Dr. Saad Ghaleb Yaseen
Professor of Business Administration, Systems Analysis and Design
Faculty of Business
Al-Zaytoonah University of Jordan

Phone	:	+ 962-6-4291511
Cell	:	+ 962-777693376
Fax	:	+ 962-6-4291432
E-mail	:	saadyaseen58@hotmail.com
		saad.yaseen@zuj.edu.jo

Saad Yaseen is professor of business administration and management information systems at Faculty of Business, Al-Zaytoonah University of Jordan. He served as Dean of Faculty of Business between 2011 and 2016. His current research interests, include, IT adoption, social networking, cultural values and ethics, crowdsourcing, business intelligence and knowledge management. He has published more than 70 research papers in scholarly Journals and five chapters in referred books. His research papers published in such Journal as Computers in Human Behavior, Journal of Bank Marketing, International Journal of Economics and Business Research, Journal of comparative International Management, International Journal of Technology and Human Interaction, Global Business and Economics Review and International Journal of Behavioral and Healthcare Research. He has authored or coauthored 15 books including Management Information Systems, e-Management, International Management, Decision Support Systems, e-Business, Systems Analysis and Design, and Knowledge Management. He conducted many workshops and training sessions in Jordan and abroad. Likewise, he delivered keynote addresses at several international seminars and conferences.

Academic Experience:

1982-1985	Researcher Assistant in Business Administration, Department of Business Administration, University of Mosul, Iraq.
Spring 1992	Lecturer, Department of Business Administration, University of Mosul.
1993-1994	Assistant Professor, Faculty of Economics, Department of Business Administration, Al-Tahady University, Libya.

1994-1995	Part –Time Lecturer at University of Economics, Katowice, Poland.
1997-2000	Assistant Professor, Department of Business Administration, Al-Zaytoonah University of Jordan.
2000-2010	Assistant Professor and Head of MIS Department, Al-Zaytoonah University of Jordan.
2003-2009	Associate Professor and Head of MIS Department.
2009-2010	Professor and Head of MIS Department.
2011-2016	Dean of the Faculty of Economics and Administrative Sciences, Al-Zaytoonah University of Jordan
2016-present	Professor, Department of Business Administration

Education:

	Certificates	Year	University	Country
PhD	Business Administration, Management Information Systems Analysis and Design	1991	University of Economics, Katowice	Poland
MSc	Management and Organization	1986	Katowice	Poland
BSc	Business Administration	1981	Mosul	Iraq

The Title of PhD Thesis:

The Title	Place of awards	Year
The Management Information System: Design, Evaluation and Conceptual Foundations.	Industrial College, Department of Management and Organization, University of Economics, Poland.	1991

B- The Title of Master Thesis:

The Title	Place of awards	Year
Management Information Systems: A conceptual Foundation	Industrial College, Department of Management and Organization, Academy of Economics, Poland.	1986

International Refereed Journals

N	Research Title	Place of Publishing	Year
1.	Mobile Crowdsourcing Technology Acceptance and Engagement in Crises Management: The Case of Syrian Refugees Saad G. Yaseen , Khaled S. Al Omoush	International Journal of Technology and Human Interaction, 15(2)	2019
2.	Leadership Styles, Absorptive Capacity and Firms Innovation Saad G. Yaseen Saib Al-Janadia, Nesrine AbdelAl	International Journal of Knowledge Management Vol.14, Issue 3(6) **IGI Global**	2018
3.	Intention to use e-banking services in the Jordanian commercial banks Saad G. Yaseen , Ihab Elqirem	International Journal of Bank Marketing, vol.36, issue, 3. **Emerald**	2018
4.	Islamic Work Ethics For Arab Managers: The Missing Paradigm Between Espoused Islam and Islam-in-use Saad G. Yaseen, G. Al-Refae	International Journal of Economics and Business Research, **Inderscience**, *Vol. 17, No. 1*	2019
5.	Loan Decision Models for the Jordanian commercial Banks S.F Eletter, SG Yaseen,	Global Business and Economics Review, **InderScience** ,vol. 19,No.3,pp.323-338	2017

