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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

Project Title: traditional craft Heritage training, design and marketing in Jordan and Syria

Report on:

HANDS Dissemination Activity - ABU

Event Type	HANDS Open Door and Exhibition Activity / ABU
WP Number	WP 8
WP Leader	UJ
Event Date	26-27-28/6/2023
Number of Participants	
Total number of pages	18

Project Coordinator

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Al-Zaytoonah
University of
Jordan



The University of Jordan



Jordan University of
Science and
Technology



The Hashemite University



Karmeh Design Studio



Tishreen
University



جامعة
المنارة
Manara University



Al-Baath University



World University Service
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di
Firenze



Università degli
Studi Guglielmo
Marconi



Technische Hochschule
Ostwestfalen-Lippe

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EVENT DESCRIPTION

Event: ABU Open Door and Exhibition Activity / HANDS project

Date: Monday, 16/5/2022

Organizer: Al-Baath University

Location: Faculty of Architecture Eng.

ABSTRACT

Al-Baath University held activities for the Information Day and the Open Door Day of the Hands Project, which supported by the European Union, on 26-27-28/6/2023.

The invitation was addressed to specialists in the Faculty of Architecture, Mechanical Engineering and Textile Engineering, as well as to graduate students in the aforementioned faculties and some students of the courses that the project will develop, in addition to some private architecture offices, some non-governmental institutions, the Craftsmen Union in Homs and the Committee for Traditional Craftsmanship.

ACTIVITIES DESCRIPTION / SUMMARY.

Under the patronage of Prof. Dr. Eng. Bassam Ibrahim Minister of Higher Education and Scientific Reacher's, President of Al-Baath University, The University had the honor to invite the specialists to participate in the Open Door Day of

HANDS Project:

"traditional craft Heritage trAining, desigN and marketing in jorDan and Syria"
Which was held at AL Baath University on 26-27-28/6/2023. At Architect Faculty.

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EVENT POSTER and AGENDA



برنامج الفعالية

الإفتتاح	10.00
شرح موجز عن مشروع الهاندز أ. د. عدنان غنما	10.15-10.00
عرض الحرف التقليدية السورية، أ. د. نبيل مطوف	10.25-10.15
كلمة الأستاذ الوطني للمشروع، أ. د. موسى السمارة	10.30-10.25
كلمة الأستاذ الدكتور عبد الباسط الخطيب رئيس جامعة البعث	10.35-10.30
زيارة مشغل الحرف التقليدية - معرض الحرفيين والطلاب	11.45-11.35
استراحة	12.15-11.45
عرض نشاطات جامعة البعث في المشروع	12.30-12.15
متابعة يوم المعلومات والباب المفتوح للمشروع	14.30-12.30
معرض لمنتجات لجنة الحرف التقليدية واعمال طلاب العمارة وطلاب الهندسة الكيميائية والبرولية والهندسة الميكانيكية والكهربائية	

(المعرض ابتداء من 26 ولغاية 2023/6/28)

"دعوة"

برعاية الأستاذ الدكتور بسام ابراهيم

وزير التعليم العالي والبحث العلمي

بترتيب فريق مشروع هاندز بالتعاون مع كليات الجامعة بدعمكم لعضو
كلمة يوم الباب المفتوح لمشروع هاندز المدعوم من الاتحاد الأوروبي
ومعرض الامداد ونقل التكنولوجيا والتسويق

PROGRAMME - HANDS ERASMUS+

Open Door Activities
traditional craft Heritage training, design and marketing in
Jordan and Syria
Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP HANDS

تراث الحرف التقليدية "التدريب والتصميم والتسويق"

في الأردن وسوريا ((HANDS))

Website: <https://www.zuj.edu.jo/HANDS/> الأردن

Website: <http://Albaath-Univ.edu.sy/1/hands> جامعة البعث - سورية

في يوم الاثنين الواقع في 2023/6/26 الساعة العاشرة صباحاً

في القاعة الزرقاء لكلية الهندسة المعمارية



Has the honor to invite you to attend
Open Door Day Event for EU-supported Hands Project
ERASMUS+ PROGRAMME - HANDS
Innovation -Technology transfer - Marketing
Traditional Craft Heritage in Jordan and Syria
Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP HANDS

Website: <https://www.zuj.edu.jo/HANDS/> Al-Zaytoonah University - Jordan

Website: <http://Albaath-Univ.edu.sy/1/hands> Al-Baath University - Syria

On Monday, 26/06/2023 at 10 o'clock.
In the blue hall of the Faculty of Architecture

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Programme

10.00	Opening Activity	
10.00-10.15	Hands Activities' Project information's.	Prof.Ghata, A.
10.15-10.25	Syrian traditional craft Heritage.	Prof.Satouf,N.
10.25-10.30	National contact Person.	Prof. AlSamara,M.
10.30- 10.35	Speech by Prof.Dr.Abdul Baset Khatib. President of AL Baath University	
10.35 – 10.40	Speech by Prof.Dr. Bassam Ibrahim Minister of Higher Education and Scientific Reachers	

