

Curriculum Vitae & Scientific Qualifications

Prof. Dr. Mothanna Taha I. AL-Hoory

(B. Sc, M.F, Ph.D., Xi Sigma Pi)

Personal Data

Name : Mothanna Taha Izziddin AL-Hoory
Date of birth : 21/11/1942
Place of birth : Baghdad, Iraq
Marriage Status : Married, four children
Place of Residence : (9) Al-Zuhud St. Al-Rawabi District, Amman, Jordan
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Academic Degrees

1. B. Sc. Natural Resources 1966, College of Natural Resources, University of Michigan, Ann Arbor, Michigan, USA
2. M.F Forest Recreation 1967, College of Natural Resources, University of Michigan, Ann Arbor, Michigan, USA
M.F. Report: The Concept of Multiple Uses – It's Implication and Application in Forest Recreation
3. Postgraduate Studies & Research in Resource Tourism, Jan 1971- Mar 1972 University of Edinburgh, Scotland, U.K.
4. PhD Outdoor Recreation & Tourism 1976, School of Graduate Studies, Utah State University, Logan, UT, USA
Dissertation Title: Outdoor Recreation Area Selection as a Decision Making Process – A Behavioral Approach
Major Professor: Prof. Dr. John D. Hunt (See Reference Section)

Professional-Academic Qualifications

1. Lecturer 1968-1976
Dept. of Forestry, College of Agriculture & Forestry, Mosul University
Mosul, Iraq
2. Assistant Professor 1977-1981
Dept. of Tourism & Hotel Management, College of Business Administration & Economics, Mustenseriah University. Baghdad, Iraq.
3. Associate Professor 1982-1993
Dept. of Tourism & Hotel Management, College of Business Administration & Economics, Mustenseriah University. Baghdad, Iraq.
4. Professor of Tourism Management Since September 31, 1993
Dept. of Tourism & Hotel Management, College of Business Administration & Economics, Mustenseriah University. Baghdad, Iraq
5. Professor of Tourism-Business Management June 2001 till now
Department of Hotel and Tourism Management, College of Economics and Administrative Sciences, Al-Zaytoonah University of Jordan Amman, Jordan

Professional -Administrative Experience

1. Assistant Dean for Students Affairs 1969-1971
College of Agriculture & Forestry, Mosul University, Mosul, Iraq
2. Assistant Dean for Administration 1976-1977
College of Agriculture & Forestry, Mosul University, Mosul, Iraq
3. Assistant Director General 1976-1977
General Directorate for Tourism and Summer Resorts,
Ministry of Information, Baghdad, Iraq
4. Department Chairman 1977-1984
Department of Tourism & Hotel Management, College of Business
Administration & Economics, Mustenseria University, Baghdad, Iraq
5. Member & Consultant 1978-1988
The National Steering Committee for Tourism in Iraq
6. Dean 1978-1989
College of Business Administration & Economics, Mustenseria University
Baghdad, Iraq.
7. Dean (With a University President`s Status) 1997-2001
Al-Mammon Private University College, Baghdad, Iraq

Teaching Experience

A. Undergraduate

- At Mosul University 1968-1971
 1. Forest Recreation Management
 2. Management of Natural Recreation Area
- At Al- Mustenseria University 1977-1997
 1. Introduction to Tourism
 2. The Economics of Tourism
 3. Outdoor Recreation Management
 4. Travel Management
- At Al-Mammon University College 1997-2001
 1. Tourism guidance & Interpretation
 2. Management & Operation of Travel Agencies
- At Al-Zaytoonah University Since Summer 2000 till now
 1. Tourism Guidance & Interpretation (in English)
 2. Tourism Planning (in English)
 3. The Economics of Travel and Tourism (in English)
 4. Management and Operation of Travel Agencies (in English)
 5. Professional Legislations & Organizations in The Hospitality Industry
 6. Tourism Behavior (Tourists` and Hosts` Behavior)
 7. Tourism Marketing
 8. Environmental Tourism

B. Postgraduate

- At Al-Mustenserialah University 1997-2001
 1. Recreational Use of Natural Resources
 2. Tourism Management
 3. Research Methods in the Behavioral & Social Sciences