6.	Understanding Arab Managers Mindsets Saad G. Yaseen	6th Business and Management Conference, Geneva, 27-30 June	2017
7.	Arabia Versus Persia: is this what the Arab spring Ended with? S .F Al Ganideh, SG Yaseen	Journal of Comparative International Management, Vol.19, No. 1	2016
8.	The Applicability of Technology acceptance models in the Arab Business setting. D Dajani, SG Yaseen	Journal of Business and Retail Management Research, vol.13, No.3	2016
9.	The Impact of Intellectual Capital on the Competitive Advantage: Applied Study in Jordanian Telecommunication Companies. Saad G. Yaseen, Dima Dajani,Yasmen H.	**Computers in Human Behavior**, 62(2016) 168-175. **Elsevier**.	2016
10.	New Scaling Islamic Work Ethics. Saad G. Yaseen	Amsterdam Academic Conference on Business, 24 – 27 April, 2016	2016
11.	The Impact of e-Communication Strategy Innovation On Consumer Satisfaction	International Journal of Advances in Management and Economics, Vol.4, Issue 4.	2015
12.	Harvesting the Collective Intelligence in Learning Environment	International Conference on New Media and Higher Education: Opportunities and threats University of Economics in Katowice. 15th June – 17th.	2015
13.	Islamic Work Ethic: A Proposed Measurement Scale. The Clute Institute.	International Business Conference, London.	2015
14.	Islamic Work Ethics and Organizational commitment: A Case of Jordanian Islamic Banks. Yaseen Saad . G, D Dajani, S Mazen	Research Hand Book on Islamic Business Ethics, Chapter in Book, 287, **Edward Elgar Publishing Ltd. USA**.	2015
15.	Factors Influence the Use of E-Promotion means in Jordanian Business Organizations	International Journal of management Sciences, Vol.3No.6	2014
16.	Factors Influencing Customer Usage of Mobile Banking Services in Jordan	International Journal of Business Management and Research, Vol.4 Issue 2.	2014
17.	Mobile Crowdsourcing Technology Acceptance and Use in the Crisis Management of Arab Spring Societies.	Vienna 10th Academic Conference, Austria	2014
18.	Exploring Factors Influencing Behavior Intention For The Continuous Adoption of the Facebook in Jordan.	Global Business & Economics Anthology, Vol.11.	2013
19.	Factors Influencing Facebook Adoption in Jordan.	B& ESI International Conference, Monte Carlo, Monaco, July 6 – 9, 2013	2013
20.	Investigating the Engage in Electronic Societies via Facebook In the Arab World. SG Yaseen, KS Al Omoush	International Journal of Technology and Human Interaction., IGI Global, Volume 9, issue 2 (April 2013).	2013
21.	Artificial Neural Networks for Medical Diagnosis Using Biomedical Dataset. Q Al-Shayea, G El-Refae, S Yaseen	International Journal Of Behavioral and Healthcare Research. Vol.4, No.1, **Inderscience**, 2013.	2013
22.	The Impact of Arab Cultural Values On online Social Networking: The Case of Facebook.	**Computer in Human Behavior**, 28, 2012, pp.2387 – 2399. **Elsevier**	2012

