technologies for the many different companies and communities, who make, use and are affected by them. Trust in social networks is often fragile and precarious, it can be said to be a dilemma that needs to be solved differently each time. It often comes with other variables, such as reputation and credibility, and is multi-dimensional, developed over time, or comes through recommendation or association.

The project was led by Drew Hemment and Laurence Brooks. A Research Associate - Enas AL-Lozi - was employed for the project, who took part in workshops and ethnographic studies at Access Space in Sheffield and with Bebo in Belfast, plus who undertook an ethnographic studies of online users of Bebo's BeWell forum.

LANGUAGE SKILLS

Arabic (*Native*), **English** (*Fluent*), **French** (*Sufficient*).