The impact of Business Entrepreneurship on Organizational Performance: An Empirical study at Jordanian Telecommunication companies

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Abstract

This study aims to determine the impact of business entrepreneurship dimensions (management support, organization culture, motivation to innovation and risk taking) on the organizational performance dimensions (ability to expand, relationship and reputation with stakeholders, ability to meet obligations and profitability) in Jordanian Telecommunication companies.

The method of the study is a descriptive analysis. Questionnaire was designed by the researcher and distributed to (350) employee in Jordanian Telecommunication companies. Statistical Package for Social Sciences (SPSS) software used to analyze the collected data from three telecommunication companies are working in Jordan.

The main result of the study showed that there is a positive statistical impact of business entrepreneurship dimensions (management Support, organizational culture, motivation for innovation, and risk taking) on organizational performance (ability to expand, reputation and relationship with stakeholders, ability to meet obligations and profitability) in Jordanian Telecommunications Companies.

The study recommended that Jordanian Telecommunication Companies should give more focusing on business entrepreneurship dimensions and their effects on the organizational performance dimensions, and should use the business entrepreneurship as a strategic tool to improve the performance