Title: Advertising System for Faculty of Science and IT using Bluetooth Technology

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Abstract

The main idea of the proposed system is to build an advertising system that uses a Bluetooth technology to connect a central computer system in the Faculty of Science and IT at Al-Zaytoonah University to mobile phones;these are phones of the students/visitors in the campus of the faculty that have a Bluetooth communication technology. This connection will be used to send any advertisement about the activities that are held by the faculty and its departments. The advertisement and information may contain any type of multimedia data such as text, audio, images and video files. This system will help create a new interactive channel to connect the faculty and its department to its students and visitors.