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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

Project Title: traditional craft Heritage training, design and marketing in Jordan and Syria

Report on: Staff Training Workshop Florence University Training of Trainers Workshop

Event Type	HANDS – Staff Training Workshop Florence University Training of Trainers Workshop
WP Number	WP 5
WP Leader	UNIFI
Event Date	2-6/5/2022
Number of Participants	35
Total number of pages	9

Project Coordinator

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Al-Zaytoonah
University of
Jordan



The University of Jordan



Jordan University of
Science and
Technology



The Hashemite University



Karmeh Design Studio



Tishreen
University



جامعة
المنارة
Manara University



Al-Baath University



World University Service
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di
Firenze



Università degli
Studi Guglielmo
Marconi



Technische Hochschule
Ostwestfalen-Lippe



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EVENT DESCRIPTION

Event: HANDS Staff Training Workshop / **Florence University Training of Trainers Workshop (UNIFI)**

Date: Monday to Friday, 2-6/5/2022

Organizer: Università Degli Studi Firenze / University of Florence

Location: The Conference Room at DIDA Santa Verdiana / Faculty of Architecture and Design

University of Florence (Italy), organized the first staff training of trainers. In these 5 days of training, we interacted with the partners of the HANDS Project to learn from each other so that we all gathered a backpack of knowledge and inspiration. Jordanian and Syrian partners staff representatives joined this well organized training to learn from the EU fast experience in traditional and modern craft design process, production and marketing .

The training organized by the University of Florence in Italy was a valuable and collaborative experience for the participants involved in the HANDS Project. The focus on training trainers and the exchange of knowledge between partners have created a rich learning environment.

The combination of field visits and workshop sessions provided a practical and immersive learning experience, allowing participants to gain insights and inspiration directly from real examples. Overall, it has been a great week in Florence for fostering collaboration, building a shared knowledge base, and promoting skill development within the context of the HANDS Project.

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP
AGENDA



ERASMUS+ PROGRAMME

Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

HANDS:

Traditional Craft Heritage Training, Design and Marketing in Jordan and Syria

First Staff Training Workshop for Jordanian and Syrian Partners

Make traditional crafts skills competency development an integrated part in Teaching

**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Universita Degli Studi Firenze
University of Florence

2nd – 6th May 2022



Venue: The Conference Room at DIDA Santa Verdiana

Day 1: Monday, May, 2 nd , 2022	
9:00 – 9:30	Welcome and presentation of the workshop program
Presentation and discussion:	
9:30 – 11:00	Make traditional crafts skills competency development an integrated part in Teaching Prof. Antonella Trombadore
11:00 – 11:15	Coffee break
11:15 – 13:00	Visit to DIDA department, Box 1 lab
13:00 – 14:00	Lunch break
Presentation and discussion:	
14:00 – 16:30	Traditional craft case studies analysis and investigation Visit to School of leather, jewelers Prof. Debora Giorgi, Laura Moretti, Arch. Azin Khaleghi,
16:30-17:00	Summary of the day (Prof. Antonella Trombadore)
19:00	Social Dinner

Day 2: Tuesday, May, 3 rd , 2022	
Presentation and discussion:	
9:00 – 11:00	Develop teaching and learning programs for the preserving of the traditional processes Prof. Debora Giorgi, Arch. Azin Khaleghi
11:00 – 11:15	Coffee break
Presentation and discussion:	
11:15 – 13:00	Develop teaching and learning programs for the preserving of the traditional processes Prof. Antonella Trombadore, Laura Moretti, Arch. Azin Khaleghi
13:00 – 14:00	Lunch break
Presentation and discussion:	
14:00 – 16:30	Concept design of an innovative experience in traditional craft Historical and traditional crafts Prof. Debora Giorgi, Prof. Antonella Trombadore
16:30-17:00	Summary of the day (Prof. Prof. Debora Giorgi)

2

ERASMUS+ Programme – HANDS Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP



Day 3: Wednesday, May, 4 th , 2022	
9:00 – 13:00	Workshops and trainings in traditional craft design criteria, process, and parameters Training and craft experience on textile design Visit to artisan and Textile companies (PRATO) Prof. Debora Giorgi, Laura Moretti, Arch. Azin Khaleghi, Prof. Antonella Trombadore
13:00 – 14:00	Lunch break
14:00 – 18:00	Training and craft experience on textile design Visit to artisan and Textile Museum (PRATO) Prof. Debora Giorgi, Laura Moretti, Arch. Azin Khaleghi, Prof. Antonella Trombadore
18:00 – 18:30	Summary of the day (Prof. Antonella Trombadore)