C. Graduate Studies Supervision

Numerous Master Degree Thesis in the general field of Tourism, Leisure, Travel, Recreation and Hospitality, whether under the degree title of MBA, Master of Management, Master of Economics, Futuristic Studies and Tourism and Hotel Management. External examiner, committee member of numerous PhD Dissertations, in Iraq and Jordan, and defense committees` member

D. Technical, Professional & Extension Service

Numerous Short Courses, Training Programmers, Extension Sessions, Practical- Professional Improvement Programmers and Licensed – Certificate Programs Organized by:

- Government Agencies
 1. State Organization for Tourism in Iraq .
 2. Ministry of Information
 3. Administration of Antiquities
 4. Ministry of Religious Affairs
 5. Ministry of Higher Education and Scientific Research
- Private Professional Bodies
 1. Iraqi Federation of Travel Agents
 2. Iraq Association of Hotels & Restaurants
 3. Union of Iraqi Economists
 4. ASTA Iraqi Chapter
- With numerous and varied subjects:
 1. Tourism Guidance- Guide Lines for Successful Guidance
 2. Packaged Tours- Production, Organization and Execution
 3. Travel Management
 4. The making of a Professionally Skilled Escorts and Tour Managers
 5. Travel Agent as a Travel, Leisure and Recreation Consultant
 6. Management of Communication with Clients, Suppliers & Competitors
 7. Time Management with implication and application to the management of a Travel Agencies
 8. The Code and Behavior of Diplomatic Protocol, Etiquette & Precedence-Ceremonial and Formal
 9. Travel Agent Training Programs according to(IATA) and (UFTAA) standards and procedures
 10. Improving Hotel Managers` Managerial and Administrative Skills
 11. Improving Travel Consultant Selling Skills and Promotional Abilities
 12. Toward A Professionally Skilled And Ethically Responsible Tourists Guide

Research Experience

A wide research experience whether in research topics, areas of concentration or methodology used, culminating in (78) papers, divided below into four major areas.

A. Published Research Papers:

(43 as listed below chronologically)

1. Water- Bodies in Iraq and their Potentialities for Tourism
(Al-Razzazah Lake in South Western Iraq as a Case Study)
Journal of Administration and Economics (An International Refereed Research Journal Published by the College of Administration and Economics, Al-Mustenserialah University since 1977) Vol. 4, No. 4 pp 149-184, 1980
2. Planning for Tourism Development - The Case of Iraq's Southern Marshes
Journal of Administration and Economics Vol. 5, No. 5 & 6 pp 190-224, 1981
3. The Role of Natural Resources in the Growth and Development of Tourism Journal of Administration and Economics, Vol. 6 No.7 pp 97-141, 1982
4. Tourism Development Under War Conditions: Examining the Iraqi Case During the Eighties Presented at the third Scientific Conference, College of Administration and Economics, Mustenserialah University, April 1986
Journal of Administration and Economics, Vol. 12, No 8, pp 252-279, 1988
5. The Role of Training in the Development of Labor Force for the Iraqi Hospitality Industry
Journal of Administration and Economics, Vol. 12, No. 9, pp 371-397, 1988
6. Some Qualitative Dimensions of the Demographic Situation in Developing Countries (with Reference and Application to Iraqi Tourism) (In English)
Delivered at: The Conference on Constrains on Economic Development in the East Mediterranean Countries
Salamanca, Spain, 17-19 Dec. 1988. Proceedings of the Conference Pp
7. Seasonality in Tourism Demand – Causes, Impacts and Remedies
Delivered at the Fifth Annual Scientific Conference, College of Adm. and Economics Al-Mustenserialah University April 1988
Journal of Administration and Economics, Vol.13, No.10, pp.101-130, 1989
8. The Importance of Continuous Education and Its Role in Supplying Skilled Labor Force for the Hospitality Industry.
Journal of Administration and Economics, Vol. 14, No 12, pp 57-87, 1990
9. The Qualification of skilled Labor Force for the Tourism Industry in The Northern- Mountainous Region
Journal of Administration and Economics, Vol. 16, No. 14, pp 217-240, 1992

