



ANDROID

Presentation Outlines:

We will talk in this presentation about:

- Android O.S.
- Android advantages.
- The reasons for success.
- Android competitors .
- How to build Android Application (Program)?



What Is Android?



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➤ **Android** : is an operating system for mobile devices such as smart phones and tablet computers.

➤ It is developed by the **Open Handset Alliance** led by Google.

➤ Google purchased the initial developer of the software, Android Inc., **in 2005**.

➤ The unveiling of the Android distribution **in 2007** was announced with the founding of the **Open Handset Alliance**, a consortium of 84 hardware, software, and telecommunication companies devoted to advancing open standards for mobile devices.

Who are the Open Handset Alliance??



Android has a large community of developers writing applications ("apps") that extend the functionality of the devices.



- * Developers write primarily in **a customized version of Java.**

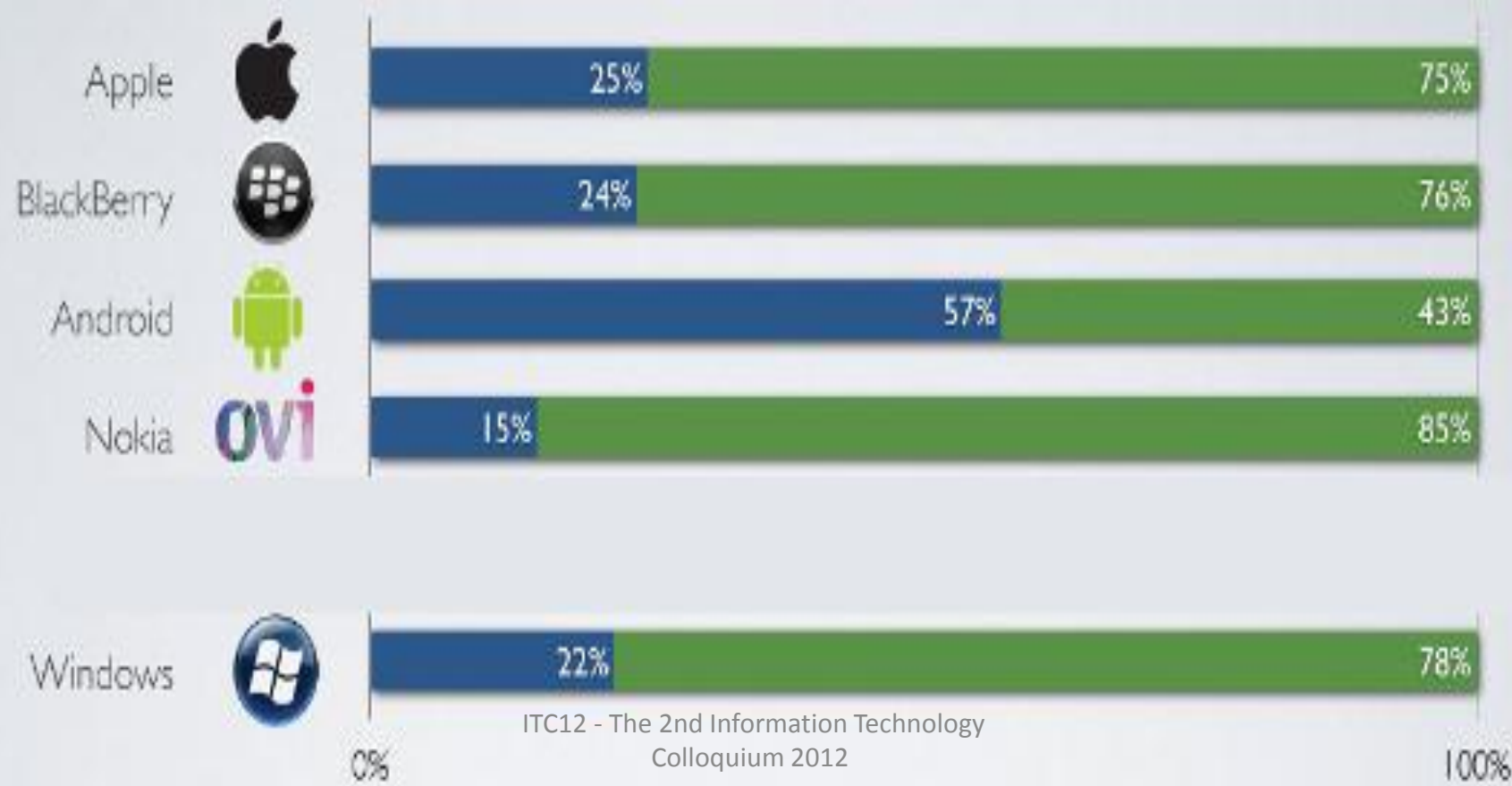
- * As of October **2011** there were more than **300,000** apps available for Android, and the estimated number of applications downloaded from the Android Market as of December **2011** exceeded **10 billion**. Users downloaded more than **2.4 billion** apps from Android Market in Q3 2011 alone.

