

Curriculum Vitae

Name:

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Phone	079/940-9944 Ext.110			
Fax no	+962-6-4291432			
Faculty	Faculty of Economics and Administrative sciences			
Department	Mark	eting		
Academic rank	Assistant Professor			
Year rank obtained	2010			
Specialization	Management of Marketing in Financial Services			
Research Interests	Marketing of Services			
Phd or Master		University	Country	Year
	PH.D	Jaipur	India	2010
Experience	7 Yea	rs	1	1

Publication

1-Accessing the relationship Between Destination Image on Satisfaction and loyalty in Jordan Curative Tourism.

2-Lower Lead Time, Most Important Competitive advantage.

3-Talent Management and Retention Strategies.

4-Evolution and Growth of BPOs in India.