10. The Role & Importance of National Travel & Tourism Companies in the Promotion of Domestic Tourism in Iraq
Presented at the Eighth Scientific Conference, College of Adm. and Economics Apr 1991
Journal of Administration and Economics, Vol. 18, No 15, pp 281-327, 1994

11. A Quarter of a Century of Tourism Education in Iraq
Presented at the Third Symposium, Board of Tourism in Iraq
Journal of Administration and Economics, Vol.20, No 18, p 572-624, 1996

12. Major Obstacles and Constrains to Incoming Tourism into Iraq and their Solution
Presented at ASTA - Iraq Chapter's Seminar on Promoting Iraqi Tourism
March 18, 1997. Baghdad, Iraq.
Journal of Administration and Economics, Vol.21, No 21, p 239-267, 1997

13. Demographics and Behavioral Features of Tourists Participating in Group Packed Tours and the Difficulties they Encounter
Journal of Administration and Economics, Vol.22, No.23, pp216-241, 1998

14. Domestic Tourism in Iraq: Present Limitations and Future Potentialities
Journal of Teachers` College (An International Refereed Research Journal Published By The Teachers `College, Al-Mustenserieh University) Vol. 7, No. 1, pp (1-18) 2000

15. Features, Preferences and, Problems of Private University Colleges` Students (The Case of Al-Mammon Private University College)
Al- Mammon Journal (An International Refereed Research Journal of Al-Mammon University College Published since 2000) Vol.1 No.1 pp (3-18), April 2000

16. Group Packed Tours in Iraq: the Product, the Producer- Seller and the Consumer
Al-Mammon Journal Vol.1 No.1 pp (191- 206) April 2000

17. High School Graduates' Choice of Private Higher Education Institutions- The Influencing Personal Factors and Causes
Journal of Educational & Psychological Sciences (The Referred Research Journal Of the Iraqi Society of Educational & Psychological Sciences)
No. 36, pp 19-31, June 2000.

18. Factors Influencing the Decision of High School Graduates to attend Private Higher Education Institutions In Iraq.
Delivered at the second scientific conference held at Al-Hadba` University College, 15-16 /11 / 1999 Mosul, Iraq (Private Higher Education in Iraq: A Futuristic Look)
Journal of Futuristic Research (The Referred Research Journal of Al-Hadba` University College, Mosul, Iraq Published since 2001) Vol.2 pp.103-117 July 2000

19. Towards Sound Planning for the Development of Tourism in Iraq - A Model for the Evaluation of Tourism Supply's Components (Al-Hoory`s Model)
Journal of Administration and Economics No.31, pp 261-291, Aug 2000

20. Measuring the Ability of Private Colleges` Students toward Social Harmony
Al-Mammon Journal Vol. 2, No.1, pp. 11-25, Dec. 2000.

21. Recreational Activities in Iraqi Society during the First Abbasid Dynasty (749-846 AD) Al-Mammon Journal Vol. 1, No. 2, pp 98-118, Dec. 2000
22. Urban Recreational Facilities and Services - Who Uses Them, How & For What
Journal of Administration and Economics No.33 pp 178-192, Jan 2001
23. Tourism Multiplier: Its Use for the Calculation of the Impact of Tourism Investment on The National Income
Al- Mammon Journal Vol. 2, No. 2, pp172-217, March 2001
24. Some Educational Measures to Maintain Social Security and Stability - The View Point of University Youths
Journal of Educational & Psychological Sciences No.39, pp106-120, 2001
25. Socio-Economic Characteristics and Behavioral Feature of Tourists in Sara-Rash Mountain Resort in Northern Iraq During the Winter Season
Journal of Administration and Economics No.34 pp 186-200, April 2001
26. The Effect of Economic Blockade During The Nineties on the Academic Achievement of University Students in Iraq
Al- Mammon Journal Vol.2, No. 4, pp126-105, 2001
27. The Impact of Economic Blockade During The Nineties upon Some Behavioral Patterns of University Students
Al- Mammon Journal Vol.1, No. 5, pp 67-101, Aug 2001
28. Recreational Uses and Benefits of Natural Reserves and Refuges
A Proposed Scheme of National Natural Reserve - Recreation System for Iraq
Journal Administration & Economics No.34, pp. 117-131, Dec. 2001
29. Causes and Cures of the Limited Tourist Demand upon Najaf Governorate - A Study in Religion Tourism
Al- Mammon Journal Vol.1, No. 6, pp 7-27, Dec. 2001
30. Leisure and Recreation in Mesopotamia During the Period (4500 BC-539 BC)
Sumer (The Official Scientific Journal of the State Organization for Antiquities and Culture in Iraq) 2001
31. Characteristics, Choices and Problems of Student in Private Institutions of Higher Education in Iraq
Al-Rabetah Journal Vol.3, No1-2, pp 115-122, June 2002
(The official Journal of the Association of Private Arab Universities)
32. Hospitality Higher Education in Iraq and Jordan:
A critical review, evaluation and a proposal for future action (In English)
Global Integration of Graduate Programs – International Conference
Amman, Jordan 26-30 Nov. 2004.
Proceedings of GIGP 2004 pp.246-251