This is the highest registration number of the company

- * Apps can be downloaded from third-party sites or through online stores such as **Android Market, the app store run by Google.**

FREE VS PAID

■ Percentage Free ■ Percentage Paid





➤Android was listed as the **best-selling smart phone platform** worldwide in Q4 2010 by Canals with over **200 million Android devices** in use by November 2011.

As of December 2011 there are over **700,000** Android devices activated every day.



**Android is not only for mobile
BUT it Supports **Game Controller!****



And TV !!!



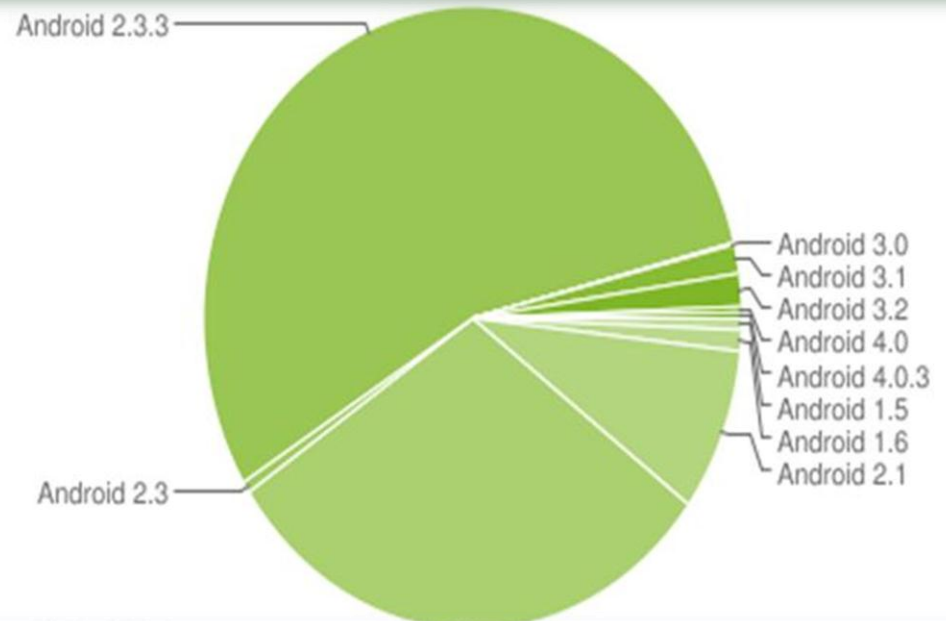
And Laptop



How many versions of the system?



4.0 Ice Cream Sandwich	0.6%
3.x.x Honeycomb	3.3%
2.3.x Gingerbread	55.5%
2.2 Froyo	30.4%
2.1 Eclair	8.5%
1.6 Donut	1.1%
1.5 Cupcake	0.6%



