



" الريادة والأبداع في الأعمال "
Entrepreneurship and
Innovation in Business

جامعة الزيتونة الأردنية
Al-Zaytoonah University of Jordan
كلية الأعمال
Faculty of Business



" عراقة وجوده "
Quality and Tradition

QF05/0408-3.0E	Detailed Course Description - Course Plan Development and Updating Procedures/ Business Administration Department
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Faculty	Business	Department	Business Administration
Course number	0501110	Course title	Management (1)
Number of credit hours	3	Pre-requisite/co-requisite	-

Brief course description:

This course includes an introduction to the basic principles of management, the organization, the manager and functions. Students will receive an overview of the different schools of management and how they relate to current business practices.

	Course goals and learning outcomes
Goal 1	To understand the fundamental concepts and principles of management, including the basic roles, skills and functions of management
Learning outcomes	1.1 The student will be able to demonstrate knowledge and understanding in business areas 1.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues
Goal 2	To be aware of management's new competitive landscape
Learning outcomes	2.1 The student will be able to demonstrate knowledge and understanding in business areas 2.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues
Goal 3	To be knowledgeable of historical development of the managerial process
Learning outcomes	3.1 The student will be able to demonstrate knowledge and understanding in business areas 3.2 The students will effectively apply knowledge and skills in the functional areas of business
Goal 4	To be knowledgeable of the theoretical aspects, practice application of the managerial decision making process
Learning outcomes	4.1 The student will be able to demonstrate knowledge and understanding in business areas 4.2 The student will be able to demonstrate knowledge and understanding in ethical, regulatory, and social responsibility business issues 4.3 The student will be able to communicate effectively, both oral and written in business management topics and research
Goal 5	To be familiar with the interactions between the environment, technology and human resources and organizations in order to achieve high performance
Learning outcomes	5.1 The student will be able to demonstrate knowledge and understanding in business areas 5.2 The student will be able to demonstrate understanding and skills of being a part of team in business situations 5.3 The student will be able to communicate effectively, both oral and written in business management topics and research
Goal 6	To be aware of the ethical dilemmas and social responsibilities faced by managers
Learning outcomes	6.1 The student will be able to demonstrate knowledge and understanding in business areas 6.2 The student will be able to demonstrate understanding and skills of being a part of team in business situations 6.3 The student will be able to demonstrate understanding and skills of being a part of team in business situations



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Goal 7	To be aware of and understand Entrepreneurship
Learning outcomes	5.1 The student will be able to demonstrate knowledge and understanding in business areas 5.2 The student will be able to demonstrate understanding and skills of being a part of team in business situations 5.3 The student will be able to communicate effectively, both oral and written in business management topics and research
Textbook	1- Management by Robbins & Coulter, 2016
Supplementary references	1- Introduction to Management, Shermerhorn, 2013.



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Course timeline

Week	Number of hours	Course topics	Pages (textbook)	Notes
01	3	Managers in the work place who is a manager, functions	36-41	
		Roles and skills	42-44	
		Changing roles	45-51	
		History of management	58-69	
02	3	Decision making	73-81	
03	3	Management environment	104-110	
		Culture	111-121	
04	3	Social Responsibility and Ethics	184-204	
05	3	First Exam 20%		
06	3	Planning	248-258	
07	3	Strategic planning	268-270	
		Entrepreneurship	292-295	
08	3	Organizing	321-337	
09	3	Human Resource Management	370-376	
10	3	Second Exam 20%		
11	3	Leading	523-524	
			536-541	
12	3	Controlling	556-561	
		Performance	561-564	
13	3	Review for Finals		
14	3	Final Exams	-	

Theoretical course evaluation methods and weight	Participation = 10% First exam 20% Second exam 20% Final exam 50%	Practical (clinical) course evaluation methods	Semester students' work = 50% (Reports, research, quizzes, etc.) Final exam = 50%
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Approved by head of department		Date of approval	
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Extra information (to be updated every semester by corresponding faculty member)

Name of teacher	Manal Abdulrahman	Office Number	230
Phone number (extension)	192	Email	_____@zug.edu.jo
Office hours	12-1		