

صورة شيخ



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Curriculum Vitae

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Faculty	Business		
Department	Tourism Management		
Academic rank	Prof.		
Year rank obtained	10-11-2004		
Specialization	Services Marketing		
Research Interests	SEVQUAL, CRM, Tourism Marketing		
Phd or Master	University	Country	Year
	UCL	Belgium	1987
Experience	Since 1978 until now		
Publication	-50 Articles -12 Books - 10 Training programmes		