	KS Al Omoush, SG Yaseen, MA Alma'Aitah		
23.	The Impact of Arab Cultural Values on Online Social Networking. KS Al Omoush, SG Yaseen, MA Alma'Aitah	World Academy of Science, Engineering, and Economy, Issue 67, Zurich	July 2012
24.	Toward Developing a Model of the Facebook Adoption Among Arab People. SG Yaseen, KS Al Omoush	International Journal of Arts & Sciences (IJAS) conference for Academic Disciplines, Florence, Italy, 19-22 June	2012
25.	Entrepreneurship and e-social Learning	First Conference of the Deans of Business Faculty, The Jordan University, 29/1	2012
26.	Critical Factors Influencing Green IT Adoption, A Proposed Model.	International Journal of Arts & Sciences for Academic Disciplines, Ryerson University, Toronto, Canada, May 23-28	2011
27.	Business Transformation and its Effect upon strategic Alignment Maturity Level.	International Journal of Business Information Systems, Vol. 7, No. 2	2011
28.	Neuro-Based Artificial Intelligence Model for Loan Decisions SF Eletter, SG Yaseen, GA Elrefae	American Journal of Economics & Business Administration. 2 (1), Science Publication	2010
29.	Exploring Critical Determinants in Deploying Mobile Commerce Technology	American Journal of Applied Science.	2010
30.	Applying Neural Network For Loan Decisions in the Jordanian Commercial Banking System.	IJCSNS (International Journal of computer Science and Network Security	2010
31.	Mobile Commerce Technology Case of Jordan	International Conference of i-society, London, U.K	2010
32.	Digital Entrepreneurship: Lessons For Arabic Management	International Scientific Conference Al-Zaytoonah University of Jordan	2010
33.	The Critical Success factors of web-based Supply Chain Collaboration Adoption: An Empirical study	Utilizing Information Technology Systems Across Disciplines: Advancements in the Application of computer science, Research Book, IGI Global, US.	2009
34.	Modeling a Small Firm in Jordan Using System Dynamics. Raid Al-Qirem , Saad G. Yaseen	Handbook of Research on Discrete Event Simulation Environments: Technologies and Applications, IGI Global, US.	2009
35.	Critical Factors Affecting Enterprise Resource planning Implementation: An Explanatory Case study.	IJCSNS (International Journal of computer Science and Network Security	May, 2009
36.	Environmental Knowledge Management from Islamic Perspective.	International conference of Environmental Economics and Globalization, Al-Zaytoonah University of Jordan	April, 2009
37.	On a study of the Relationship Between Education and Mortality using fully and partially Latent Models.	Advances and Applications in Statistics, Pushpa publishing House, India. Available online at //www.pphmj.com	2009
38.	Butterfly Effect and Environmental Informatics	International Conference of Environmental Economics and Globalization, Al-Zaytoonah University of Jordan.	April, 2009
39.	Exploring Critical Determinants of M-commerce Adoption in Jordan.	Inderscience Enterprises Ltd Publisher, United Kingdom	2008
40.	Ant Colony Optimization	IJCSNS (International Journal of Computer and Network Security)	2008
41.	Proposed Research Model of Technology Acceptance	The 8th International Conference on Knowledge Culture, and change in Organization, Cambridge University, United Kingdom 05-08 August.	2008
42.	Exploring Critical Determinants of M-commerce Adoption.	Griffith University, 5th International conference on: Managing Knowledge, Technology and Development in the Era of Information Revolution, 29-31 October, Brisbane, Australia.	2007
43.	IT Services and Software Industry in Jordan Analytical study	Bani Swif University, Egypt.	2007

