



Project Title: traditional craft Heritage trAining, design and marketing in jorDan and Syria

# Report on: 13th Face to face STC meeting

<b>Event Type</b>	13th Face to face STC meeting
WP Number	WP 10
WP Leader	ZUJ
<b>Event Date</b>	24-26/5/2023
<b>Total number of pages</b>	10

#### **Project Coordinator**

Dr. Loai Dabbour,

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#### **EVENT DESCRIPTION**

Event: HANDS 13th Face to face STC meeting Date: Wednesday, Thursday, Friday, 24-26/5/2023

Organizer: Al-Zaytoonah University of Jordan (ZUJ) / World University Service of the

Mediterranean and Blue Room Innovation SL / Spain

Location: Mercadal Girona city Council

The Al-Zaytoonah University of Jordan (ZUJ) organized the **Thirteenth** and the third face to face Management (STC) and Quality meeting for "HANDS" project at World University Service of the Mediterranean (WUSMED) and Blue Room Innovation SL in Spain.

During the meeting, project status, activities, courses and vocational courses modules, and work plan progress was presented by the project partners. External Evaluator and quality reports were presented and discussed by all partners.

The meeting was attended by representatives from the all partner universities in Jordan, Syria, Spain, Italy, and Germany.













#### **HANDS**

## traditional craft Heritage trAining, design and marketing in jorDan and Syria

Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

Agenda
13<sup>th</sup> Steering Committee Meeting Agenda
And
Quality Meeting

24th - 26th May, 2023

World University Service of the Mediterranean Blue Room Innovation SL Girona, Spain

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#### 13th Consortium meeting

HANDS – 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP May 24<sup>th</sup>- 26<sup>th</sup>, 2023

#### **Mercadal Girona city Council**

Centre Cívic Sala actes C/ de la Cort Reial num. 7, 17001 Girona.

TUESDAY, MAY	Arrival of participants to Girona/Barcelona
SATURDAY 27 <sup>th</sup> ,	2023 Departure of the participants
	FIRST DAY: WEDNESDAY - May 24 <sup>th</sup> , 2023
09:00	Meeting at Hotel Hall Ultonia Hotel by WUSMED Team / to go to WASMED building
09:30	Arrival and Registration to Mercadal
09:30 – 9:45	Welcome Presentation  ➤ WUSMED by Dr. Josep Juando (Wusmed president)  ➤ Blue Room Innovation by Denisa Gibovic (CEO)  ➤ Welcome from project coordinator Dr. Loai Dabbour, (Al-Zaytoonah University)
9:45 – 10:00	Introducing Participants and logistics support
10:00 - 10:40	Project status by the project coordinator Dr. Loai Dabbour, (ZUJ)
10:40 - 11:00	Coffee break & Networking
11:00 – 12:00	Working session 1: Study programs evaluation, feedback and analysis. By each university UNIFI (WP Leader)
12:00 – 12:30	Working session 2: Quality plan control by WUSMED (WP leader)
12:30 - 13:15	Presentation: External Evaluator (Prof. Walid Salameh)
13:15 - 14:15	Lunch Break
14:15 -16:00	Each WP leader presents its WP (5 min status and 5 min. discussion) Results update since the last steering committee: Please prepare small ppt about → What you will explain during the final event? All results dated in drive? Partners revisions.  • WP1: Results update since the last steering committee by ZUJ  • WP2: Assessment studies for the needs of master craftsmen and students by JUST
	WP3: Employment sector database by CESIE     WP4: Purchase and agricument and workshop materials by USCM
	<ul> <li>WP4: Purchase and equipment and workshop materials by USGM</li> <li>WP5: make traditional handcraft skills competency development an integrated part in teaching by UNIFI</li> <li>WP6: Traditional Craft contemporary design guidance and counseling programs for the career sector → report received. Partners give Feedback from results presented by USGM</li> <li>WP7: Quality control and project monitoring → report received. Partners give Feedback from results presented by WUSMED</li> </ul>
16:00 - 16:30	Discussion and conclusions

