



CURRICULUM VITAE

Full name: Maha Diab Ali Ayoush

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1. Personal Data

Date of Birth: 25 October

Nationality: Jordanian

2. Education

- Ph.D. (Accounting), University of Birmingham, UK
- M.Sc. (Accounting), Amman Arab University for Graduate Studies, Jordan
- B.Sc. (Accounting), Bethlehem University, Palestine

3. Ph.D. Dissertation

Dissertation Title: Are cross-border mergers and acquisitions better or worse than domestic mergers and acquisitions? The UK evidence

4. Employment

Academic Positions

Associate Professor, Al-Zaytoonah University of Jordan, 2023-Present

Assistant Professor, Al-Zaytoonah University of Jordan, 2012-2023

None-Academic Positions

N/A



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5. Research Interests

Merger and Acquisition, Accounting Information System, Financial Analysis, Document Management, Risk Management, Sustainability and Circular Economy

6. Membership in Scientific Societies and Associations

- Member of the Board of Directors (BOD) of the Engineering, Project, and Production Management (EPPM) Association 2022-2024
- Member and General Secretary of the Engineering, Project, and Production Management (EPPM) Association 2020-2022

7. Teaching Experience

- *Graduate Courses*

- Advanced Financial Analysis (Master),

- *Undergraduate Courses*

- Principles of Accounting 1 (English and Arabic)
- Principles of Accounting 2 (English and Arabic)
- Intermediate Accounting 1 (English)
- Accounting Information System (English and Arabic)
- Financial Statement Analysis (English)
- Introduction to Accounting (English)
- Graduation Project in Accounting

8. Supervision of Graduate Research

No.	Name of Student	Title of Thesis	Date of VIVA
1	Thaer Raed Jibrel	The Impact of Mergers on the Financial Performance of the Jordanian Public Shareholding Companies	14 January 2020
2	Khaled Ismael Shabaneh	The Relative Impact of Liquidity, Leverage and Solvency on Profitability of Jordanian Industrial Companies Listed on Amman Stock Exchange	9 June 2020

9. Sponsorships

- Academic Mobility Exchange for Erasmus+ Program in Poland, 2023 June, Bialystok Polytechnic University in Poland from European Union, 1340 Euro
- Academic Mobility Exchange for Erasmus+ Program in the UK, 2023 February, Birmingham City University in the UK from European Union, 1610 Euro



10. Membership of Committees

- University Council Representative 2024-2025
- Member of the organizing committee, Master of Ceremony of the conference, and Session co-chair of the 18th Scientific Annual International Conference for Business, titled: Sustainability and Cutting Edge Business Technologies, organized in Al-Zaytoonah University of Jordan in May 2023.
- University Council Representative 2022-2023
- Head of Examination and Evaluation Committee for the department level.
- Member of the American Quality Assurance (AACSB) Committee for the faculty level.
- Member of the Cultural, Social, and Sport Committee for the department level.

11. Professional and Scientific Meetings

- Toumeh, A. A., **Ayoush, M.**, & Ahmad, H. (2023, May). An Empirical Study of the Effect of Enterprise Resource Planning System on Tobin's Q. In *Conference on Sustainability and Cutting-Edge Business Technologies* (pp. 46-54). Cham: Springer Nature Switzerland.
- **Ayoush, M.**, Rabayah, H., Toumeh, A., Aboushi, A., & Alawneh, R. (2023, May). Circular Economy Practices in Higher Education Institutions: Towards Sustainable Development. In *Conference on Sustainability and Cutting-Edge Business Technologies* (pp. 291-300). Cham: Springer Nature Switzerland.
- Tahtamouni, M., Alkhatib, E., Khaliq, S. A., & **Ayoush, M.** (2022). Drivers and Inhibitors to the Use of the E-Disclosure System by Jordanian Listed Companies: A Conceptual Model for Future Research. In *Digital Economy, Business Analytics, and Big Data Analytics Applications* (pp. 601-613). Cham: Springer International Publishing.
- Marei, Y., Abu Afifa, M., Abdallah, A., **Ayoush, M.**, & Amoush, A. (2022). Big data and big data analytics in audit brainstorming sessions: a Canadian qualitative research. In *Digital Economy, Business Analytics, and Big Data Analytics Applications* (pp. 657-671). Cham: Springer International Publishing.
- **Ayoush, M. D.** and Ahmad, H. S. (2020) 'Investigating the Use of Electronic Documents in the Jordanian Construction Projects', The 10th International Conference on Engineering, Project, and Production Management (EPPM2019), Berlin, Germany, 02-04 September, Lecture Notes in Mechanical Engineering, pp.165-174.
- **Ayoush M. D.**, Al-Alwan, M. S. and Ahmad, H. S. (2018) 'Investigation of Delay and Cost Overrun of Construction Projects in the Jordanian Public Sector', The 9th International Conference on Engineering, Project, and Production Management (EPPM2018), Nelson Mandela University, Cape Town, South Africa, 24-26 September.
- Al-Chahadah, A. and **Ayoush M. D.** (2018) 'The Impact of the Adherence to Basel Rules on Banking Risk Management: Jordan Kuwait Bank Case Study', The 8th International Conference on Engineering, Project, and Production Management (EPPM2017), Al-Zaytoonah University of Jordan, Amman, Jordan, 19-21 September, 2017, Lecture Notes in Mechanical Engineering, pp.291-299.
- Ahmad, H. S., Bazlamit, I. M. and **Ayoush, M. D.** (2017) 'Investigation of Document Management Systems in Small Size Construction Companies in Jordan', *Procedia Engineering*, Vol. 182, pp.3-9 / 7th International Conference on Engineering, Project, and Production Management (EPPM2016), Bialystok University of Technology, Bialystok, Poland, 21-23 September 2016.