33. Achieving Sustainable Tourism in Jordan:
Developing Natural Resources` and Environmental Tourism as One of the Strategic Foundations of Sustainable Tourism
Presented to the Fourth Yearly Scientific Conference, College of Administrative and Financial Sciences, Philadelphia University, Amman, Jordan. 14-15 March 2005.
Electronic Proceedings of the Conference
34. Legal Foundations of Business Ethics and Ethical Responsibilities of Tourist – Business Organizations` Managers (A Theoretical Study)
Presented at the Sixth International Scientific Conference
College of Economics and Administrative Sciences
Al-Zaytoonah University, Amman, Jordan April 17-19, 2006.
Electronic Proceedings of the Conference
35. The Level of Comprehension and Implementation of Professional- Ethical Standards by Tourist – Business Organizations` Managers (An experimental- Applied Study within Amman's Three-stars Hotels Managers)
Presented at the Sixth International Scientific Conference College of Economics and Administrative Sciences, Al-Zaytoonah University
Amman, Jordan. April 17-19, 2006.
Electronic Proceedings of the Conference
36. The Extent of Correspondence between University Hospitality Management Programs and the Needs of Hospitality Industry's Establishments Benefiting From these Programs
The Federation of Arab Universities` Conference: Students` Training Opportunities In the Private Sector, Amman, Jordan, Mar. 12, 2007.
Proceedings of the Conference
37. Shifting From Seasonality in Tourism to Variation in the Hospitality Industry: A New Look at an Old Issue
Presented at the Seventh International Annual Conference
College of Economics and Administrative Sciences, Al-Zaytoonah University
Amman, Jordan. April 16-18, 2007.
Electronic Proceedings of the Conference
38. The Role of Legislations in the Historical Developments of the Jordanian Hospitality Industry during the Period 1926-2007 – A Study in the Importance of Legislations in Initiating, Organizing and Managing Change
Presented to the Eighth Annual International Scientific Conference
College of Economics and Administrative Sciences, Al-Zaytoonah University
Amman, Jordan. 21-24 April 2008
Electronic Proceedings of the Conference
39. Some Applications of the Knowledge Economy in the Jordanian Hospitality Industry
Presented at the Fifth International Scientific Conference, College of Economics and Administrative Sciences, Al-Zaytoonah University, Amman, Jordan April 27-29, 2005.
Dirasat (An International Refereed Research Journal - The University of Jordan)
Vol. 36, Administrative Sciences, No. 1, pp.167-179, Jan.2009

