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DR. ENAS MUSA AL-LOZI
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PERSONAL BACKGROUND

DATE OF BIRTH: 23/1/1985.

PLACE OF BIRTH: United States of America/Texas.

CITIZENSHIP: Jordanian/American.

GENDER: Female.

MARITAL STATUS: Married.

EDUCATION

PhD, Information Systems and Computing, Brunel University – West London, 'Explaining Users' Intentions to Continue Participating in Web 2.0 Communities: The case of Facebook in the Hashemite Kingdom of Jordan', 2011.

MBA, Management Information Systems, Jordan University, 'An Empirical Investigation of the Factors Affecting the Success of Enterprise Resource Planning Systems Implementation in Jordan: The Case of Cellular Network and Telecommunication Operators', 2008.

BSc, Management Information Systems, Jordan University.

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CERTIFICATES

2007: International English Language Testing System (IELTS).

2006: Training Program on Telemarketing Skills & Techniques (Jordan Telecom).

2005: International Computer Driving License (ICDL).

2002: Diplôme d'Études en Langue Française (D.E.L.F), parts A3, A4.

2000: Diplôme d'Études en Langue Française (D.E.L.F), parts A1, A2.

RESEARCH INTERESTS

Web 2.0 Communities, Continuous Participation in Digitally Engaged Communities, IS Success models, Enterprise Resource Planning Systems, Knowledge Management, Strategic Planning for successful information systems, e-Commerce, e-Business, Customer Relationship Management, Intentions-Based Theories, Theory of Planned Behavior.

CAREER HISTORY

2009-2010: Teaching Assistant/Department of Information Systems and Computing/Brunel University, London, UK.

2007-2008: Graduate Research Assistant/Faculty of Business/Jordan University.

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2011- up till now: Assistant professor at al-Zaytoonah University of Jordan/ Faculty of Economics and Administrative Sciences/ Department of Management Information Systems.

PUBLICATIONS

JOURNALS
(2011) Al-Lozi, E., and Al-Debei, M., "Implementations of ICT innovations: A comparative Study between developed and developing countries", international journal of information, business, and management.

CONFERENCES
(2010) Al-Lozi, E., and Papazafeiropoulou, A., "Developing a framework explaining continuous participation in digitally engaged communities". *In proceedings of the 15th annual conference of the UKAIS*, Oxford, UK.

(2010) Al-Lozi, E., and Papazafeiropoulou, A., "And why would I participate? A framework of value exchange and roles in digitally engaged communities". *In proceedings of the 3rd digital cultures workshop,* Manchester, UK.

(2012) Al-lozi, E. and Papazafeiropoulou, A., "Business Intelligence 2.0: The Role of Web 2.0 Applications in Leveraging Business Intelligence". *The 11th Annual International Conference on Business Intelligence and Knowledge Economy,* Amman, Jordan.

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(2012) Al-lozi, E., and Al-Debei, M., ''A Framework of Value Exchange and Role Playing in Web 2.0 Websites". *European, Mediterranean, and Middle Eastern Conference on Information Systems, Germany, Munich, 2012.*

BOOK CHAPTER

(2011) Al-Lozi, E., and Papazafeiropoulou, A., *"Intention-based models: the theory of planned behavior within the context of IS",* Information Systems Theory: Explaining and Predicting our Digital Society, Springer Publications.

BOOKS

(2011) Al-lozi, E. *"Explaining Users' Intentions to Continue Participating on Web 2.0 Application",* PhD thesis, LAP Publishing.

ACADEMIC ACTIVITIES

- European Conference on Information Systems (ECIS): Main Editor (2010).

- Americas Conference on Information Systems (AMCIS): Main Reviewer (2009).

- Journal of Computer-Mediated Communication (CMC): Main Reviewer (2010).

- Journal of Management Research Review (MRR): Main Reviewer (2011).

- European and Mediterranean Conference on Information Systems (EMCIS): Main Reviewer (2012).

- Internal examiner in an MBA viva discussion at the faculty of Economics & Administrative Sciences/ Department of Business Administration/Al-Zaytoonah University of Jordan (2012).

- Quality Assurance committee member at the Faculty of Economics & Administrative Sciences/Al-Zaytoonah University of Jordan (2012).

FUNDED PROJECTS

NAME OF THE PROJECT
Trust and Value Exchange in the Digital Economy.

INVESTIGATORS:

Dr. Drew Hemment/Lancaster University, Dr. Laurence Brooks/ Brunel University, Dr. Tally Hatzakis/Brunel University, Enas Al-Lozi/Research Associate and PhD candidate/Brunel University, Mr. James Wallbank/Access Space.

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The project investigated the successful creation and maintenance of trust in social networks. It explored the economic and non-financial value of social and participatory technologies for the many different companies and communities, who make, use and are affected by them. Trust in social networks is often fragile and precarious, it can be said to be a dilemma that needs to be solved differently each time. It often comes with other variables, such as reputation and credibility, and is multi-dimensional, developed over time, or comes through recommendation or association.

The project was led by Drew Hemment and Laurence Brooks. A Research Associate - Enas AL-Lozi - was employed for the project, who took part in workshops and ethnographic studies at Access Space in Sheffield and with Bebo in Belfast, plus who undertook an ethnographic studies of online users of Bebo's BeWell forum.

COMMUNITY INVOLVEMENT

2006: Volunteer member at INJAZ association for community services.

LANGUAGE SKILLS

Arabic (*Native*)**, English** (*Fluent*)**, French** (*Sufficient*)**.**