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Erasmus+ Programme  
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# *Terms of Reference for External Evaluator*

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Project title	Traditional Craft Heritage Training, Design and Marketing in Jordan and Syria
Project acronym	<b>HANDS</b>
Project reference number	610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP
Project start date	15/11/2019
Project duration	36 months
Reference no and title of work package	WP7 Quality Plan
Institution	World University Services of Mediterranean
Document status	Final
Dissemination level	Public
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## **Terms of Reference (ToR) for external evaluator**

Subcontracting authority: Al-Zaytoonah University of Jordan

Scope: Erasmus+ project HANDS

Duration of assignment: 24 months Expert

Fee: Defined by the project budget

### **Documents:**

1. CV (Europass format).
2. **Motivation Letter**

**Language:** All documents should be provided in English.

**Deadline:** 25.10.2021

**Procedure:** Documents should be sent to the project coordinator: Al-Zaytoonah University of Jordan, Amman, Jordan.

### **Background information**

**Funding:** Erasmus+

**Key Action:** KA2 Capacity Building in Higher Education

**Type of project:** Joint Projects

**Coordinating Institution:** Al-Zaytoonah University of Jordan

Based on the existence of master craftsmen practitioners of traditional crafts in Jordan, and Syria, this creates an opportunity to house these crafts in academic programs in these countries which has a market that demand for such crafts. By that we aim at:

- Preserve the traditional craft experience and knowledge from being lost.
- Transfer the vast craft experience and knowledge into academic vocational courses in higher education.
- Develop the managerial and marketing skills of master craftsmen through courses that addresses the market needs.
- Assist the transfer of experience of current master craftsmen vocational skills via

training courses to partner countries in which it will help in creation of common adapted model of vocational skills training courses.

- Enriching vocational skills and training experience with EU teaching vocational skills training experience.
- Establishing connections between the academic education and the society.
- Establishing heritage craft centres will be established during the project lifetime. and sustain it via links to the craft market in the region.
- EU partners will help in training, design and marketing strategies of craft heritage projects which is essential to transfer this knowledge and experience to ME.
- Encouraging an appreciation of the universal values that are fundamental to the world's great artistic traditions.
- The regeneration of the arts and crafts on an international level through both research and projects.
- An extensive network of relationships with Master practitioners of the world's great artistic traditions which mutually benefit the students and the craftsmen in their working environments.

### **Objectives of external evaluation**

The primary task of external evaluator(s) is to supervise the implementation of project activities and to provide the assessment of various project aspects such as relevance (is the project still relevant in terms of its goals and achievements), efficiency (are the activities within the work-packages done on time and within planned budget), effectiveness (how well are the project specific objectives met), impact (at the different levels) and sustainability (what would stay after the project is finished).

### **General responsibilities of an external evaluator**

#### **Expected outputs**

- Evaluate the quality of project activities and outputs
- Evaluate dissemination activities as well as the sustainability and exploitation of the project outputs.
- Present preliminary conclusions based on desk research.
- Write monitoring report based on the initial evaluation.
- Submit 3 annual reports by January 2023 (1 report every project year with constructive comments).
- Assess effectiveness and efficiency of the budget spending.
- Evaluate the project as a whole

Monitoring reports should reflect on relevance, impact, dissemination, efficiency, effectiveness, and sustainability of the project outputs and provide recommendations for all project partners. In order to achieve envisaged outputs an external evaluator can

schedule independent monitoring visits however it is highly suggested to attend at least one project management meeting. The project management board is responsible to provide all project documents and deliverables to the external evaluator(s) on request.

### **Expertise needed:**

- At least 5 years of experience in conducting data analysis (desk research, quantitative and qualitative data analysis)
- Knowledge and understanding of project monitoring and evaluation
- Experience in working with the European Commission and/or other international organisations
- Research experience in the field of higher education
- Knowledge and understanding of Erasmus+ programme
- Experience in implementing Erasmus+ Capacity Building in Higher Education projects
- Experience in conducting monitoring and evaluation of Erasmus+ Capacity Building in Higher Education projects

### **Additional criteria**

- Language: Excellent communication skills in English (written and oral) and ability to write clear reports and articles;
- Readiness to work in cooperation with an expert coming from a programme/partner country and chosen as an additional external expert.

Contacts: Loai Dabbour / Project coordinator – Al-Zaytoonah University of Jordan

1- Quality and Control Work package leader email address: info@wusmed.org (contact phone +34) 616 81 99 62).

2- HANDS Project email address: hands@zuj.edu.jo or l.dabbour@zuj.edu.jo (Contact phone +96264291511, Ext. 108).

Internet portal: <https://www.zuj.edu.jo/HANDS/>

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