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	S	ECOND DAY: THURS	SDAY -	May 25 <sup>th</sup> , 202	3	
09:00	Registration					
09:30 – 9:45	➤ Workshop Introduction Speech					
	Dr. Loai Dabbour, (Al-Zaytoonah University)					
9:45 – 13:00	Courses and Vocational Workshops Implementations					
	Presentation by each partner:					
		*				
	Time	Partner Name				
	9:45 – 10:00	Al-Zaytoonah Unive				
	10:00 - 10:15	Jordan University of		e and Technolog	Sy	
	10:15 - 10:30	The University of Jo Hashemite Universit				
	11:00 – 11:30	Tishreen University	Ly			
	11:30 - 12:00	Al-Baath University				
	12:00 - 12:30	Manara University				
	12:30 - 13:00	Warpping up				
3:00 - 14:00	Lunch and Netv	vorking at Architect	s Char	nber Restauran	t	
4:00 - 14:30	Working sessio	n 1:		-		
	- Course:	outlines				
	- Course:	content				
	- Upcom	ing tasks				
	Focus group 1	Model 1 - Design				
			121	Carrea larral	CII	FCTC
		cted courses (2020-20	)21)	Course level	CH 3	ECTS
	Basic Design 2	100	- in	1 <sup>st</sup> year	3 3	6 6
	Basic Design 2	lementation of Tradit	- in		3	6
	Basic Design 2 Design and Imp	lementation of Traditi ements	- in	1 <sup>st</sup> year 3 <sup>rd</sup> year 4 <sup>th</sup> year	3	6
	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite	lementation of Traditi ements sign 5 cture / furniture Desig	ional	1 <sup>st</sup> year 3 <sup>rd</sup> year 4 <sup>th</sup> year 4 <sup>th</sup> year	3 3 5 3	6
	Basic Design 2 Design and Imp Architecture Ele Architecture de	lementation of Traditi ements sign 5 cture / furniture Desig	ional	1 <sup>st</sup> year 3 <sup>rd</sup> year 4 <sup>th</sup> year	3 3 5	6 6 10
	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite	lementation of Traditi ements sign 5 cture / furniture Desig	ional	1 <sup>st</sup> year 3 <sup>rd</sup> year 4 <sup>th</sup> year 4 <sup>th</sup> year	3 3 5 3	6 6 10 6
	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jew	lementation of Traditi ements sign 5 cture / furniture Desig	ional gn	1 <sup>st</sup> year 3 <sup>rd</sup> year 4 <sup>th</sup> year 4 <sup>th</sup> year 2 <sup>nd</sup> year	3 3 5 3 3	6 6 10 6 6
	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite	lementation of Traditi ements sign 5 cture / furniture Desig rellery Design	ional gn	1 <sup>st</sup> year 3 <sup>rd</sup> year 4 <sup>th</sup> year 4 <sup>th</sup> year	3 3 5 3 3	6 6 10 6 6
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	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jev  University MU HU ZUJ	lementation of Traditionents sign 5 cture / furniture Design vellery Design  Role Leader Co-Leader Partner	ional gn	1st year 3rd year 4th year 4th year 2nd year  Dr. Georgina Dr. Ahmad Dr. Ali Al-	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6
	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jev  University MU HU ZUJ JUST	lementation of Traditionents sign 5 cture / furniture Design vellery Design  Role Leader Co-Leader Partner Partner	ional gn	1st year 3rd year 4th year 4th year 2nd year  Name of Responders Dr. Georgina Dr. Ahmad Dr. Ahmad	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6
.4:30 - 15:00	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jev  University MU HU ZUJ JUST	lementation of Traditioners sign 5 cture / furniture Design  Role Leader Co-Leader Partner Partner  Coordinator	ional gn	1st year 3rd year 4th year 4th year 2nd year  Name of Responders Dr. Georgina Dr. Ahmad Dr. Ahmad	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6
4:30 - 15:00	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jev  University MU HU ZUJ JUST UNIFI  Working sessio	lementation of Traditioners sign 5 cture / furniture Design  Role Leader Co-Leader Partner Partner  Coordinator	ional gn	1st year 3rd year 4th year 4th year 2nd year  Name of Responders Dr. Georgina Dr. Ahmad Dr. Ahmad	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6
14:30 - 15:00	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jew  University MU HU ZUJ JUST UNIFI  Working sessio - Course: - Course:	lementation of Tradition of Tra	ional gn	1st year 3rd year 4th year 4th year 2nd year  Name of Responders Dr. Georgina Dr. Ahmad Dr. Ahmad	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6
14:30 - 15:00	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jew  University MU HU ZUJ JUST  UNIFI  Working sessio - Course: - Course: - Upcom	lementation of Tradition of Tra	ional	1st year 3rd year 4th year 4th year 2nd year Dr. Georgina Dr. Ali Al- Dr. Ahmad Prof. Antonella	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6
14:30 - 15:00	Basic Design 2 Design and Imp Architecture Ele Architecture de Interior Archite Fashion and jew  University MU HU ZUJ JUST  UNIFI  Working sessio - Course: - Course: - Upcom	lementation of Tradition of Tra	ional	1st year 3rd year 4th year 4th year 2nd year Dr. Georgina Dr. Ali Al- Dr. Ahmad Prof. Antonella	3 3 5 3 3 sible Mema Roumieh Alhusban Qudah Freewan	6 6 10 6 6

