

Project Partners

The Coordinator :



Al-Zaytoonah University of Jordan

European partners :



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Universita Degli Studi Di Firenze



Università degli Studi
Guglielmo Marconi

Universita Degli Studi Guglielmo
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AND ARTS

Technische Hochschule
Ostwestfalen - Lippe

Syrian Partners :



Al-Baath University



Tishreen University



Manara University

Jordanian Partners :



The University of Jordan



Jordan University of Science
and Technology



Hashemite University



Karmeh Design Studio

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Traditional Craft Heritage Training, Design and Marketing in Jordan and Syria (HANDS)

Aims to transfer the vast craft experience and knowledge into academic vocational training courses in high education in Jordan and Syria by adopting appropriate strategies to house the innovative craft design process and to preserve it from being lost

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What is HANDS Project?

HANDS is a three-years project started on November 15, 2019, and funded by the European Union through Erasmus+ programme that concentrates on providing Jordanian and Syrian students with competences and skills needed by the labour market.

The project aims to create a potential Levantine vocational craft project in Middle East based on high expertise of Syrian and Jordanian craftsmen and to serve the academic and craft community in the field of vocational skills training. Providing a university vocational career-relevant training of high-quality through special designed courses based on innovative heritage training and state of the art craft facilities.

The EU experience is a major component in the success of HANDS project. The EU partners include Germany, Italy and Spain have an excellent experience in the field of vocational skills training that will enrich the project implementation.



Specific Objectives

- 1- Transfer the vast craft experience and knowledge into academic courses in higher education.
- 2- Develop the managerial and marketing skills of master craftsmen through courses that address the market needs.
- 3- Assist the transfer of experience and skills via training courses to Jordan and Syria in which it will help in creation of common adapted model of craft skills training courses.
- 4- Enriching craft skills and training experience with EU teaching handicraft skills training experience.
- 5- Establishing connections between the academic education and craft society.
- 6- Establishing heritage craft centres during the project lifetime and sustain it via links to the craft market in Jordan, Syria and the region.
- 7- EU partners will help in training, design and marketing of craft heritage projects which is essential to transfer this knowledge and experience to ME.
- 8- Encouraging an appreciation of the universal values that are fundamental to the world's great artistic traditions.
- 9- Contributing towards transforming the vast craft knowledge into e-learning courses / media to help spread the traditional craft culture within societies.

Project Activities

- 1.1 Project start up activities
- 1.2 Prepare operation plans for the skills and guidance sector of the project
- 2.1 Define traditional craft skills and competencies
- 2.2 List of equivalence of craft skills and of needed skills
- 2.3 Analyze and quantify qualifications required by the labor market
- 3.1 Nominate craft specialists at consortium universities
- 3.2 Develop a data base to include craft associations and companies
- 4.1 Selection of equipment
- 4.2 Implementation of the centres
- 5.1 Develop teaching and learning programs for preserving the traditional processes
- 5.2 Train lecturers in competency based learning
- 5.3 Integrate competency based learning in study programs
- 6.1 Workshops and training in traditional craft design criteria and process
- 6.2 Workshops and training in contemporary traditional craft design criteria and process
- 6.3 Programs in the field of career planning and career management
- 7.1 Quality control, monitoring and budgetary control
- 7.2 Check of courses selection and course materials within craft systems
- 7.3 Project task supervision, result evaluation and examination of courses results
- 8.1 Opening of the project data base HANDS for external partners
- 8.2 Prepare and conduct internal/external information events, mid - term/final conferences
- 8.3 Participation in annual Erasmus project representatives meeting and job fairs
- 8.4 Distribution of project documentation material
- 9.1 Involve the public/private employment sector in activities/services of the HANDS centre
- 9.2 Establish a training centre in ZUJ and TU
- 9.3 Workshop on broader strategic options as follow - up project activities
- 10.1 Kick off Meeting
- 10.2 Establishment of management team and steering committees
- 10.3 Establishment of Scientific and Supervising Committee (SC)
- 10.4 Operational Staff
- 10.5 Establishment of Training and Technical Group (TTG)
- 10.6 Hiring External Auditors
- 10.7 Financial and Administrative Management
- 10.9 Consortium meeting

Project Timeline

Work package time	Title	Delivery
Preparation	Review and Network between partners	Nov. 2019 – Apr. 2020
Development	Assessment studies for the needs of master craftsmen and students	Nov. 2019 – Sept. 2021
	Employment sector database (traditional craft associations)	Jun. 2020 – Sept. 2021
	Purchase of equipment and workshop materials	Jun. 2020 – Sept. 2021
	Make traditional crafts skills competency development an integrated part in Teaching	Dec. 2020 – Oct. 2022
Quality plan	Traditional Craft contemporary design guidance and counseling programs for the career sector	Oct. 2020 – Oct. 2022
	Quality control and project monitoring	Nov. 2019 – Oct. 2022
Dissemination & Exploitation	Project Dissemination	Nov. 2019 – Oct. 2022
Dissemination & Exploitation	Exploitation of results and sustainability	Mar. 2022 – Oct. 2022
Management	Management and Operational Structures	Nov. 2019 – Oct. 2022