11.35-11.45 Visit the Workshop of Traditional Craft And the Fair of the Craftsmen and Students

11.45-12.15 Break

12.30-14.30 Open Door Day – HANDS – Project

The Fair for Traditional crafts was from 26-28/6/2023

Work of Craftsmen and Students of Architect faculty, Mechanical Engineering Faculty and Textile Engineering Department

INTRODUCTION

Within the annual activities of dissemination and introducing Hands Project, Al-Baath University announced the Information Day for the Hands Project ,which was accompanied by an Open Door Day. As well as the opening and receipt of a special office for the Hands project in the Faculty of Architecture, visiting of Traditional Craft workshop, and Fair

Under the patronage of Prof. Dr. Bassam IBRAHIM , Minister of Higher Education and Scientific Reserges Researches . The University had the honor to invite the specialists to participate in the Open Door Day of HANDS Project:

"traditional craft Heritage trAining, desigN and marketing in jorDan and Syria“

Which was held at AL Baath University on 26-28/6/2023. At Architect Faculty

The invitation was addressed to:

- *Specialists in the Faculty of Architecture,*
- *Mechanical Engineering*
- *Textile Engineering ,*
- *Graduate students in the aforementioned faculties*
- *The students of the courses that the project will develop,*
- *Some private architecture offices,*
- *some non-governmental institutions,*

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➤ *the Craftsmen Union in Homs and the Committee for Traditional Craftsmanship.*

First point: Speeches and lectures were aimed at introducing the project.

Second Point: visit the Workshop of traditional crafts.

Third Point: Opining the Fair of Traditional the vocational works of Students and Craftsmen.

Speeches and lectures were aimed to introducing the project and preparing the workshops in point of targets goals Training - Design- Innovation -Technology transfer – Marketing.



Prof. Dr. Bassam Ibrahim
Minister of Higher Education and Scientific Research



Prof. Dr. Abdul Baset Khatib



Prof. Dr. Moussa Samara



Prof. Dr. Adnan Ghata

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Prof.Dr. Abdul_Baset_Al-Khatib, President of Al-Baath University, confirmed that handicrafts and heritage constitute an important part of the culture and history of our country, Syria and Jordan and caring for creative craftsmen and providing support for their industries that were greatly damaged by the war in Syria . is an important part of advancing them again and restoring the brilliance of these crafts, which is one of the most important carriers of the Syrian heritage that we are proud of In its details, it is a door for tourism attraction that supports the national economy, so it is important to support continuity and sustainability in craft work and approach the reality of crafts with new concepts that keep pace with the times while preserving originality.

Prof.Dr. Adnan Ghata, Coordinator of the Hands Project at Al-Baath University, pointed out that the university started this activity more than three years ago and was able through this project to develop five curricula from the faculties of architecture, mechanical, electrical, chemical and petroleum, which are existing teaching courses that have added information and ideas aimed at Re-designing and reviving traditional crafts and including them in the educational curricula to qualify students when entering the labor market and train them with the help of craftsmen, in addition to transferring modern technology to access traditional craft applications using technology.

Prof.Dr. Nidal Satouf, Vice President for Administrative Affairs and Project team member at the College of Architecture, referred to the participation of three Syrian universities, Al-Baath, Tishreen, and Al-Manara Private University, in addition to universities from Jordan, Germany, Italy, and Spain, where several courses were studied and their vocabulary developed to contribute to the development of traditional crafts and the qualification of the graduated engineer to have sufficient information to use Modern designs that exploit crafts in a contemporary manner in line with the developments of the era, indicating that a laboratory for traditional crafts has been donated to Al-Baath University, containing equipment for applying the ideas of creative students and their desire to evaluate crafts. Among these equipment is a 3D printer that gives conclusions of 3D shapes from plastic materials and transferring them to applications CNC process and device that enables writing on plastic or metal chip.

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Visit the Workshop of Traditional Craft 26/6/2023

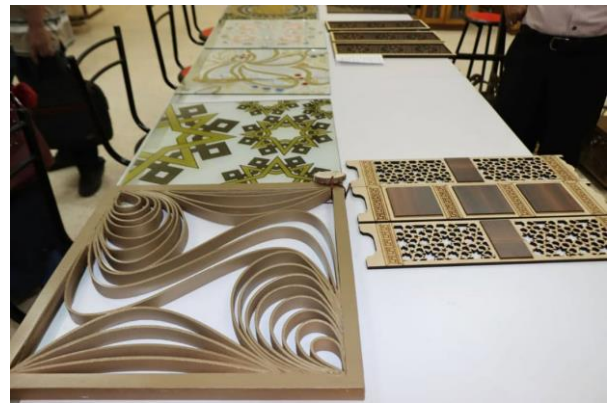
Under the auspices of the Minister of Higher Education and Scientific Research, and in the presence of the President of the University, gentlemen invited from the university presidency, the party branch, faculty members, craftsmen, beneficiaries, and students, everyone went to visit the traditional crafts workshop, a gift from the European Union program and the sponsorship of Al-Zaytoonah University of Jordan. Equipment and methods of use and how to transfer technology in the field of heritage of traditional crafts were reviewed. Among these equipment is a group of pottery formations and its furnace, as well as equipment for dealing with wood such as saws, lathes, and smoothing devices. As well as a unit dealing with metal, plastic and wooden sheets, and a three-dimensional printer to form plastic figures in preparation for converting them into forms of bronze, copper and iron.



