



Project Title: traditional craft Heritage trAining, design and marketing in jorDan and Syria

Report on:

Programs in the field of career planning and career management

Event Type	Lecture
WP Number	WP6
WP Leader	USGM
Event Date	2/11/2023
Number of Participants	35
	(1 Staff + 33 Students + 1 Stakeholders)
Total number of pages	6

Project Coordinator

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The University of Jordan

World University Service of the Mediterranean











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Manara University



Jordan University of

Science and

Technology



The Hashemite University

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Universtità degli Studi di Firenze





EVENT DESCRIPTION

Event: HANDS Lecture / **HANDS – Lecture Programs in the field of career planning and career management Date:** Thursday, 2/11/2023 **Organizer:** Al-Zaytoonah University of Jordan **Location:** Faculty of Architecture and Design

Eng. Zain Abu Ruman from ZD suite for business development and in collaboration with the Leadership and Innovation Centre at Al-Zaytoonah University delivered a comprehensive workshop on Programs in the field of career planning and career management. His professional experience in this field provided valuable insights and expertise to the students.

Focusing on the intersection of career planning and the craft design and production business, the workshop, as part of HANDS marketing pillar, have been specifically designed to introduce students to the procedures involved in establishing a career in this area. This targeted approach has been beneficial for students interested in pursuing careers in handicrafts, especially for those looking to potentially become self-employed entrepreneurs in this field.

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AGENDA



Co-funded by the Erasmus+ Programme of the European Union



HANDS Lecture Programs in the field of career planning and career management

Thursday, November, 2nd,2023 Agenda Venue: Lecture Room 154 Faculty of Architecture and Design

	Thursday 2 nd			
Time	Activity			
11:00 - 11:15	Registration			
11:15 - 11:30	Welcome Speech: Dr. Loai Dabbour / Department of Architecture – Chairman HANDS project general coordinator			
11:30 - 13:30	Programs in the field of career planning and career management Lecture Zain Abu Ruman / Senior Instructor ZD suite for business development			
13:30 - 14:00	Discussion			

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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP ATTENDENCE SHEET

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