

## CURRICULUM VITAE

**Enas Musa Salameh Al-lozi**

*Department of Information Systems/Business Faculty*

*Al-Zaytoonah University, Amman, Jordan*

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### 1. Personal Data

Date of Birth: 23/01/1985

Nationality: Jordanian / American

### 2. Education

- Ph.D. in Information Systems & Computing (2011), Brunel University West London, London, United Kingdom (Merit).
- M.Sc. In Business Management / Information Systems (2008), The University of Jordan, Amman, Jordan (Merit).
- B.Sc. in Management Information Systems (2006), the University of Jordan, Amman, Jordan.

### 3. Ph.D. Dissertation

Explaining Users' Intentions to Continue Participating in Web 2.0 Communities: The case of Facebook in the Hashemite Kingdom of Jordan', Brunel University West London, London, United Kingdom.

### 4. Employment

#### Academic Positions



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- Head of Department of Management Information Systems, Faculty of business, Al-Zaytoonah university of Jordan.
- Associate Professor, Department of Management Information Systems, Al-Zaytoonah University, Amman, Jordan (2011-up till now).
- Teaching Assistant, Department of Information Systems and computing, Brunel University West London, London, United Kingdom.
- Teaching Assistant, Department of Management Information Systems, The University of Jordan (2007-2009)

#### Administrative Positions

- Head of department of management information systems, faculty of business, Al-Zaytoonah university of Jordan.
- Chairman of Management Information Systems Department, Faculty of Business, Al-Zaytoonah University, Amman- Jordan (2015-2016).
- Chairman of Management Information Systems Department, Faculty of Business, Al-Zaytoonah University, Amman- Jordan (2019-2020).

#### 5. Research Interests

Web Applications, Enterprise Systems, E-Business, Systems Analysis and Design.

#### 9. Teaching Experience

- *Graduate Courses*

Strategic Management, Information Systems.

- *Undergraduate Courses*

E-commerce, Web applications, Systems analysis and design, database, ERP systems, Project management



## 10. Professional and Scientific Meetings

- (2014) Al-Hujran, O., Al-Debei, M. and Al-lozi, E. " Examining eDemocracy Adoption Intention for Digital Society: An Integrative Model", ICDS, *The Eighth International Conference on Digital Society*.
- (2012) Al-lozi, E. and Papazafeiropoulou, A. "Business Intelligence 2.0: The role of Web 2.0 applications in leveraging business intelligence", *The 11th annual international conference on Business Intelligence and Knowledge Economy (BIKE)*, Amman, Jordan.
- (2012) Al-lozi, E. and Al-Debei, M. "A Framework of Value Exchange and Role Playing in Web 2.0 Websites", *The European, Mediterranean & Middle Eastern Conference on Information Systems (EMCIS)*, Munich, Germany.
- (2010) Al-Lozi, E., and Papazafeiropoulou, A., "Developing a framework explaining continuous participation in digitally engaged communities". *In proceedings of the 15th annual conference of the UKAIS*, Oxford, UK.
- (2010) Al-Lozi, E., and Papazafeiropoulou, A., "And why would I participate? A framework of value exchange and roles in digitally engaged communities". *In proceedings of the 3rd digital cultures workshop*, Manchester, UK

## 11. Publications

- NAJIM, A., ABOYASSIN, N., SAID, K., AL-LOZI, E., (2018), 'THE IMPACT OF CHANGE MANAGEMENT ON ERP SYSTEMS OUTCOMES: A CASE OF PHARMACEUTICAL COMPANIES', *JOURNAL OF APPLIED ECONOMICS AND BUSINESS RESEARCH*, 8(2).
- HUJLAN, O., AL-LOZI, E., AL-DEBEI, M., MAQABLEH, M. (2018), 'CLOUD COMPUTING ADOPTION IMPEDIMENTS IN DEVELOPING



QF11/0110 - 3.0E

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COUNTRIES: AN APPLICATION OF THE TOE FRAMEWORK', THE INTERNATIONAL JOURNAL OF E-BUSINESS RESEARCH (IJEER), 14(3).