Android 1.5
Cupcake



Android 1.6
Donut



Android 2.0 & 2.1
Eclair



Android 2.2
Froyo



Android 2.3.X
Gingerbread



Android 3.X
Honeycomb



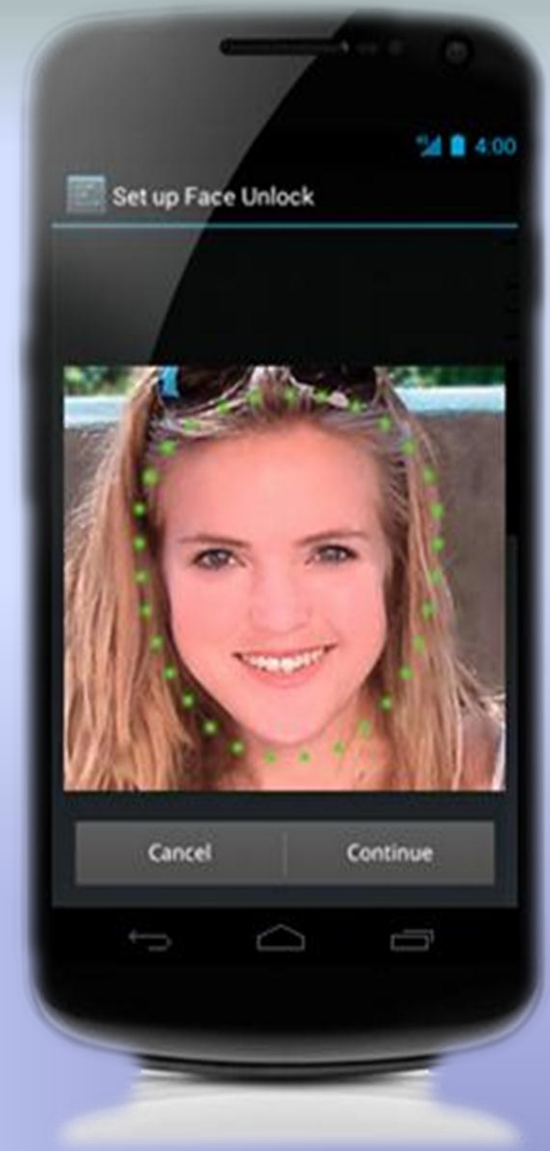
Android 4.X
IceCream

Developments carried out by the Android!



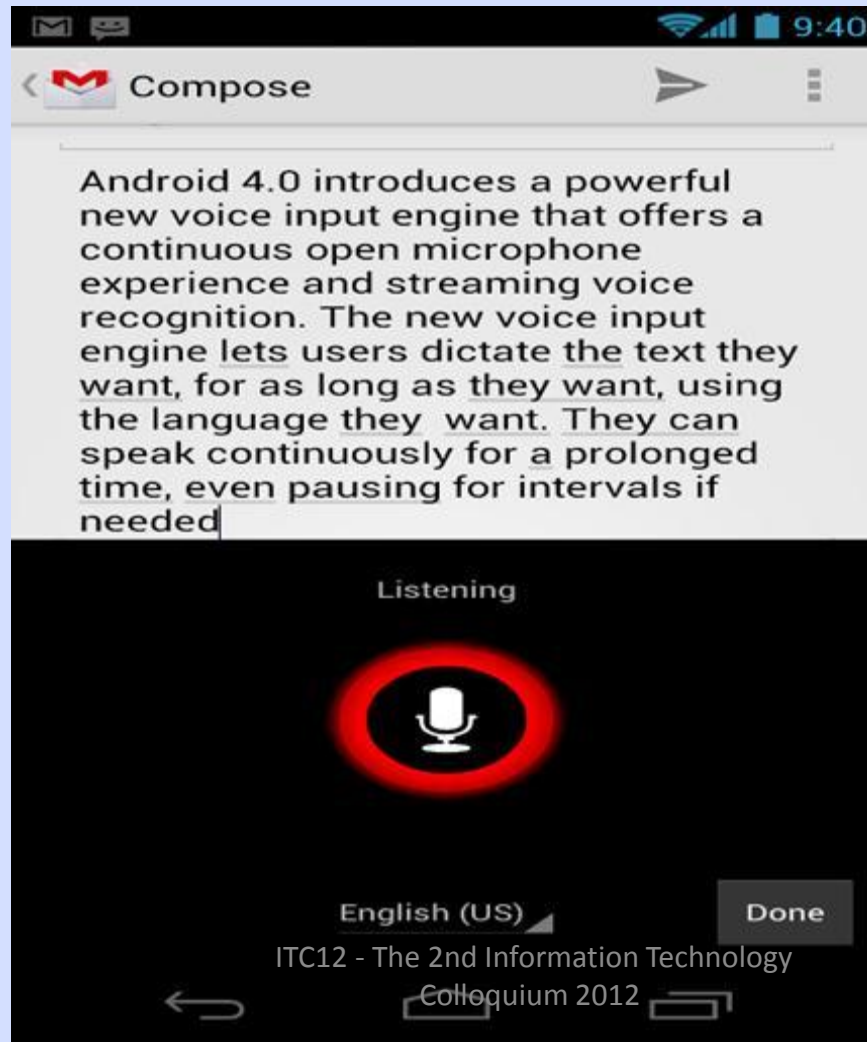
1. Face Unlock :
Android 4.0 introduces a
completely
new approach to securing a device

