## نموذج السيرة الذاتية باللغة الانجليزية

## Omar Saleh. M. Abu Hamideh

| e-mail             | omarsaleh@zuj.edu.jo   |            |         |      |
|--------------------|--|------------|---------|------|
| Phone              | 06/4291511- ext: 107   |            |         |      |
| Fax no             | 0096264291432  |            |         |      |
| Faculty            | Business Administration  |            |         |      |
| Department         | Marketing  |            |         |      |
| Academic rank      | Teacher  |            |         |      |
| Year rank obtained | 15 years   |            |         |      |
| Specialisation     | Marketing  |            |         |      |
| Research interest  | Social Marketing , services Marketing  |            |         |      |
| Phd or Master      |  | University | Country | Year |
|                    |  | Jordan     | Jordan  | 2000 |
| Experience         | 1-Form 16-9-2001 To Now working as teaching member at Al-Zaytoonah Private University of Jordan/Faculty of Economics & Administrative Sciences/ Department of Marketing.   |            |         |      |
|                    | 2-From 2-10-1999 To 2-11-2000 worked as Research Assistant, on book project, with title, "organization behavior" at the University of Jordan/ Faculty of Business Administration.  3-From 10-1997 To 6-1999 worked as Teaching Assistant member at the University of Jordan/Business Administration Faculty.  4-From 4-11-1996 To 6-9-1997 worked as Administrator in national paints company, Amman.  5-From 10-3-1993 To 2-11-1995 worked as Volunteer researcher/field of studies and research, The National Society For Consumer Protection, Amman.  6-From 1-3-1993 To 1-9-1996, worked as Administrator in Salem establishment, Amman.  7-worked as a teaching member (part time) for the following semesters:sec . sem .2009/2010, summer sem. 2010/2011, first >sem ,2010/2011. at university of Jordan, faculty of business  Researches and conferences:  |            |         |      |
| Publications       | <ol> <li>Al-Zaytoonah University 5<sup>th</sup> conference, 2005, Participant Paper title, "The Impact of Social Marketing by Jordanian Communication Companies on Consumer Knowledge".</li> <li>University of Jordan, 1<sup>st</sup> Conference 2005, Faculty of Business Administration, Paper Title, "The Extended of Applying the Social Marketing by Jordan Communication Companies.</li> <li>Al-Zaytoonah University 5<sup>th</sup> conference, 2006, Faculty of Business Administration, Paper Title, "the extend of commitment of medical Jordanian organizations with the marketing ethics.</li> <li>the influence of expected danger on the steps of buying decision process on the home electrician products from the internet for Jordanian consumers " field study in the capital of Jordan"         <ul> <li>Bani swaif university magazine, date of publication, 2007, number 1, Egypt.</li> <li>Al-Zaytoonah University 5<sup>th</sup> conference 2007, Faculty of Business Administration, Paper Title, the influence of expected danger on the steps of buying decision process on the home electrician products from the internet for Jordanian consumers,</li> </ul> </li> </ol> |            |         |      |