



Project Title: traditional craft Heritage trAining, design and marketing in jorDan and Syria

### Report on:

# Programs in the field of career planning and career management

<b>Event Type</b>	Lecture
WP Number	WP6
WP Leader	USGM
<b>Event Date</b>	16/5/2022
<b>Number of Participants</b>	66
	(9 Staff + 56 Students + 1 Stakeholders)
<b>Total number of pages</b>	6

### **Project Coordinator**

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### **EVENT DESCRIPTION**

**Event:** HANDS Lecture /

Programs in the field of career planning and career management

**Date:** Sunday, 16/5/2022

**Organizer:** Al-Zaytoonah University of Jordan **Location:** Faculty of Architecture and Design

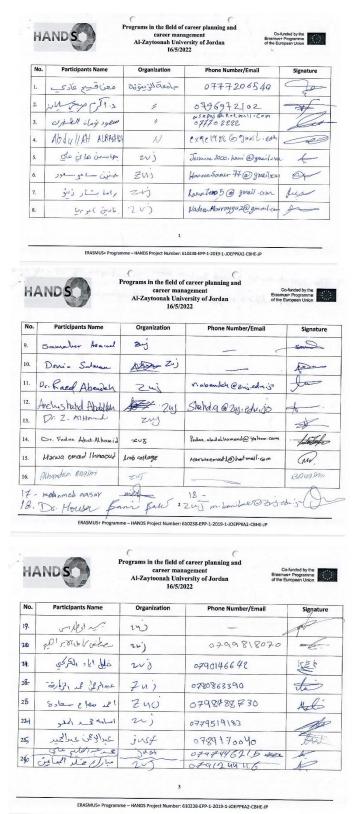
Dr. Mohammad Mayouf from Birmingham City University / UK as part of Erasmus staff exchange program and in collaboration with the Faculty of Architecture and Design at Al-Zaytoonah University delivered a comprehensive Lecture on Programs in the field of career planning and career management. His professional experience in this field provided valuable insights and expertise to the students.

Focusing on the topic of project planning and business management, the workshop, as part of HANDS marketing pillar, have been specifically designed to introduce students to the procedures involved in establishing and manager a project management process. This targeted approach has been beneficial for students, especially for those looking to potentially become self-employed entrepreneurs in this field.





### ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP ATTENDENCE SHEET









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