Face Unlock is a new screen-lock
option that lets you **unlock your
device with your face.**



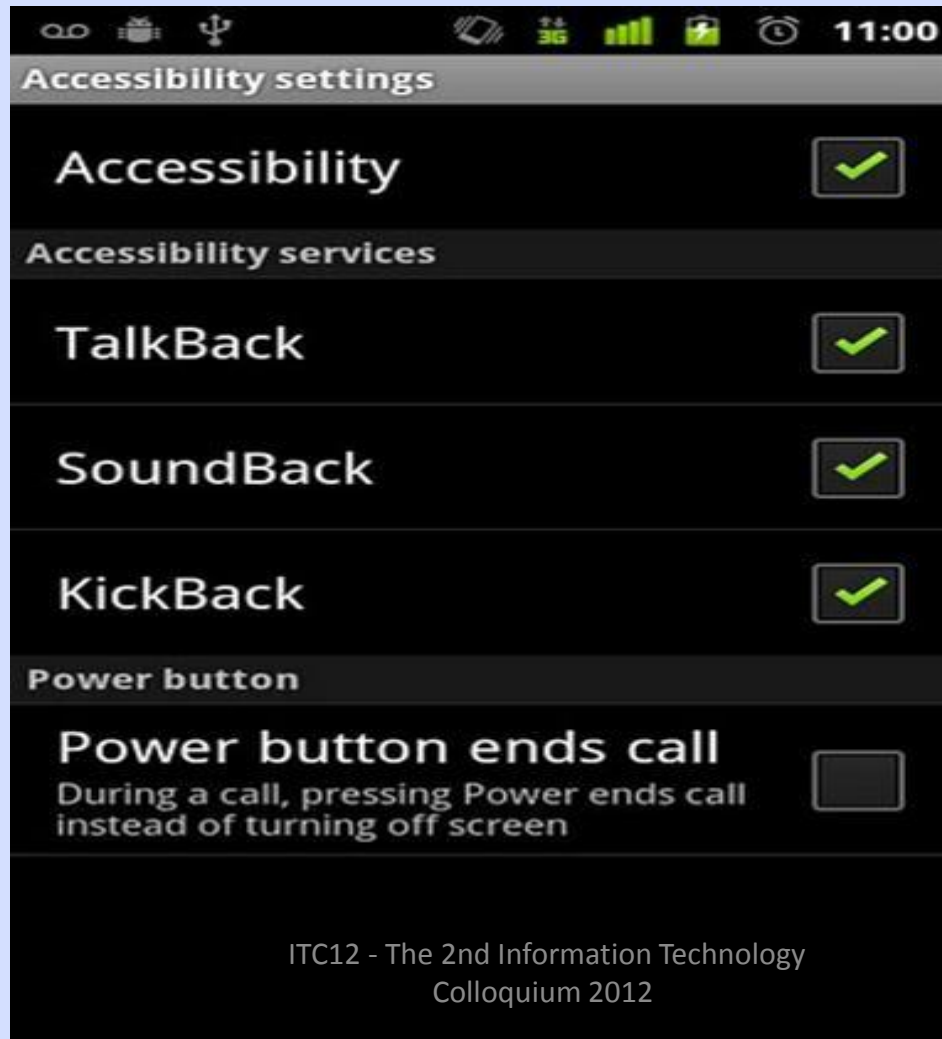
2. Android 4.0 introduces a powerful new voice :

The new voice input engine lets you dictate the **text you want**, for as long as you want, **using the language you want**. You can speak continuously for a prolonged time



3. Designed for accessibility

A variety of new features greatly enhance the accessibility of Android 4.0 **for blind or visually impaired** users.



