



الوصف التفصيلي للمادة الدراسية – إجراءات تنفيذ مهام لجنة الخطة الدراسية/ كلية الاقتصاد والعلوم الإدارية
Course Detailed Description – Procedures of the Course Plan Committee/Faculty of
Economics & Adm. Sciences

QF05/0408–2.0

Department	Master of Business Administration	القسم
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Research Methodology	Course Name	501700	Course No.
–	(Prerequisite)	3	Credit Hours
	Number & date of course plan approval	Brief Description	

Description:

The aim of this course is to provide an overview of business research and the requirements needed to conduct quality research.

The course outlines the nature of business research, critical view of the research philosophies, paradigms, strategy, approaches, processes and development. Further, the course discusses the main approaches analyze data by using software package, it helps students with the structure, content and style of their final research project.

Upon completion of this research the student should be able to: <ul style="list-style-type: none"> - Understand research philosophy, epistemology, and paradigm. - Demonstrate the methodological and analytical skills relevant to researching a business problem. - Develop a conceptual framework for research methodology. - Understand research methods , techniques ,and tools 	Learning outcomes
Saunders et al., (2016). Research Methods for Business Students, Pearson, 7 th edition.	(Text Book)
Further reference : <ul style="list-style-type: none"> - Collins Hilary (2010). Creative research: The theory and practice of research for creative industries, AVN publishing SA. - Easterby – Smith et al., (2012). Management Research Sage, 4th ed., London. 	(Reference s)



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(Course Outline)				
Pages in Textbook	Subjects	notes	Hours	Week
	Business and management research chapter one	<ul style="list-style-type: none"> - Read syllabus - Discuss course - Topics - Study chapter one 	3	01
	Formulating and clarifying the research topic	<ul style="list-style-type: none"> - Study lead discussion of the chapter - Weekly journal research paper discussion - Discus selected research topic 	3	02
	Critically reviewing the literature	<ul style="list-style-type: none"> - Students lead discussion - Weekly journal research - Presentation - Study chapter two 	3	03
	Understanding research philosophy and paradigms	<ul style="list-style-type: none"> - Student lead discussion - Presentation - Weekly journal research 	3	04
	Formulating the research design	<ul style="list-style-type: none"> - Students lead discussion - Weekly journal research - Presentation - Study chapter two 	3	05
	Selecting samples and using secondary and prim any data summary of chapters 7.8.9	<ul style="list-style-type: none"> - Student lead discus - Presentation - Weekly journal research 	3	06
	Collecting primary data using questionnaires chapter 11	<ul style="list-style-type: none"> - Designing questionnaires - Collecting data - Using SPSS 	3	07
	Analyzing quantitative data Chapter 12	<ul style="list-style-type: none"> - Using research - Project data - Analyzing data - Testing hypotheses - Using SPSS and PLS 	3	08
	Analyzing qualitative data Chapter 13		3	09
Mid Exam				10
	Writing and presenting your research project		3	11
	Writing and presenting your research project		3	12
	Writing and presenting your research project		3	13
	Writing and presenting your research project		3	14
	Review and discussion			15
Final Exam				16



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Course Grading

Sq.	Heading	Points
1	Participations	5
2	Assignment	5
3	Presentation and deconstruction of journal research paper	10
4	Lead a weekly chapter discussion	10
5	Mid Exam	30
4	Final Exam	40
5	Total	100%

Participation and deconstruction of journal papers:

In order to understand the complexity of structured research each student will be required to bring to class and be prepared to discuss a research article each class week.

Analysis of scholarly articles help students learn writing of the literature review and clarify hour to make theory.

Lead chapter discussions:

Student will be assigned as facilities for assigned chapters during the course.

Research project

Student will complete one major research paper, topic selection research paper will be discussed during each session .

معلومات إضافية:

Prof. Dr. Saad G. Yaseen	مدرس المادة Course Instructor
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	الهاتف الداخلي Extension
	البريد الالكتروني Email
2-4	الساعات المكتبية