40. Theoretical Innovation versus Professional Pioneering
In Their Capacity to Foresee and Adjust for Future Changes and Challenges
(Maslow`s Hierarchy of Needs & Cook's Packaged Tour)
Presented at the Tenth International Scientific Conference
College of Economics and Administrative Sciences, Al-Zaytoonah University,
Amman, Jordan. April 22-25, 2010
Electronic Proceedings of the Conference
41. Some Problematic Economic Issues in Allocating Natural Resources to
Environmental Tourism and Ways to Resolve Them
Presented at the Ninth International Scientific Conference
College of Economics and Administrative Sciences, Al-Zaytoonah University,
Amman, Jordan. April 20-23, 2009
Al- Mammon Journal Vol.12, No. 18, Pp 41- 63, Dec. 2011
42. Usage and Employment of Information and Communication Technologies
In the Management and Operation of Hospitality's Facilities and Services
As an Indicator of Prevalence & Popularity of Business Intelligence Methodology
In Hospitality Industry's Business (Part One: A Theoretical Treatment)
Presented at the Eleventh Annual Conference (Business Intelligence & Knowledge Society)
The College of Economics and Administrative Sciences, Al-Zaytoonah University
Amman, Jordan 23-24/4/2012
Proceedings of the Conference Pp 837-857, April 2012
43. The Extent of Responsiveness of the Universities` Constituted Human Capital To
Job Stipulations and Requirements at Hospitality Industry`s Specialized Business
of these Establishments Establishments According to Managers
Presented at the Twelfth Annual Conference (Human Capital & Knowledge Society)
The College of Economics and Administrative Sciences, Al-Zaytoonah University
Amman, Jordan 22-25/4/2013
Proceedings of the Conference Pp 938-948, April 2013

B. Conference Presentations (18 papers listed chronologically)

1. Students` Efficiency (as measured by examinations performance) under the Semester
Academic System compared to the Yearly System.
The First Scientific–Educational Symposium, Mosul University
Mosul, Iraq. 28-30 Nov. 1981.
2. Evaluating Investment in the Grand Hotels of Baghdad during the period 80-1986
The fourth Scientific Conference .College of Administration and Economics,
Al-Mustenseria University, Baghdad, Iraq April 1987
3. Potential Tourism Opportunities in Northern Iraq and the Possibilities of Turning
Them into Actual Components of Tourism Supply
The Scientific Symposium, Dept. of Tourism and Hotel Management,
Al-Mustenseria University, Baghdad, Iraq 8-9 Nov. 1989.
4. Economic Ramifications of War and its Aftermath upon Tourism Development in Iraq

The Sixth Scientific Conference, College of Administration & Economics
Al- Mustenseriah University, Baghdad, Iraq .March 1989

5. The Role of the Components of Tourism Supply in the Governorate of Nineveh In The Level of Demand Upon it as a Major Destination in Domestic Tourism in Iraq The Third Scientific Symposium .The Institute of Urban and Regional Planning - Baghdad University .Baghdad, Iraq 11-12 Apr.1994
6. The Role of Iraqi Universities in Providing Skilled Labor Force for the Hospitality Industry (The case of Al-Mustenseriah University)
The Tenth Scientific –Educational Symposium .Mosul University
Mosul, Iraq. 9-10 May 1994.
7. The Impact of Tourism Development upon Spatial Development
The Fifth Scientific Symposium of the Institute of Urban and Regional Planning
Baghdad University, Baghdad, Iraq .27 Mar. 1996.
8. University Youths` Recreational Tendencies and Preferences – Potential Needs versus Actual Practices
The Fourth Scientific Conference, Al-Mammon University College
Baghdad, Iraq .27-28 Mar. 2001.
9. The Making of a Tourists` Guide –Qualifications and Specifications
Delivered at the Al-Yarmoke University's Workshop: Tourists` Guidance –Problems and Solutions, Irbid, Jordan .9-10 Apr. 2002
10. A Curriculum for a University Degree in Tourism Guidance
Delivered at the Al-Yarmoke University's Workshop: Tourists` Guidance –Problems and Solutions, Irbid, Jordan .9-10 Apr. 2002
11. Electronic Data Bases as a Source of Information and Knowledge for Tourists` Guides
The Second Scientific Annual International Conference, College of Economic and Administrative Sciences, Al-Zaytoonah University of Jordan
Amman, Jordan .6-8 May 2002.
12. E-Business and the Tourist – Business Organization
The Third Scientific Annual International Conference, College of Economic and Administrative Sciences, Al-Zaytoonah University of Jordan.
Amman, Jordan 28-30 July 2002.
13. Social Sustainability of Wilderness used for Resource Recreation and Tourism
Accepted for Presentation at the International Conference
(Nature and Tourism: Tools for Sustainability) (In English)
University of Lapland, Rovaniemi, Finland, 22-24 May 2007
14. Handling Seasonality in the Hospitality Industry as a Unique Case of Risk - Opportunity Management (A Theoretical Attempt) (In English)
Accepted for presentation at the 2007 Conference,
Business & Economics Society International, Antibes, France July 16-20, 2007.

