



" الريادة والأبداع في الأعمال "
Entrepreneurship and
Innovation in Business

جامعة الزيتونة الأردنية
Al-Zaytoonah University of Jordan
كلية الأعمال
Faculty of Business



" عراقة وجوده "
Quality and Tradition

QF05/0408-3.0E	Detailed Course Description - Course Plan Development and Updating Procedures/ Business Administration Department
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Faculty	Business	Department	Business Administration
Course number	0501415	Course title	Management Studies in English
Number of credit hours	3	Pre-requisite/co-requisite	Principles of Management (2)

Brief course description:

This course prepares students with a comprehensive introduction to effective management principles and conduct. It not only aims at providing students with an introduction to contemporary management concepts and skills, it also encourages students to put these concepts and skills into practice. Students will be equipped with management competence and understanding of managerial ethics for their future career.

	Course goals and learning outcomes
Goal 1	Working today
Learning outcomes	1.1 Knowledge and understanding in the field of business. 1.2 Possess knowledge and understanding of the different responsibilities.
Goal 2	What is an organization?
Learning outcomes	2.1 To provide students with knowledge and understanding in the field of business. 2.2 Possess knowledge and understanding of the different responsibilities.
Goal 3	What is a manager? And The management process
Learning outcomes	3.1 To provide students with knowledge and understanding in the field of business. 3.2 Possess knowledge and understanding of the different responsibilities.
Goal 4	History of management
Learning outcomes	4.1 Capability of using information technology. 4.2 Student would possess the capability of applying the knowledge he learned in the different business functions.
Goal 5	Classical Approaches, Behavioral Approaches, Modern Approaches to Management.
Learning outcomes	5.1 Capability of using information technology. 5.2 Possess the capability of applying the knowledge he learned in the different business functions.
Textbook	Management by Robbins, Coulter, Sidani and Jamali, 2011, Arab World edition, Pearson, UK
Supplementary references	Robin, S.P, (2009), Fundamentals of Management, 2nd, New Jersey, Hall International Inc.



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Course timeline

Week	Number of hours	Course topics	Pages (textbook)	Notes
01	3	Working today	4-10	
02	3	What is an organization?	11-13	
03	3	What is a manager? And The management process	14-20	
04	3	Managers Roles and Skills	21-25	
05	3	History of management: Classical Approaches	34-38	
06	3	History of management: Classical Approaches	34-38	
07	3	History of management: Behavioral Approaches	38-44	
08	3	History of management: Modern Approaches to Management	45-50	
09	3	The environment: General and Specific	86- 94	
10	3	Functions of Management: Planning	194-201	
11	3	Functions of Management: Planning	194-201	
12	3	Functions of Management: Control	218-227	
13	3	Functions of Management: Organizing	270-278	
14	3	Functions of Management: Leading	352-356	
15	3	The decision making process	174-180	
16	3	Final Exam		

Theoretical course evaluation methods and weight	Participation = 10% First exam 20% Second exam 20% Final exam 50%	Practical (clinical) course evaluation methods	Semester students' work = 50% (Reports, research, quizzes, etc.) Final exam = 50%
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Approved by head of department		Date of approval	
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Extra information (to be updated every semester by corresponding faculty member)

Course Instructor	Dr. Abas S. Rawashdeh	Office Number	
Phone number (extension)		Email	_____@zuj.edu.jo
Office hours			