Why is Android Special?



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➤ Behind the project company Google.
In addition to a huge collection of the largest
manufacturers of mobile phones and mobile
telecommunications companies

➤ Android is based on the Linux kernel

➤ Android is open source. It gives developers high generosity and flexibility.

➤ Integration with Google services



Android & Competitors



Vs



iOS 4



Android company faces stiff competition from other operating systems:



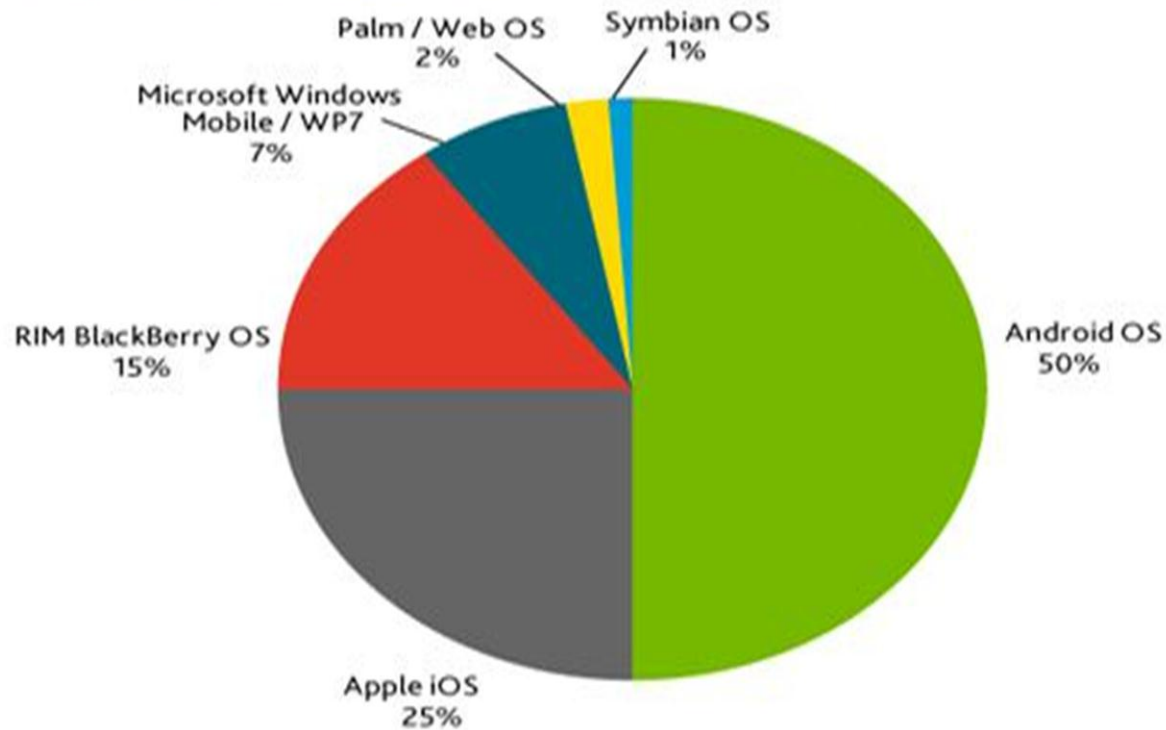
Such as the **Apple** operating system **IOS** , **Nokia's** operating system **Symbian** , and **Blackberry** operating system **Rim** , Microsoft Windows Phone 7.5 '**Mango**'

Android & Competitors!