Day 4: Thursday, May, 5 th , 2022	
9:00 – 13:00	Workshops and trainings in contemporary traditional craft design criteria, process, and parameters Training and craft experience on Traditional and Modern Ceramic design Visit to artisan and Ceramic companies (Empoli) Prof. Debora Giorgi, Laura Moretti, Prof. Antonella Trombadore
13:00 – 14:00	Lunch break
11:15 – 13:00	Workshops and trainings in contemporary traditional craft design criteria, process, and parameters Training and craft experience on Traditional and Modern Glass design Training on historical and modern design (glass) Visit to artisan and Glass companies (Empoli) Prof. Debora Giorgi, Laura Moretti, Prof. Antonella Trombadore
13:00 – 14:00	Lunch break
16:30-17:00	Summary of the day (Prof. Antonella Trombadore)

3

ERASMUS+ Programme – HANDS Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP




Day 5: Friday, May, 6 th , 2022	
9:00 – 11:00	Training on WS on I.C.A on traditional craft and coo-design criteria Laura Moretti, Arch. Azin Khaleghi
11:00 – 13:00	Traditional craft case studies analysis and investigation
11:00 – 11:15	Coffee break
Presentation and discussion:	
11:15 – 13:00	Workshops and trainings in traditional craft design criteria, process, and parameters Training on WS on I.C.A on traditional craft and coo-design criteria Prof. Antonella Trombadore, Arch. Azin Khaleghi
13:00 – 14:00	Lunch break
14:00 – 16:30	Traditional craft case studies analysis and investigation Laura Moretti, Prof. Antonella Trombadore, Arch. Azin Khaleghi
16:30-17:00	Summary of the Workshop Prof. Antonella Trombadore, Dr. Loai Dabbour

4

ERASMUS+ Programme – HANDS Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP


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ATTENDANCE SHEET



Attendance Sheet

Training Workshop
University of Florence
May 2-6, 2022


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No.	Participants Name	Organization	2/5/2022	3/5/2022	4/5/2022	5/5/2022	6/5/2022
1.	Nabeel Abu Shaban	ZUJ					
2.	Mohammed A. Hamdan	TU					
3.	Ali Qudrah	ZUJ					
4.	wesam Kaddaf	TU					
5.	dr. Mounes Aljazyhi	A.B.U					
6.	dr. NEDAL SATOUF	A.B.U					
7.	Dr. Houida Khuzaam	ABU					
8.	Sanaa Wassouf	ABU					

1


ERASMUS+ Programme – HANDS Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP



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9.	Anwar Ibrahim	JUST					
10.	Mamoon sbiedat	HU					
11.	Ahmed A. Freewan	JUST					
12.	Yousef Moallem	MU					
13.	Rana Karajally	MU					
14.	Giana Faham	MU					
15.	Nasser Nasser	MU					
16.	Michel Barbahan	TU					

2

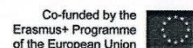
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No.	Participants Name	Organization	2/5/2022	3/5/2022	4/5/2022	5/5/2022	6/5/2022
17.	Samaher WANNOUS	TU					
18.	Claudia Morea	UNIFA					
19.	AHMAD ALZOUBY	J.U.S.T					
20.	NABEEL ALKURDI	JU					
21.	Prof. Adrian Gheta	ABU					
22.	Prof. ANTONELLA TRONBARDONE	UNIFA - DIDA					
23.	Prof. DEBORA GIORGI	UNIFA - DIDA					
24.	LUCIA MONTONI	UNIFA - DIDA					

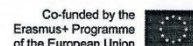
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ERASMUS+ Programme – HANDS Project Number: 610238-EPP-1-2019-1-JOEPKKA2-CBHE-JP



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25.	GIACOMO PIERUCCI	UNIFA - DIF					
26.	GIUSEPPE CALABRO	UNIFA - DIDA					
27.	Moussa Alsamara	T. U.					
28.	Safwan Al-Qawabeh	Al-Zaytoonah University of Jordan					
29.	Dr. Laila Dabbour	ZUJ					
30.	Ebtessam Khassawneh	Hashemite Univ.					
31.	Siba Awwadch	The Hashemite University					
32.	Dr. Basem Ghadeer	Tishreen un					

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
















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33.	Arch. Nour Al-shoubaki	Al-Zaytoonah Uni					
34.	Eman Abdelhafez	ZUS					
35.	Julia Alsamarra	Tishreen uni					
36.							
37.							
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39.							
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5

ERASMUS+ Programme – HANDS Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

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PHOTOS



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