15. The Importance of Natural Resources in Tourism Development and Their Role in Composing the Final - Consumable Tourist Product – The Case of Jordan
Delivered at the International Conference – Al-Petra Organization for Studies and Research, Petra & Aqaba, Jordan, 21-23/10/ 2008
16. The Impact of the Interaction between Legislation Issues and Professional Activities On The Development of the Jordanian Hospitality Industry (An Historical Review)
Presented to the Conference: Tourism Services in Jordan-Performance Evaluation
The Creative House for Advertising and Marketing Amman 25/10/2008.
17. Cultural and Social Content and Recreational Significance
Of the Christian Monasteries in and around the City of Mosul
(An Investigation into the Christian Facet of Religious Tourism) (In English)
Presented to the International Conference
(Safeguard and Promotion of Iraqi Christian Heritage)
23-26 Nov. 2009, Jesuits Centre, Amman, Jordan
18. Towards Sound Plans For The Development Of Tourism In The Region Of Kurdistan In Iraq: Ways To Convert The Region's Potential Supplies Into Actual Tourism Products
Presented To The Annual Scientific Conference Of The College Of Administration And Economics, Selah Aden University, Erbil, Iraq. 18 Oct. 2011-12-05

C. Studies prepared for and presented to International, National and Regional – Local Authorities (8 listed chronologically)

1. Management, Time and the Management of Time
The National Center for Administrative Planning and Development,
Ministry of Planning 1989
2. The Use of Quantitative Methods to Forecast and Estimate the Iraqi
Hospitality Industry's Needs for Skilled Labor
The State Organization for Tourism in Iraq, 1992
3. Demand Factors and Variables upon Mountain Tourist Resorts During Winter Season.
The State Organization for Tourism in Iraq, 1993
(The First in a series of Four Research Articles Based on the Findings of a Field Survey
Planned and Executed on Behalf of the State Organization for Tourism in Iraq on winter
Vacation Patterns, considered the only such study carried out in Iraq. The other
Three are No.4& five below and No.25A above)
4. Levels of Demand upon Warm Tourist Resorts in Southern Iraq (City of Basra)
During Winter Holidays
The State Organization for Tourism in Iraq, 1994
5. Demand upon Lake Resorts in Central Iraq (Al-Habaniah Lake) During Winter Holidays
The State Organization for Tourism in Iraq, 1995
6. Leisure and Recreational Activities in Iraq from Ancient Ages to the Present Times
(From the year 4500 BC – 1958 AD)

Prepared for the Iraqi Culture Encyclopedia, Mosul University 1996

7. Student's Costs of Studying at a Private University in Iraq (The case of Al-Mammon University College)
The Teachers Union of Iraq 1998
8. Recreational – Tourism Uses of Natural Reserves and Refuges: A Proposal for a Network of Natural Reserve –Recreation Areas in the Arab Countries
The Technical Secretariat of the Council of Arab Ministers responsible for Environmental Affairs in The Arab League .Cairo, Egypt, 1999

D. Studies Presented to Professional Workshops, Technical Seminars and Industry Associations` Conventions (9 listed chronologically)