Smartphone market share - recent acquirers

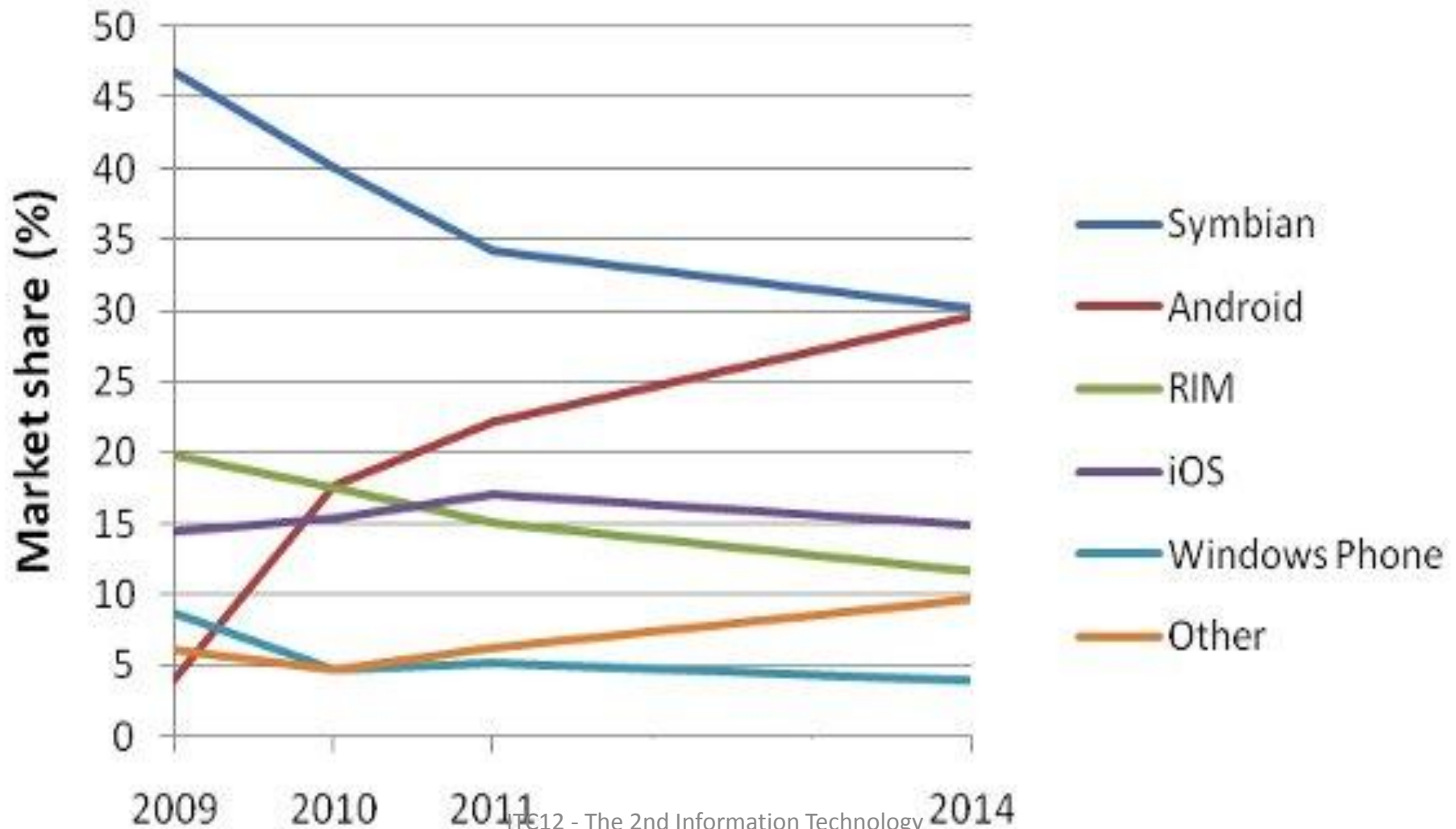
March '11, Nielsen Mobile Insights, National



Source: The Nielsen Company.

