



Curriculum Vitae

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Faculty	Economics & Administrative Sciences		
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Year rank obtained	10-11-2004		
Specialization	Services Marketing		
Research Interests	SERVQUAL. CRM, Tourism marketing		
Phd or Master	University	Country	Year
	UCL	Belgium	1987
Experience	Since 1978- until now		

Publication جامعة الزيتونة الأردنية

كلية الاقتصاد والعلوم الإدارية

الانجاز العلمي بعد الحصول على آخر ترقية علمية (الأستاذ والأستاذ المشارك)

الانجاز العلمي بعد الحصول على درجة الدكتوراه أو الماجستير (الأستاذ المساعد أو المدرس)

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الاسم: حميد عبد النبي الدبي

الرتبة العلمية: أستاذ

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No	Index in	Impact Factor (ISI, SCIE)	V.N	Publication acceptance Date	Journal Name /Conference	Author Rank	Research Title	Research ers	Notes
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		SCI, ERA)							
1	--	--	Vol. 7 N.5	2015	International Journal of Marketing	1	The Effect of Services Marketing-Mix Dimensions on Attracting Customers and Retaining them (Case of Jordanian Insurance Companies)	Hameed Abdul Nabi Ajah	Canada
2	--	--	Vol. 1 N. 4	2015	Journal of Marketing (Researchjournalis)	1	The Role of Marketing Intelligence and Internal Marketing in improving Employees Satisfaction (Case of Jordanian hotel Industry)	Hameed Abdul Nabi Ajah	India
3	--	--	Vol. 12 Issue 1	2014	Clute Institute International Conference	1	The Impact of Marketing –Mix 7 P's in Competitive Advantage to 5 stars hotels: Case Study, Amman - Jordan	Hameed Abdul Nabi Ajah	Orlando Florida USA
4	--	--	--	2013	Conference for Academic Disciplines (UNLV)	1	Measuring the Impact of Managers perception to the Emotional Intelligence in the hotel	Hameed Abdul Nabi Ajah	Lavages USA

							Industry In the hotel Industry		
5	--	--	Vol. 1 Issue 2	2012	Global Journal of Management And Business research	1	Examining the relationshi ps among Human Resources Roles professiona l Competenc ies and Emotional Intelligenc e (an Empirical study	Hameed Abdul Nabi Ajah	USA
6	--	--	Vo.1	2012	International journals of Marketing Studies	2	Examining consumer Ethnocentri sm amongst Jordanian from an Ethnic Group perspective	-Hameed Abdul Nabi Ajah -Saeb Alganide h	Canad a
7	--	---	--	2005	International Conference WTO. Brazil	1	SWOT analysis in the Tourism Industry (Jordan Case Study)	Hameed Abdul Nabi Ajah	Brazil