Curriculum Vitae (short)

Dr. Enas Al-lozi

e-mail	Enas.Al-lozi@zuj.edu.jo
Faculty	Economics and Administrative Sciences
Department	Management Information Systems (MIS)
Academic rank	Associate Professor
Year rank obtained	2011
Specialisation	Information Systems and Computing/Systems Analysis & Design
Research interest	Web 2.0 Applications, Information Systems success models, Enterprise Systems, Systems Analysis and Design, Systems Development, Social issues in Information Systems

Phd		University	Country	Year
		Brunel University	United Kingdom/London	2011

Experience	
	1. Associate Professor at Al-Zaytoonah University of Jordan, Department of Management Information Systems, Faculty of Economics and Administrative Sciences (2016).
	2. Head of department (Assistant Professor) at AL-Zaytoonah University of Jordan, Faculty of Economics & Administrative Sciences, Department of Management Information Systems (2015-2016).
	3. Assistant Professor at Al-Zaytoonah University of Jordan, Department of Management Information Systems, Faculty of Economics and Administrative Sciences (2011-2015).
	4. Teaching Assistant (TA) at the University of Jordan, Faculty of Business, Department of Management Information Systems (2006-2008)
	5. Research Assistant (RA) at Brunel University/London, Faculty of Information Systems, Computing, and Mathematics, Department of Information Systems and Computing (2009-2011)
	6. Current Associate Editor at the Annual international European Conference on Information Systems (ECIS)

Publications	
	Journal Papers:
	Al-Debei, M.M., Al-Lozi, E., Al-Hujran, O., and Aloudat, A. (2016). 'Why i-mode mobile platform failed to succeed outside Japan: An

analysis from a business model perspective', International Journal of Business Innovation and Research, *forthcoming issue (in press)*.

Al-Debei, M.M., Al-Lozi, E., and Al-Hujran, O. (2015). 'Critical Design and Evaluation Factors of Mobile Business Models: 'Road Block' Eradicators for Mobile Networks Operators', *Journal of Enterprise Information Management*, 28(5), pp. 698-717.

Al-Hujran, O, Al-lozi, E. and Al-Debei, M. (2014) " Get Ready to Mobile Learning": Examining Factors Affecting College Students' Behavioral Intentions to Use M-Learning in Saudi Arabia", *Jordan Journal of Business Administration, 10(1), DAR Publishers, Ministry of Higher Education and Scientific Research.*

Al-Lozi, E., Al-Debei, M.M., Aloudat, A. (2014) "Value Capturing & Role playing in Social networking sites", *IEEE Technology & Society, 33(1), pp. 66-72.*

Al-Debei, M.M., Al-Lozi, E. (2014). 'Explaining and predicting the adoption intention of mobile data services: A value-based approach', *Computers in Human Behavior, 35, 326-338.*

Al-Debei, M., Al-lozi, E., Papazafeiropoulou, A. (2013) "Why people keep coming back to Face book: Explaining and predicting continuance participation from an extended theory of planned behavior perspective", *Journal of Decision Support Systems, 55(1),* ElSevier.

Al-Debei, M., Al-lozi, E., Fitzgerlad, G. (2013) "Engineering innovative mobile data services: developing a model for value network analysis & design", *Business Process Management Journal, 19(2),* Emerlard, UK.

Al-Debei, M., Jalal, D., Al-lozi, E. (2013) "Measuring Web Portals' Success: A respecification and validation of the Delone and Mclean Information Systems Success Model", *International Journal of Business Information Systems, 14(1),* Inderscience.

Al-Debei, M., Al-lozi, E. (2012) "Implementations of ICT Innovations: A Comparative Analysis in terms of Challenges between Developed and Developing Countries", *International Journal of Information, Business and Management, 4(1)*, Elite Hall Publishing House, UK

Conference Papers:

Al-Hujran, O., Al-Debei, M. and Al-lozi, E. (2014) " Examining eDemocracy Adoption Intention for Digital Society: An Integrative Model", ICDS, *The Eighth International Conference on Digital Society*.

Al-lozi, E. and Papazafeiropoulou, A. (2012) "Business Intelligence 2.0: The role of Web 2.0 applications in leveraging business intelligence", *The 11th annual international conference on Business Intelligence and Knowledge Economy (BIKE),* Amman, Jordan.

(2012) Al-lozi, E. and Al-Debei, M. "A Framework of Value Exchange and Role Playing in Web 2.0 Websites", *The European, Mediterranean & Middle Eastern Conference on Information Systems (EMCIS)*, Munich, Germany.

(2010) Al-Lozi, E., and Papazafeiropoulou, A., "Developing a framework explaining continuous participation in digitally engaged communities*". In proceedings of the 15th annual conference of the UKAIS, Oxford, UK.*

(2010) Al-Lozi, E., and Papazafeiropoulou, A., "And why would I participate? A framework of value exchange and roles in digitally engaged communities". *In proceedings of the 3rd digital cultures workshop, Manchester, UK*

Books:

Al-lozi (2011) *'Explaining Intentions to Continue participating on Web 2.0 communities: the case of Facebook in Jordan'*, LAP publishings, available at www.amazon.com/e-books

Book Chapter:

Al-Debei, M. Aloudat,A., Al-Lozi, E., and Al Asswad, M. "*The role of Value networks in the design of mobile platforms: The case of Apple i-Phone", Approaches and Processes for Managing the Economics of Information Systems*, IGI Global, book chapter.

Al-Lozi, E., and Papazafeiropoulou, A., (2011) *"Intention-based models: the theory of planned behavior within the context of IS",*

	Information Systems Theory: Explaining and Predicting our Digital Society, Springer Publications**.** **Book Review:** Al-Lozi, E. and Al-Debei, M. (2012), " *Transformational Government through eGov practice: Socioeconomics, Cultural, and Technological Issues*", Emerald