- AL-DEBEI, M.M., AL-LOZI, E., AL-HUJRAN, O., AND ALOUDAT, A. (2016). 'WHY I-MODE MOBILE PLATFORM FAILED TO SUCCEED OUTSIDE JAPAN: AN ANALYSIS FROM A BUSINESS MODEL PERSPECTIVE', INTERNATIONAL JOURNAL OF BUSINESS INNOVATION AND RESEARCH, FORTHCOMING ISSUE (IN PRESS).
- AL-DEBEI, M.M., AL-LOZI, E., AND AL-HUJRAN, O. (2015). 'CRITICAL DESIGN AND EVALUATION FACTORS OF MOBILE BUSINESS MODELS: 'ROAD BLOCK' ERADICATORS FOR MOBILE NETWORKS OPERATORS', *JOURNAL OF ENTERPRISE INFORMATION MANAGEMENT*, 28(5), pp. 698-717.
- AL-HUJRAN, O, AL-LOZI, E. AND AL-DEBEI, M. (2014) "GET READY TO MOBILE LEARNING": EXAMINING FACTORS AFFECTING COLLEGE STUDENTS' BEHAVIORAL INTENTIONS TO USE M-LEARNING IN SAUDI ARABIA", *JORDAN JOURNAL OF BUSINESS ADMINISTRATION*, 10(1), DAR PUBLISHERS, MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH.
- AL-LOZI, E., AL-DEBEI, M.M., ALOUDAT, A. (2014) "VALUE CAPTURING & ROLE PLAYING IN SOCIAL NETWORKING SITES", *IEEE TECHNOLOGY & SOCIETY*, 33(1), pp. 66-72.
- AL-DEBEI, M.M., AL-LOZI, E. (2014). 'EXPLAINING AND PREDICTING THE ADOPTION INTENTION OF MOBILE DATA SERVICES: A VALUE-BASED APPROACH', *COMPUTERS IN HUMAN BEHAVIOR*, 35, 326-338.
- AL-DEBEI, M., AL-LOZI, E., PAPAZAFEIROPOULOU, A. (2013) "WHY PEOPLE KEEP COMING BACK TO FACE BOOK: EXPLAINING AND PREDICTING CONTINUANCE PARTICIPATION FROM AN EXTENDED THEORY OF PLANNED BEHAVIOR PERSPECTIVE", *DECISION SUPPORT SYSTEMS*, 55(1), ELSEVIER.
- AL-DEBEI, M., AL-LOZI, E., FITZGERLAD, G. (2013) "ENGINEERING INNOVATIVE MOBILE DATA SERVICES: DEVELOPING A MODEL FOR VALUE NETWORK ANALYSIS & DESIGN", *BUSINESS PROCESS MANAGEMENT JOURNAL*, 19(2), EMERLARD, UK.
- AL-DEBEI, M., JALAL, D., AL-LOZI, E. (2013) "MEASURING WEB PORTALS' SUCCESS: A RESPECIFICATION AND VALIDATION OF THE



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DELONE AND MCLEAN INFORMATION SYSTEMS SUCCESS MODEL", *INTERNATIONAL JOURNAL OF BUSINESS INFORMATION SYSTEMS*, 14(1), INDERSCIENCE.

- AL-DEBEI, M., AL-LOZI, E. (2012) "IMPLEMENTATIONS OF ICT INNOVATIONS: A COMPARATIVE ANALYSIS IN TERMS OF CHALLENGES BETWEEN DEVELOPED AND DEVELOPING COUNTRIES", *INTERNATIONAL JOURNAL OF INFORMATION, BUSINESS AND MANAGEMENT*, 4(1), ELITE HALL PUBLISHING HOUSE, UK
- Al-Debei, M. Aloudat,A., Al-Lozi, E., and Al Asswad, M. (2014) "The role of Value networks in the design of mobile platforms: The case of Apple i-Phone", *Approaches and Processes for Managing the Economics of Information Systems*, IGI Global, book chapter.
- Al-Lozi, E., and Papazafeiropoulou, A., (2011) "Intention-based models: the theory of planned behavior within the context of IS", *Information Systems Theory: Explaining and Predicting our Digital*
- (2011) Al-lozi, E. "*Explaining Users' Intentions to Continue Participating on Web 2.0 Applications*", PhD thesis, LAP Publishing.

### BOOK REVIEW

- (2013) Al-lozi, E., and Al-Debei, M. "Transformational Government through eGov practice: Socioeconomics, Cultural, and Technological Issues", Emerald, <http://www.emeraldinsight.com/products/books/notable/page.htm?id=9781780523347>

### ACADEMIC ACTIVITIES



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1. **Current** head of electronic learning and computing, faculty of business, Al-Zaytoonah University of Jordan.
2. **Current** representative of the department of Management Information Systems, Faculty of Economics & Administrative sciences, Al-Zaytoonah university of Jordan (2015).
3. **Current** member of the Student records committee/Quality Assurance Office, Al-Zaytoonah University (2015).
4. **Current** member of the Guidance and follow up graduates' commission-Al-Zaytoonah University (2015).
5. **Current** member of the course accreditation commission, Al-Zaytoonah University (2015).
6. **Head of an accreditation committee**, Higher Education Accreditation Commission (2015) at Ajloun University, MIS Department.
7. **Current Associate Editor** at the annual international European Conference on Information Systems (ECIS): 2015
8. **External Examiner**: Wafa' Abd-Al-Ghufoor (2013) "Exploring the determinant factors Influencing Facebook Adoption", Business Administration Department, Al-Zaytoonah University.
9. Member of an accreditation committee, Higher Education Accreditation Commission (2012) at Al-Zarqa Al-Ahleyya University, AIS Program.
10. **Current Main reviewer** at the annual international European & Mediterranean Conference on Information Systems (EMCIS): 2012
11. **External Examiner**: Fatima Omran (2012) "the impact of transformational leadership in the application of total quality management in facing the challenges of the quality of health services", Business Administration Department, Al-Zaytoonah university.
12. **Main Reviewer** at the annual international American Conference on Information Systems (AMCIS):2010
13. **Main reviewer** at the Journal of Computer Mediated Communication (CMC): 2010



14. **Main reviewer** at the Journal of Management Research Review (MRR): 2010
15. **Research Assistant** (RA) at Brunel University/London, Faculty of Information Systems, Computing, and Mathematics, Department of Information Systems and Computing (2009-2011)
16. **Teaching Assistant** (TA) at the University of Jordan, Faculty of Business, Department of Management Information Systems (2006-2008).