الكتابة تاريخ وفن

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Abstract

This research deals with writing across history, while addressing the types of writings chronologically serialized with the characteristics of everything on it, and the factors affecting them and then dealing with Arabic calligraphy and its aesthetic and applied functions.

Then deals with the elements related to the line of tools and materials and technologies and development throughout history and the process of employment for the issues of writing and printing and printing to the electronic and computer and the adaptation of writing and printing them and the design, advertising, packaging, marketing,....etc.