

## **Title: Why Multimedia? Because Multimedia is Everywhere**

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### **Abstract**

This presentation tries to highlight the multimedia technology, because current things use multimedia technology. Brochures, e-learning systems, interactive games, television programs, electronic media, Reportages, smart phones, and most of the components of the fields of information technology and communication are live examples on the use of multimedia technology to create the best way to exchange information between the various contact points of community members of different cultures with various service establishments.