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Updated selected courses (2020-2021)	Course level	CH	ECTS
Working drawings 1	3 <sup>rd</sup> year	3	6
Finishing	3 <sup>rd</sup> Year	3	6

University	Role	Name of Responsible Members	
JUST	Leader	Dr. Jaser Mahasneh	
UJ	Co-Leader	Dr. Ahmad Alhusban	
HU	Partner	Dr. Ahlam Sharif	
ZUJ	Partner	Dr. Zaid AlHamad	
KDA	Coordinator / Advisory Board Member	Arch. Lubna Badran	

#### 15:00 - 15:30

#### Working session 3:

- Courses outlines
- Courses content
- Upcoming tasks

#### Focus group 3 / Model 3 - Conservation

Updated selected courses (2020-2021)	Course level	CH	ECTS
Conservation of architectural heritage	4 <sup>th</sup> year	3	6
Rehabilitation of historic buildings	3 <sup>nd</sup> year	3	6
Local Architecture	3 <sup>rd</sup> Year	3	6

University	Role	Name of Responsible Members
UJ	Leader	Dr. Nabeel AlKurdi
ABU Co-Leader		Dr. Nedal Satouf
ZUJ	Partner	Dr. Kabila Hmood
JUST	Partner	Dr. Ahmad Freewan
UNIFI	Partner	Prof. Antonella Trombadore
Advisory Board Member	Coordinator	Arch. Ayman Zoaiter

#### 15:30 - 16:00

#### Working session 4:

- Courses outlines
- Courses content
- Upcoming tasks

#### Focus group 4 / Model 4 - Training

Updated selected courses (2020-2021)	Course level	CH	ECTS
Practical training	4th year	6	12
Compositions and models	2 <sup>nd</sup> year	3	6
Architectural Patterns & Models	2 <sup>nd</sup> year	2	4

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	University	Role	Name of Responsible Members	
	HU	Leader	Dr. Ahmad Alhusban	
	MU	Co-Leader	Dr. Georgina Roumieh	
	JUST	Partner	Dr. Ahmad Freewan	]
	Advisory Board Member	Coordinator	Arch. Husam AlKiswani	
	, T-			
16:00 - 16:30	Discussion and	d conclusions		

		THIRD DAY: FRIDAY - N	1ay 26 <sup>th</sup> , 2023		
9:00	Registration				
09:30 – 10:00	- Course - Upcom	on 5: s outlines s content ing tasks / Model 5 - Materials and	l Manufacturing	Process	i.
	Updated sele	cted courses (2020-2021)	Course level	СН	ECTS
	Casting techno		5 <sup>th</sup> year	3	6
	Manufacturing		3 <sup>rd</sup> year	3	6
	Material properties and tests and metal forming		3 <sup>rd</sup> year	3	6
	University TU ABU	Role Leader Co-Leader	Dr. M	t <mark>esponsib</mark> Ioussa Al Adnan G	
	ZUJ	Partner	Dr. Nabeel Abu Shaban		
	THOWL	Partner	Dr. Salman Ajib		
	Advisory Board Member	Coordinator	Arch	n. Zaid W	ahbeh
10:00 – 10:30	- Course	on 6: s outlines s content ing tasks			

