



Project Title: traditional craft Heritage trAining, design and marketing in jorDan and Syria

Report on:

Programs in the field of career planning and career management

Event Type	Lecture
WP Number	WP6
WP Leader	USGM
Event Date	17/4/2022
Number of Participants	42
	(4 Staff + 37 Students + 1 Stakeholders)
Total number of pages	6

Project Coordinator

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The University of Jordan

World University Service of the Mediterranean



Jordan University of

Science and

Technology



The Hashemite University Karmeh Design Studio

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CESIE



Università degli Studi di Firenze Studi Guqilelmo



Marconi



THOUL OWL Technische Hochschule Ostwestfalen-Lippe





EVENT DESCRIPTION

Event: HANDS Lecture / Programs in the field of career planning and career management Date: Sunday, 17/4/2022 Organizer: Al-Zaytoonah University of Jordan Location: Faculty of Engineering and Technology

Architect Rahaf Al Sourani (Director at Eagles Academy) in collaboration with the Faculty of Engineering and Technology at Al-Zaytoonah University delivered a comprehensive Lecture on Programs in the field of career planning, career management, and marketing in Architectural practice field. Her professional experience in this field provided valuable insights and expertise to the students.

Focusing on the topic of Architectural project planning, marketing, and management, the workshop, as part of HANDS marketing pillar, have been specifically designed to introduce students to the procedures involved in establishing and manager a project management process. This targeted approach has been beneficial for students, especially for those looking to potentially become self-employed entrepreneurs in this field.

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EVENT POSTER and AGENDA



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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP ATTENDENCE SHEET

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Programs in the field of career planning and career management Al-Zaytoonah University of Jordan 17/4/2022

Co-funded by the	
Erasmus+ Programme	
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Programs in the field of career planning and career management Essence Al-Zaytoonab University of Jordan of the Eu-17/4/2022



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