44.	Challenges of Knowledge Management Applications in the Arabic Environment	Al-Mustaqbal Al Arabi, Lebanon.	2007
45.	Innovation in the Silicon Valley	Conference of Association of Arab Universities, Alzaytoonah University of Jordan 12-14 Amman.	2007
46.	Measuring Arabic Web sites e-services Quality: A survey Amongst students at Al-Zaytoonah University of Jordan and Petra University.	JFCS Beni-sueif University Journal, No. 1	2007
47.	Risk Management Information Systems and Credit Decisions.	Al-Zaytoonah International Conference, April.	2007
48.	Evaluation of Accounting Software Packages in Jordan	King Saud University, Deanship of Scientific Research	2007
49.	The Role of Electronic and Logistical Services in Business.	Proceeding, conference of Arab Administration Development Organization, Doha, Qatar, April.	2006
50.	Knowledge and the Ethical Arab Mind.	Al-Zaytoonah International conference, April.	2006
51.	Evaluating Jordanian managers Attitude toward office Automation Systems	Bani Swif University, Egypt	2006
52.	Evaluating software Industry and IT services in Jordan.	Assuet University, Center of Future Studies, 7, No. 12.	2006
53.	Essential Factors Influencing the Adoption of Banking Data warehousing Systems: Case of Jordan.	Bani -sueif University, Faculty of Commerce, Egypt	2005
54.	Knowledge Management and Value Networks.	Al-Zaytoonah International conference, May.	2005
55.	The Role of Higher Education in the Development of Knowledge Industry	Arab Administrative Development Organization, Conference, Sharm- Alsheq.	2005
56.	Analysis of critical success for information Technology Industry: An Analytical Comparative Study	Jordanian Journal for Sciences, University of Applied Sciences, Vol. 8, No. 1	2005
57.	Evaluating the websites of 5-star Hotels in Greater Amman Area, Jordan.	An International Refereed Research Journal Dirasat, Vol. 31, No. 2	2004
58.	University and Knowledge Industry: A Proposed Model for Knowledge Production	Proceedings, International Conference of the Global Integration of Graduate Programmes GIGP 26th – 30th. November, Amman, Jordan	2004
59.	Knowledge Management and Banking Credit, Application Study	Skekda University, Algeria, Les Recherches de Rusicade, No. 2, Algeria.	2004
60.	Impact of Information Technology on the Level of Employment and Investment in Industry in Jordan	An International Refereed Research Journal Dirasat, Vol. 31, No. 2	2003
61.	Model to Study Impact of IT on the Utilization of Company's Resources	Jordan Journal of Applied Science, Vol. 8, No. 2	2003
62.	The New Role of Research and Development In the Knowledge Organizations	Conference of the College of Economics and Managerial Sciences, University of Applied Sciences	2003
63.	Impact of the Next Internet Protocol Generation on the e-Commerce Security	Egyptian Magazine for Commercial studies, Almansoora University, Egypt	2002
64.	E-Business in the Banks (The Case of Jordan)	Al-Zaytoonah for Science Research & Studies	2002
65.	Challenges of e-Business Applications in Arab Environment	Al-Zaytoonah University of Jordan, The Science	2002
66.	Office Automation Systems in Viewpoint of Jordanian Managers	Conference of Philadelphia University	2002
67.	IT Industry for Small Business	Conference of the University of U.A.E,	2002
68.	Application of Artificial Intelligence in Commercial Banks (Case of Jordan)	Cairo University, Egypt.	2001
69.	Arab and Japanese Management: What can we learn from Japan?	Al-Mustaqbal Al-Arabi (the Arab Future) , No. 265. Lebanon.	2001
70.	Application of e-Management in Jordan	Second Conference of the College of Economics & Managerial Sciences, April	2001

71.	Measuring the Quality of Information for MIS in Hospitality Industry	Aen-Shames University, Egypt	2001
72.	Evaluating Computerized Information Systems in Jordanian Commercial Banks.	Assuet University, Egypt	2001
73.	Group Decision Support Systems and Their Application in Arabic Management.	Baghdad University, College of Management and Economics Journal.	2001
74.	Information & knowledge Management	Al Mustaqbal Al Arabi (the Arab Future), No. 33, 260, Lebanon.	2000

Supervising postgraduate Students Thesis:

N	Thesis Title	Certificate	University	Year
1	Exploring Factors that enable coopetition strategy in the Higher Education Sector in Jordan,	Ph.D.	Southern Queensland	2017
2	Leadership Styles, Absorptive capacity and Firm's Innovation	MBA	Al- Zaytoonah University of Jordan	2017
3	The Impact of Intellectual Capital on the competitive Advantage: Applied Study in Jordanian telecommunication compares	MBA	Al- Zaytoonah University of Jordan	2015
4	Modeling credit Loans For Jordanian commercial Banks : Business Intelligence Approach	Ph.D. in business	Tenaga Nasional Universiti Malaysia	2014
5	Applying Neural Network for Banking Loan Decisions in the Jordanian Commercial Banking System	MBA	Al- Zaytoonah University of Jordan	2010
6	Exploring Critical Determinants in Deploying Mobile Commerce Technology: An Exploratory Analysis	Ph.D. in MIS	The Arab Academy for Banking and Financial science	2008
7	Using-E-marketing Strategy to achieve sustainable competitive advantage	Ph. D in MIS	The Arab Academy for Banking and Financial science	2008
8	E-Learning Technology Acceptance in Jordanian Universities.	Ph. D in MIS	The Arab Academy for Banking and Financial science	2008
9	Implementing Total Quality Management in Information Technology Center.	Ph. D in MIS	The Arab Academy for Banking and Financial science	2008
10	How to successfully Establish strategic Alignment Between IT and Business in Leading Jordanian Firms	PhD in MIS	The Arab Academy for Banking and Financial science	2007
11	Barriers Affecting Electronic Health Record Adoption in Jordan.	PhD in MIS	The Arab Academy for Banking and Financial science	2007
12	The Role of Interorganizational Systems in Supply Chain Collaboration Comparison Between Durable and Non- Durable Products.	Ph.D. in MIS	The Arab Academy for Banking and Financial science	2007
13	Relationship between Organizational Context and e-Collaborative Media and their Influence on the knowledge sharing	Ph.D. in MIS	The Arab Academy for Banking and Financial science	2006
14	Exploring the Determinant Factors Influencing Facebook Adoption and Usage In Jordan	MBA	Al- Zaytoonah University of Jordan	2012
15	Impact of Islamic Work Ethics On the Organizational Commitment: A case of Jordanian Islamic Bank	MBA	Al- Zaytoonah University of Jordan	2014