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- Ahmad, H. S., **Ayoush, M. D.** and Bazlamit, S. M. (2015) 'Document Management Systems in Small and Medium Size Construction Companies in Jordan', *The 6th International Conference on Engineering, Project, and Production Management (EPPM2015)*, Griffith University, Gold Coast, Australia, 2-4 September, pp.273-281, ISBN: 978-1-922216-76-2.
- Ahmad, H. S., Bazlamit, S. M. and **Ayoush, M. D.** (2015) 'Identification and Prioritization of Potential Countermeasures for Traffic Accidents by using Collision Diagrams and Benefit/Cost Analysis', *7th Traffic Safety Conference*, Jordan Traffic Institute, Amman, Jordan, 12-13 May.
- **Ayoush, M. D.** and Ahmad, H. S. (2015) 'Innovative Method for Integrating Accounting Information System (AIS) with Document Management System (DMS) in Construction Projects', *The 14th Scientific Annual International Conference for Business - Innovation Management in Business*, AL-Zaytoonah University of Jordan, Amman, Jordan, 20–22 April, pp.121-128, ISSN: 2231-8275.
- Ahmad, H. S., Bazlamit, S. M., Dhaimat, O. H., and **Ayoush, M. D.** (2014) 'Toward Sustainable Transportation in Jordan: Analysis of Location, Safety and Cost of Traffic Accidents', *Al-Zaytoonah University International Engineering Conference on Design and Innovation in Sustainability 2014 (ZEC Sustainability 2014)*, Al-Zaytoonah University of Jordan, Amman, Jordan, 13-15 May, Paper Code No. 156954709.
- Dhaimat, O. H., Ahmad, H. S., Bazlamit, S. M. and **Ayoush, M. D.** (2014) 'Analysis of Traffic Accidents in Madaba Governorate in Jordan', *The Fourth Jordan International Conference and Exhibition for Roads and Transport: High Priority Issues in the Future Transport Sector*, University of Jordan, Amman, Jordan, 12-13 March.
- Adedeji, A. and **Ayoush, M.** (2012) 'Are Cross-Border Acquisitions More Profitable than Domestic Acquisitions? Evidence from the UK', *the 19th annual conference of "The Multinational Finance Society*, Krakow, Poland, 24-27 June.
- **Ayoush, M.** (2012) 'The Returns to Shareholders of UK Acquirers Involved in Domestic and Cross-border Mergers and Acquisitions', *The Conference " Business Intelligence and Knowledge Economy"*, Al-Zaytoonah University, Amman, Jordan, 23-26 April.
- **Ayoush, M.** (2011) 'The Difference between the Returns to Shareholders of UK Acquirers Involved in Domestic and Cross-border Mergers and Acquisitions', *the British Accounting and Finance Association (BAFA) Conference*, Aston Business School, Birmingham, UK, 12-14 April.

12. Publications

- Toumeh A. A., & Ayoush M. D. (2024). Does Ethical Leadership Constraint Earnings Management Practices? A Systematic Literature Review and Content Analysis. *Economic Studies*, 33 (4), 130-143.
- Saleh, I., Marei, Y., **Ayoush, M.**, & Afifa, M. M. A. (2022). Big Data analytics and financial reporting quality: qualitative evidence from Canada. *Journal of Financial Reporting and Accounting*, 21(1), 83-104.
- **Ayoush, M. D.**, Toumeh, A. A., & Shabaneh, K. I. (2021). Liquidity, Leverage, and Solvency: What Affects Profitability of Industrial Enterprises the Most? *Investment Management and Financial Innovations*, 18(3), 249-259.
- Toumeh, A., Yahya, S., Yassin, M. M. & **Ayoush M. D.** (2021). The Moderating Effect of Audit Quality on the Links between Stock Market Segmentations, Surplus Free Cash Flow, and Income-increasing Discretionary Accruals. *Australasian Accounting, Business and Finance Journal*, 15(4), 153-174.



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- **Ayoush, M.D.**, Rabayah, H. & Jibreel T. (2020). The Impact of Mergers on the Financial Performance of Jordanian Public Shareholding Companies. *The Journal of Asian Finance, Economics, and Business*, 7(10), 751-759.
- Ahmad, H. S., **Ayoush, M. D.**, & Al-Alwan, M. S. (2019). Causes of Delay to Public Infrastructure Projects According to Engineers Representing Different Contract Parties. *Built Environment Project and Asset Management*, 10(1), 153-179.
- Adedeji, A., & Ayoush, M. D. (2017). Are Cross Border Acquisitions More Profitable, or Do They Make Profit More Persistent, than Domestic Acquisitions? UK Evidence. *International Business Research*, 10(6), 178-188.
- Ahmad, H. S., Ayoush, M. D. & Bazlamit, S. M. (2016). Cost-based analysis for High Severity Locations of Traffic Accidents in Jordan. *International Journal of Engineering Sciences and Research Technology*, 5(12), 409-416.

13. REFERENCES

Available Upon Request.