



Curriculum Vitae

Name:

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110	110		
Faculty of Economic	Faculty of Economic		
Department	Marketing		
Assistant Professor	Assistant Professor		
2011	2011		
Marketing	Marketing		
CRM, Service quality, Social Marketing	CRM, Service quality, Social Marketing		
Phd or Master		University	Country
		University Utara Malaysia	Malaysia
Experience	Year		
	2011		
	<p>Philadelphia University (Faculty of Economics and Administrative Sciences) (2006- To 2006)</p> <p>University Utara Malaysia Research assistant (Business and Management Department) (2010 – To - 2010)</p> <p>AL Zytoonah University University Lecturer (Faculty of Economics and Administrative Sciences) (2011-Upto now)</p>		

Publication

The expedition for succeeding Entrepreneurs - The Need for Intrapreneurship a study of Yemen	Excel Journal of Engineering Technology and Management Science (An International Multidisciplinary Journal) Vol. I No. 9 December - January 2015-16	India	2016
Accessing the Relationship between Destination Image on Satisfaction and Loyalty in Jordan Curative Tourism	Journal of Islamic and human advanced research(Vol 4, No 1 (2014))	Malaysia	2014
Customer Satisfaction In Jordanian Hospitals	International Conference	India	2010
The Relationship Between Quality, Customer Expectation And Perceived Value With Customer Satisfaction In Jordanian Hospitals	International Conference	Jordan	2010
Consequences Of Customer Satisfaction In Jordanian Hospitals	International Conference	Jordan	2010
Antecedences and consequences of Customer Satisfaction In Jordanian Hospitals	International Conference	Egypt	2009