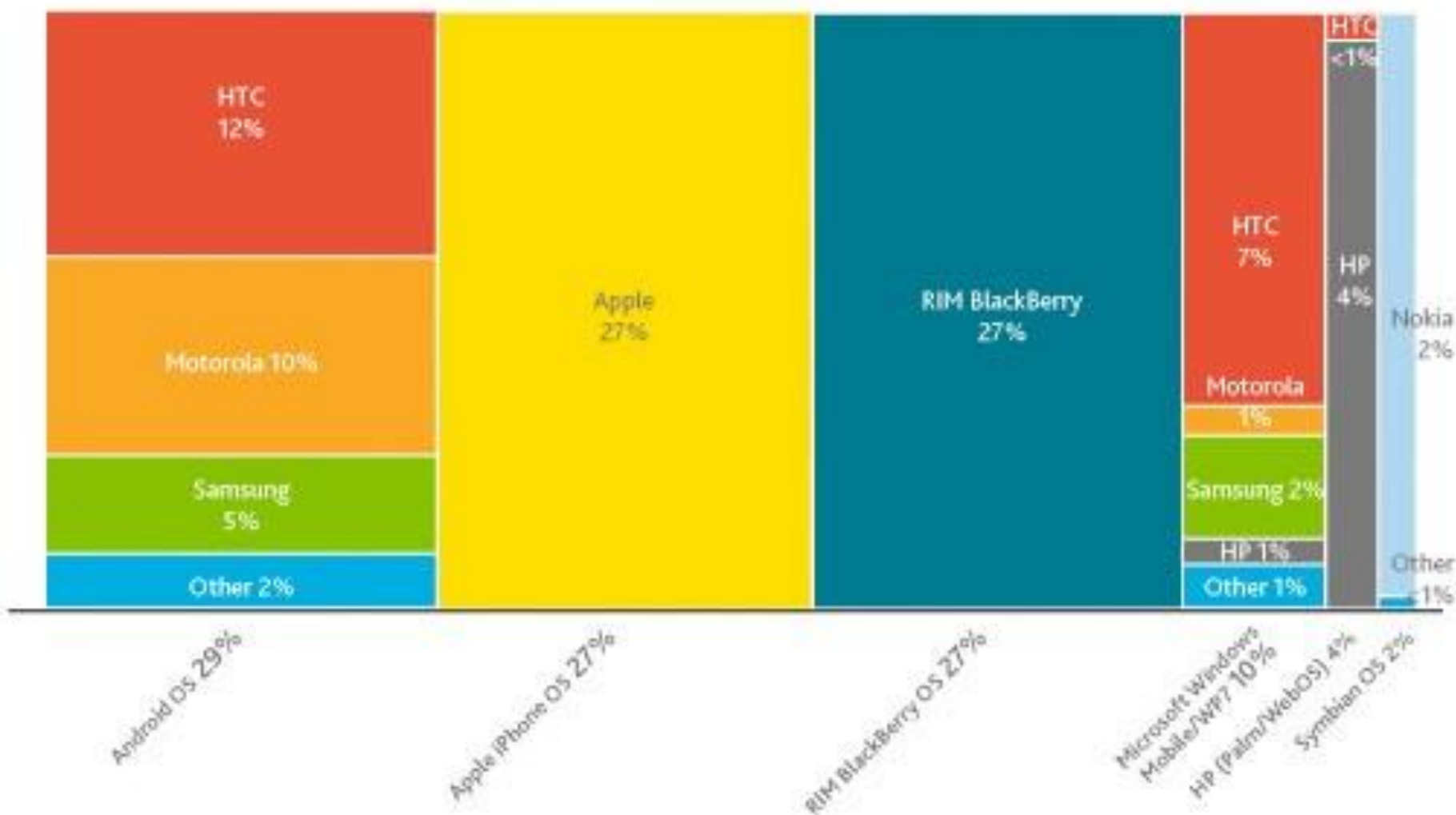
nielsen

Mobile Communications Device Open OS Sales to End Users by OS



Manufacturer operating system share—smartphones

Nov '10 - Jan 11, postpaid mobile subscribers, n=14,701



How to build programs on Android system?



You will need

- Download the Android SDK
- Download the Eclipse

To see the video visit the link

goo.gl/XiqQy

**How can I learn about the system
and making programs easily?**

There are Many books to
teach and a have a better
book for the education and it
is on Arabic and so easy
Visit the link

goo.gl/ywylr

The Future Outlook



ANDROID

References

1. <http://www.android.com>
2. [http://en.wikipedia.org/wiki/Android %28operating system%29](http://en.wikipedia.org/wiki/Android_%28operating_system%29)
3. <http://www.android.com/about/ice-cream-sandwich/>
4. <http://www.android.com/developers/>
5. <http://www.youtube.com>

The End