Taught Courses

A- Postgraduate Studies:

Course	Stage	University
Research Methodology	MBA	Al-Zaytoonah 2017-2018
Advanced Knowledge Management	MBA	Al-Zaytoonah 2006-2007
Advanced Management Information Systems	MBA	Al-Zaytoonah 2006-2007
Information Systems Management	Ph. D	The Arab Academy for Banking and Financial sciences
Technology Change Management	Ph. D	The Arab Academy for Banking and Financial sciences
Advanced Electronic Management	MBA	Al-Zaytoonah 2009

B- Undergraduate Studies:

Subject	Language of Teaching	Department	University
Management Information Systems	Arabic	Management	Mosul –Iraq
Management Information Systems Strategic Management Knowledge Management Fundamentally of Management	Arabic	Business	Al Tahaddy -Libya
Management Information Systems System Analysis and Design	English	MIS	Batra –Jordan
Management Information Systems	English	MIS	Al Zaytoonah - Jordan
Management Information Systems	English	Business Administration	University of Jordan-Jordan
System Analysis and Design (1)	English	MIS	Al Zaytoonah - Jordan
System Analysis and Design (2)	English	MIS	Al Zaytoonah - Jordan
International Management Strategic Management Business Administration	Arabic	Business	Al Zaytoonah - Jordan
Decision Support Systems	English	MIS	Al Zaytoonah - Jordan
Office Automation Systems	English	MIS	Al Zaytoonah - Jordan
Software Packages (SPSS.23)	English	MIS	Al Zaytoonah - Jordan
Database Management Systems	English	MIS	Al Zaytoonah - Jordan
Advanced MIS	English	MIS	Al Zaytoonah - Jordan
Applications of Computer in Management	English	Business	Al Zaytoonah - Jordan
Application of computer in Marketing	English	Marketing	Al Zaytoonah – Jordan
Application of Computer in Finance	English	Banking & Finance	Al Zaytoonah – Jordan

Published Books:

N	Title	Publisher	Year
1	Management Information Systems	Al-Yazorry, Amman, Jordan	1998
2	Systems Analysis and Design	Dar Al-Manaheg, Amman, Jordan	2000
3	Strategic Management	Al-Yazorry, Amman, Jordan	1998
4	International Management: Strategic Approach	Al-Yazorry, Amman, Jordan	1999
5	E- Commerce	Dar Al-Manaheg	2002
6	E-Business	Dar Al-Manaheg	2002
7	Decision Support Systems	Dar Al-Manaheg	2002
8	E-Management: The Scope of Arabic Implementation	Institute of Public Administration, Alryad Saudi Arabia	2003
9	Operations Management and Strategy	Abu Ghazalah Group, Amman Arab Society of Certified Accountants.	2001
10	Fundamentals of Information Technology and Management Information Systems.	Dar Al- Manaheg, Amman, Jordan.	2006
11	Knowledge Management, Concepts, Systems, and Techniques.	Dar Al- Manaheg, Amman, Jordan	2006
12	Knowledge Management and Arabic Intellectual Capital.	The Emirates Center for Strategic Studies and Research. U.A.E.	2007
13	Principles of Information Systems	Al-Yazorry, Amman, Jordan	2008
14	Principles of Management	Zahran, Ammann, Jordan	
15	Database Management Systems	Al-Yazorry, Amman, Jordan	2008

