



"الريادة والأبداع في الأعمال"
Entrepreneurship and
Innovation in Business

جامعة الزيتونة الأردنية
Al-Zaytoonah University of Jordan
كلية الأعمال
Faculty of Business



"عراقة وجودة"
Quality and Tradition

QF05/0408-3.0E	Detailed Course Description - Course Plan Development and Updating Procedures/ Business Administration Department
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Faculty	Business	Department	Business Administration
Course number	0501111	Course title	Management (2)
Number of credit hours	3	Pre-requisite/co-requisite	0501110

Brief course description: This course includes an introduction to the basic principles of management, the organization, the manager and functions. Students will receive an overview of the different schools of management and how they relate to current business practices.

	Course goals and learning outcomes
Goal 1	To understand the effects of the global economy on management
Learning outcomes	1.1 The student will be able to demonstrate knowledge and understanding in business areas 1.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues
Goal 2	To understand the importance of organizational design and dynamic organizations
Learning outcomes	2.1 The student will be able to demonstrate knowledge and understanding in business areas 2.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues
Goal 3	To be knowledgeable of strategic management and planning and its importance in the managerial process
Learning outcomes	3.1 The student will be able to demonstrate knowledge and understanding in business areas 3.2 The students will effectively apply knowledge and skills in the functional areas of business
Goal 4	To be knowledgeable of human resource management and diversity
Learning outcomes	4.1 The student will be able to demonstrate knowledge and understanding in business areas 4.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues
Goal 5	To be familiar with leadership traits and the importance of motivation and teams and their effect on higher performance
Learning outcomes	5.1 The student will be able to demonstrate knowledge and understanding in business areas 5.2 The student will be able to demonstrate understanding and skills of being a part of team in business situations
Goal 6	To be aware of the different communication and interpersonal skills used and their interaction with technology and innovation to enhance performance



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Learning outcomes	<p>6.1 The student will be able to demonstrate knowledge and understanding in business areas</p> <p>6.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues</p> <p>6.3 The student will be able to determine information needs and demonstrate knowledge and skills about information technology needed to accomplish specific purposes</p>
Goal 7	To understand the importance of change and how to manage it
Learning outcomes	<p>7.1 The student will be able to demonstrate knowledge and understanding in business areas</p> <p>7.2</p>
Textbook	1- Management by Robbins & Coulter, 2016
Supplementary references	1- Introduction to Management, Shermerhorn, 2013.



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Course timeline				
Week	Number of hours	Course topics	Pages (textbook)	Notes
01	3	Decision making	81-91	
02	3	Managing in a global environment	131-146	
03	3	Diversity	156-176	
04	3	Managing change and innovation	214-232	
05	3	Entrepreneurship and Leadership	270-284	
06	3	Review First Exam 20%		
07	3	Organizational Design	346-360	
08	3	Human Resource Planning	376-393	
09	3	Teams, types, effectiveness and challenges	406-420	
10	3	Leading and communication	435-448	
11	3	Organizational Behavior	462-469	
12	3	Motivation and Job Design	493-507	
13	3	Second Exam 20%		
14	3	Leadership Theories, Power Planning and Controlling Tools And Techniques	524-556 564-577 584-589 596-598	
15	3	Review for finals		
16	3	Final exam		

Theoretical course evaluation methods and weight	Participation = 10% First exam 20% Second exam 20% Final exam 50%	Practical (clinical) course evaluation methods	Semester students' work = 50% (Reports, research, quizzes, etc.) Final exam = 50%
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Approved by head of department		Date of approval	
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Extra information (to be updated every semester by corresponding faculty member)

Name of teacher	Manal Abdulrahman	Office Number	230
Phone number (extension)	-	Email	_____@zuj.edu.jo
Office hours	10-11		