Workshop of Traditional Craft 2023



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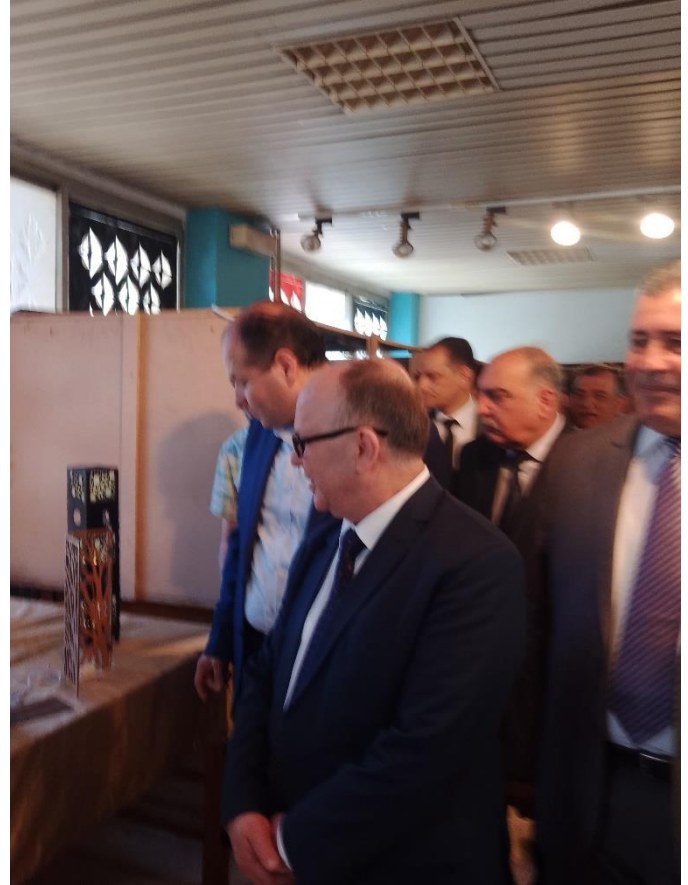
Opening the Exhibition of Traditional Craft 2023



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Certificates

Distribution of certificates of thanks from Al-Baath University and the Traditional Crafts Heritage Project to craftsmen and creative students participating in the Traditional Crafts Heritage Exhibition

Prof. Dr. Abdel Baset Al-Khatib met with the presence of the two vice-presidents, Dr. Maan Salama and Nidal Satouf. The meeting was also attended by Dr. Adnan Ghata and the Hands Project team for traditional crafts with the creative craftsmen and distinguished students whose products aroused the curiosity of the visitors who visited the exhibition of the heritage of traditional crafts.

The President of the University thanked the attendees for their efforts and participation in the success of the exhibition of the heritage of traditional crafts, which will restore the attention of the young generation to the importance of the tangible heritage of the region (Syria and Jordan). He praised the accuracy and distinction of traditional exhibits and the use of technology in reviving traditional crafts. Certificates of thanks and certificates of participation were distributed to more than 35 participants in the exhibition. Dr. Al-Khatib also wished that everyone would continue to pay attention to this work, which restores the brilliance of traditional crafts to the forefront of architectural design, interior decoration, textile industry and metal artifacts.



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Conclusion and Results

An event to disseminate information about the Hands project was held at Al-Baath University on 26/6/2023. This event was attended by more than 150 participants. The University President, the Vice Presidents and some deans of the colleges concerned with the project, some political participants in addition to some members of the faculty, master's students and some craftsmen 18 and target students more than 300 and public participants. The National coordinator of Hands Project was attended too.

First point: Speeches and lectures were aimed at introducing the project and preparing for workshops to identify the needs for teaching and training programs. The event achieved the goal by assuring everyone on the importance of the project, the importance of its goals and the necessity for its continuity, and everyone's desire was clear for cooperation between the university, the craftsmen and students

-More than 90 participants attended the opening program.

-More than 1500 visitors to the fair .

-18 craftsmen showcased their products. Glass, pottery, carved wood, and hand-woven fabrics.

-4 -TV stations and 2 Radio station covered the Activities .

Second Point: visit the Workshop of traditional crafts.

Third Point: Opining the Fair of Traditional the vocational works of Students and Craftsmen. Heritage, Students & Craftsmen



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