Membership of Discussing Master and Doctorate Theses:

N	These	Certificate	University	Period
1	Accounting Information System Life Cycle Phases: their Impact on the Relationships among the	PhD	The Arab Academy for Banking and Financial science	2006

	Accounting Information Systems Effectiveness and Critical success Factors.			
2	Manager's Attitudes toward Knowledge Management Application in the Jordanian Public Sector	Master	AL al-Bayt University	2005
3	Using Knowledge Sharing Strategies as an External Structure to Improve CRM: An Empirical Investigation toward a conceptual framework	PhD	The Arab Academy for Banking and Financial science	2008
4	Innovation and Knowledge Transfer in Jordan pharmaceutical Industry	PhD	The Arab Academy for Banking and Financial science	2008
5	Current state of e-Readiness in Jordan	PhD	The Arab Academy for Banking and Financial science	2008
6	An Integration of Knowledge Management Practices Towards Enhancing Operational Customer Relationship Management Performance	PhD	The Arab Academy for Banking and Financial science	2008
7	Vender Relationship Management To Risk Management	PhD	The Arab Academy for Banking and Financial science	2008
8	Knowledge Management and its Effect on Job Satisfaction for the Professionals, in the Insurance Firms in Amman	MBA	Al-Zaytoonah University of Jordan	2011
9	Analysis of Organizational and Psychological Factors Affecting Knowledge Sharing in Organizations	PhD	The Arab Academy for Banking and Financial science	2011
10	Effect of Knowledge Sharing on Organizational Performance in Jordanian and International Organizations	MBA	Al-Zaytoonah University of Jordan	2011
11	Effect of e-Banking Services on Customer Value and Customer Loyalty: Applied Study on Jordanian Commercial Banks in Amman	MBA	Middle East University	15/1/2012
12	Use of Electronic Health Records in Private Hospital in Amman	MSc in e-business	Middle East University	January 2012
13	Factors Affecting B2B Systems Performance Based on Managerial Perception in Engineering, Electronic Industries, and Information Technology and Information Technology Sector in Amman	MSc in e-business	Middle East University	January 2012

Training courses: Senior Trainer in the following fields:

N	Title of training course	Place & Time
1	Knowledge Management	Jordan, 2006
2	Measurement Intellectual capital	Jordan, 2006
3	Information Technology and Reengineering	United Emirates University, 2002
4	e-Management for Managers	Jordan, 2005
5	Management Information Systems	Lybia, 1996
6	Strategic Management	Jordan, 1998
7	Database Management Systems	Jordan, 2000
8	Systems Analysis and Design	Jordan, 2002
9	Advanced Statistical Analysis Using SPSS	Jordan, 2004
10	Decision Support Systems with Computer Applications	Jordan, 2005
11	Data Analysis and Modeling with Spreadsheet programs	Jordan, 2006
12	Knowledge Management Systems	Jordan, 2006
13	Human capital and Information Technology	Jordan, 2008
14	Public Relationship Across Cultures	Jordan, 2008
15	Techno Strategy for Managers	Jordan, 2008
16	Strategic Role of IT in Managing Organizations	Jordan, 2008
17	Performance Evaluation Using BSC Method	Jordan, 2008
18	e-city Planning	Jordan, 2008

19	BSC and performance Accounting	Jordan, 2008
20	New Approach to Public Relationship	Jordan, 2010
21	Performance Management	Jordan, 2011

Languages Skills:

N	Languages	Skills
1	English	Very good
2	Polish	Very good

Thesis Committee/ Chair:

2009-2011: MBA Thesis Committee/ served as chair and committee member at Jordanian Universities.

Consultancy:

1997	:	Ministry of Industry, Libya.
2001	:	Talal Abu Ghazalah, Jordan
2009	:	Yemen Government, Ministry of Transportation, Yamen
2010	:	Pioneer for e-Management, Jordan
2011	:	Knowledge Kingdom, Jordan