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الخطاب الأخير للرئيس بن علي بين التفويض والتقويض
دراسة في تحليل الخطاب

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Abstract

Last speech of President Ben Ali between authorization and undermining: (Study in the analysis of political discourse)

In the recent circumstances of the Arab world, so-called presidential speeches have appeared in many countries. In this type of speech, the president addresses his own angry people, who have implemented a revolution against him, in an attempt to calm them down. These speeches have become a special discourse which has various attributes and forms, such as the final presidential speech. This paper examines the final speech of the ousted Tunisian president Zine al-Abidine Ben Ali to the revolting Tunisian people. As he attempted to restore communication with the people though language, the current study relies in its analysis of the speech on the Deliberative Theory. The study scrutinizes the speech as a text; the usages of textual tools such as referral, conjunction, omission, antinomy, compactness,
repetition, and synonymy to achieve cohesion. Additionally, it examines the speech as a discourse by focusing on its three elements: the addresser, the addressee, and the subject, and by considering the relationship of all of these elements to the general context of the speech.