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Updated selected courses (2020-2021)	Course level	CH	ECTS
Casting technology	5 <sup>th</sup> year	3	6
Manufacturing Processes	3 <sup>rd</sup> year	3	6
Material properties and tests and metal forming	3 <sup>rd</sup> year	3	6

University	Role	Name of Responsible Members
ABU	Leader	Dr. Adnan Ghata
UJ	Co-Leader	Dr. Ahmad AlSalaymeh
TU	Partner	Dr. Moussa Al Samara
ZUJ	Partner	Dr. Nabeel Abu Shaban
THOWL	Partner	Dr. Salman Ajib
Advisory	Coordinator	Prof. Safwan Qawabah
Board		Abdulkareem Aboud
Member		Head of Craftsmen in Tartus

#### 10:30 – 11:00 Coffee

#### Coffee break & Networking

#### 11:00 - 11:30

#### Working session 7:

- Workshop outlines
- Workshop content
- Upcoming tasks

#### Focus group 7 / Vocational Workshop Model 1 - Craft Design Skills

Selected vocational courses (2021-2022)	Course time
Geometry	2-4 weeks
Biomorphic design	2-4 weeks
Calligraphy	2-4 weeks
3D scanning / Digital documentation	2-4 weeks
Parametric Design	2-4 weeks

University	Role	Name of Responsible Members
TU	Leader	Dr. Sawasan Moualla
ZUJ	Co-Leader	Arch. Noor AlShobaki
ABU	Partner	Dr. Houida Khuzam
Advisory Board Member	Coordinator	Richard Dwerryhouse Turquoise Mountain Foundation

#### 11:30 - 12:00

#### Working session 8:

- Workshop outlines
- Workshop content
- Upcoming tasks

Focus group 8 / Vocational Workshop Model 2 - Training

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Selected vocational courses (2021-2022)	Course time	
Wood: inlay / engraving	2-4 weeks	
Digital Manufacturing	2-4 weeks	
CNC Wood engraving	2-4 weeks	
Techniques and skills of precision metalworking	2-4 weeks	
Model making for furniture design	2-4 weeks	

University	Role	Name of Responsible Members
JUST	Leader	Dr. Jaser Mahasneh
ABU	Co-Leader	Dr. Adnan Ghata
MU	Partner	Dr. Yousef Moallem
CESIE	Co-Leader	Dr. Giulia Tarantino
Advisory	Coordinator	Gihad Brrow
Board		Head of Craftsmen in Latakia
Member		

#### 12:00 - 12:30

#### Working session 9:

- Workshop outlines
- Workshop content
- Upcoming tasks

#### Focus group 9 / Vocational Workshop Model 3 - Marketing

Selected vocational courses (2021-2022)	Course time	
Hand crafts Startups	2-4 weeks	
E-Marketing / Digital Marketing	2-4 weeks	
Career Planning and Career Management	2-4 weeks	

University	Role	Name of Responsible Members
TU	Leader	Dr. Wesam Kaddar
CESIE	Co-Leader	Dr. Jelena Mazaj
Blueroom	Partner	Estel Guillaumes
USGM	Partner	Dr. Sara Cella
Advisory Board Member	Coordinator	Ibrahim Batchalder

12:30 - 13:00	Monitoring and Evaluation by UNIFI (WP leader)	
13:00 - 14:00	Lunch and Networking at Architects Chamber Restaurant	
14:00 - 14:30	Monitoring and Evaluation by WUSMED (Quality WP leader)	
14:30 - 15:00	Monitoring and Evaluation by External Evaluator	
15:00 - 15:30	Final courses outlines / Final courses material by Dr. Loai Dabbour (ZUJ)	
15:30 - 16:00	Discussion and conclusions	
18:00	Social Dinner	

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