1. Applying Contemporary Management Concepts to Hotel Management
Iraqi Hotels and Restaurants Association (IHRA) 1993
2. The Significance of Tourists Guides as one of the Basic Components of the Tourism Consumable Product
Iraqi Travel and Tourism Association (ITTA) 1993
3. Demographics Characteristics and Behavioral Features of Participants in Domestic Group Packaged Tours. ITTA 1994
4. Incorporating Tourism Demand Factors in Organizing Group Packaged Tours (GPT)
ITTA`s National Convention 1995.
5. The Role of Tourists Guides in Implementing and Achieving the Goals of Tourism Development in Iraq, ITTA`s Workshop on Tourism Guidance. 1996.
6. The Tourists Guide: Types, Characteristics and Responsibilities
ITTA`s Workshop on Tourism Guidance. 1996.
7. Tourists` Rights and Duties in Transit and Destination Areas according to the Tourists` Bill of Rights and the Tourists` Code of Ethics of the WTO
IHRA & ITTA Joined Technical Seminar .1997.
8. Factors Influencing the Effectiveness of Group Packaged Tours.
ITTA & Dept. of Hotel and Tourism Mgmt (Al-Mustenseria University)
Joined Seminar on GPTs Production, Organizing and Execution. 1997.
9. The Hospitality Industry: A Brief Introduction and an Abstracted Review
Training Course for Fundukia Stream Teachers / for USAID / Jordan Tourism Development Project 21/5/2011-2/6/2011 & 20-30/11/2011

Publications (Books)

1. Social Carrying Capacity of Wild Lands used for Recreation & Tourism (1975)
In: Perry Brown & J Shomaker (Ed.)

Wildness Carrying Capacity

Publication No 84

The Institute of Tourism Studies, Utah State University

Logan, UT., USA. (181 pages, English)

2. Campsite Selection as a Decision –Making Process: A Behavioral Approach (1976)
Published No 128
The Institute of Tourism Studies, Utah State University
Logan, UT., USA. (203 pages, English)
3. The Economics of Travel & Tourism (2000)
Al- Waraq Publishers, Amman, Jordan, (269 pages, Arabic)
4. The Principle of Travel & Tourism (2001)
Al Waraq Publishers, Amman, Jordan, (233 pages, Arabic)
5. Tourism Guidance (2002)
Al Waraq Publishers, Amman, Jordan, (338 pages, Arabic)
6. Legal Relations in the Hospitality Industry (2004)
Al Warraq Publishers, Amman, Jordan, (418 pages, Arabic)
7. Professional Legislations and Organizations in the Hospitality Industry (2012)
Al Warraq Publishers, Amman, Jordan, (447 pages, Arabic)
8. In Publication (pending and in print)
 - Contemporary Readings in the Economics of Travel and Tourism
 - Natural Resources and Environmental Tourism
 - Travel Management

Membership of Honorary Societies

1. Life Member- Xi Sigma Pi (Since1973)
2. Vice President- Lambda Chapter of Xi Sigma Pi at Utah State University (1973-1974)
3. Life Member- The Michigan Men’s Union, The University of Michigan (Since1967)
4. Life Member- The Arctic Circle Club (Since 1972)

Membership of Professional Societies

1. Member- Union of Iraqi Teachers (Since 1968)
2. Member- Iraqi Agriculture Engineers Union (Since 1969)
3. Member- Iraqi Journalists Society (Since 1981)
4. Member- Iraqi Economist Society (Since1986)
5. Member- Society of Educational & Psychological Sciences (Since 2000)

Consulting Experience

Served as Chairman or member in more than fifty committees to provide consultation, expertise and directives to various Governmental Offices and Agencies, mostly in the fields of Higher Education and Tourism and Outdoor Recreation, concerning program development, administration, research, teaching and extension services, below are few examples:

- Head- Task force on teaching of Tourism and Hotel Management in Iraq
State Organization for Tourism (SOFT), 1976
- Consultant (designate) - Tourism Development of the Green Mountain, Libya, 1979
- Chairperson- The Importance of Supporting the UN University in Tokyo

- Ministry of Higher Education, 1980, 1984
- Consultant- National Steering Committee of SOFT 1981-1988.
- Expert- Evaluation of the study (Development of Himreen Lake for Tourism), prepared by the French firm (OTH) for SOFT, 1982
- Member- Science sub-committee, Iraq National Committee on Education, Culture, and Science 1983-1985
- Member- Task force on establishing a Department of Tourism and Hotel Management in the Faculty of Technical Institutes, 1986.
- Expert- Consultation and Studies Committee, National Association of Travel and Tourism Companies in Iraq, 1992-2001
- Consultant- Task force on establishing a Department of Tourism Guidance in the Faculty of Technical Institutes, 1993
- Member - National committee on the Certification and Qualification of Tourists' Guides and Interpreters, 1992-2001

Professional Experience Abroad

During his Professional career of almost Forty years, Professor Al-Hoory visited numerous Universities and participated in various conventions, symposium and other scientific meetings- as head or a member of a University or Ministry delegation to further mutual relationships and exchange of experience.

1. Universities in Arab countries
Bahrain University College, Kuwait University, Al-Ayen University (U.A.E), Reyadh University (K.S.A.) 1979; Qatar University, 1979 and 1984; Marrakech University (Morocco) 1981; Damascus University 1982; Jordan University 1983 and 1984; Cairo University and Hulwan University, Egypt, 1984; Science and Technology Private University (U.A.E) 2000
2. Universities in other Countries
Sofia University (Bulgaria) 1969; Lillie University (France) 1981 and 1982; George Town University (U.S.A) 1980; North Carolina State University (U.S.A) Duke University (U.S.A), University of Michigan, Michigan State University (U.S.A), Utah State (U.S.A) and Colorado state (U.S.A).... 1981; Lovan University (Belgium) 1982; Madrid Independent University (Spain) 1988.
3. Conventions and Symposiums
 - Member, Iraqi Delegation to the Joint Tunis- Iraq Committee, 1976
 - Member, Iraqi Delegation to the Annual Convention of the International Association for the Exchange of Students Training Experience, (IAESTE), Dublin, Ireland, 1979.
 - Head, Iraq Delegation to (IAESTE), Annual Convention, Trondhime, Norway, 1980
 - Participant, Seminar on the (U.S, Gulf and Arabia: A Future Look), the George Town University., Washington D.C, U.S.A. 1980
 - Participant and Researcher, Seminar on (Constraints to Development in the Eastern Mediterranean Countries), Salamanca, Spain, 1988
 - Member, The Annual Convention of Presidents of Arab Private Universities, Abu Dhabi, UAE, 2000

- Participant and Researcher, in Scientific Conventions, Workshops and Meetings held by Jordanian Universities since July 2000 and until now
 1. Al-Zaytoonah University, Amman 2001 & 2003 - 2010
 2. Al- Yarmook University, Irbid, 2001
 3. Philadelphia Private University, Amman, 2005
- Participant, National Conference for the Development of Study Plans, Teaching-Learning, and Scientific Research
Ministry of Higher Education and Scientific Research & Columbia University
June 15, 2010, Amman, Jordan

Travel Experience

1. Traveler:
Traveled extensively though out North America, Western and Central Europe, North Africa, and the Middle East, visiting no less than (40) countries
2. Researcher:
Canada 1967 the Biological Control Laboratories at Toronto University
Scotland 1971 Queen Elizabeth National Park
Denmark, Sweden and Norway Summer 1971
The Northern Beaches of Denmark, the Wilderness of Sweden and
The Fjords (Fiords) of Norway
3. Travel Agent:
Numerous Familiarization Tours...including the Hawaii Islands Fall 1974.
Visit USA Program...including Alaska and the Arctic Circle. Summer 1973

Professional - Travel Work Experience

Outside Sales: The Magic Carpet Travel Agency, Kerrville, Texas, 1972-1975

Grants, Honors and Awards

1. The Iraqi Government – Ministry of Education's Scholarship for Outstanding Students to Study Abroad: Awarded a Scholarship to obtain B. Sc. and Master Degree in Natural Resources
Jun.1963 – Dec.1967, University of Michigan, Ann Arbor (USA)
2. The Calouste Gulbenkian Foundation's Grants for Faculty Members at Iraqi Universities to Further their Academic Experience Abroad
Carried out Postgraduate study and research in Resource Tourism
Jan.1971 – Mar.1972, University of Edinburgh, Edinburgh, Scotland (UK)
3. A Joined Fellowship: The Calouste Gulbenkian Foundation and Mosul University - Study Abroad to gain a Doctorate of Philosophy in Outdoor Recreation and Tourism.
May.1972 – Dec.1975, Utah State University, Logan, Utah (USA)

References

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June 2013