
ENAS MUSA AL-LOZI

Amman, Jordan • allozime@outlook.com • enas.al-lozi@zuj.edu.jo • 0796308747

Associate Professor in Information Systems and Computing

SUMMARY

Associate Professor with 9 years of experience in information systems and computing sciences with focus Web 2.0 Communities, Enterprise systems, IS Success models, Systems analysis & design, ERP Systems, Knowledge Management, Strategic Planning for successful information systems, e-Commerce, e-Business, Customer Relationship Management, Intentions-Based Theories, Theory of Planned Behavior, Project management, Systems analysis & design.

WORK EXPERIENCE

- | | |
|----------------|---|
| 2019 - Present | Chairman of Management Information Systems Department

Faculty of Business, Al-Zaytoonah University of Jordan

Responsibilities include management of the academic procedures and operations, management of department committees, support of academic research and projects, students' academic counseling and guidance, and continuous evaluation and reporting. |
| 2018 | Part-time lecturer

King Abdulla 2nd faculty of Information Technology at The University of Jordan

Taught courses in Strategic Management, Introduction to Management Information Systems, and Advanced Computer Skills. |
| 2016 - 2018 | Associate Professor

Department of Management Information Systems, Business Faculty at Al-Zaytoonah University of Jordan

Taught courses in Systems Analysis and Design, Business Intelligence, Decision Support Systems, e-Business, Enterprise Systems, Internet Applications, Special topics in Information Systems, and Introduction to Databases. |
| 2015 - 2016 | Head of department of Management Information Systems

Faculty of Business, Al-Zaytoonah University of Jordan

Responsibilities include management of the academic procedures and operations, management of department committees, support of academic research and projects, students' academic counseling and guidance, and continuous evaluation and reporting. |
| 2011 - 2015 | Assistant Professor |

Department of Management Information Systems, Business Faculty at Al-Zaytoonah University of Jordan

Taught courses in Introduction to Information Systems, Enterprise Systems, e-Commerce, Computer Applications, Office Automation, Systems Analysis and Design, and Introduction to Databases.

2009 - 2010

Teaching Assistant

Department of Information Systems and Computing/Brunel University

London, UK

Taught courses in Research Methods and Fundamentals of Information Systems.

2007 - 2008

Graduate Research Assistant

Faculty of Business at The University of Jordan

Taught courses in Introduction to Management Information Systems and Strategic Information Systems.

EDUCATION

2011

Doctor of Philosophy

United Kingdom

Information Systems and Computing, Brunel University – West London, 'Explaining Users' Intentions to Continue Participating in Web 2.0 Communities: The case of Facebook in the Hashemite Kingdom of Jordan'

Rank: Excellent

2008

Master's Degree in Business Administration

Jordan

Management Information Systems, The University of Jordan, 'An Empirical Investigation of the Factors Affecting the Success of Enterprise Resource Planning Systems Implementation in Jordan: The Case of Cellular Network and Telecommunication Operators'

Rank: Excellent

2006

Bachelor's of Science Degree

Jordan

Management Information Systems, The University of Jordan

Rank: Very good

CERTIFICATES

2020	Training Program at General Center for Software Development on Alpha ERP and HR System.
2007	International English Language Testing System (IELTS).
2006	Training Program on Telemarketing Skills & Techniques (Jordan Telecom).
2005	International Computer Driving License (ICDL).

CONFERENCES

2014 United Arab Emirates	Al-Hujran, O., Al-Debei, M. and Al-lozi, E. " Examining eDemocracy Adoption Intention for Digital Society: An Integrative Model", ICDS, The Eighth International Conference on Digital Society.
2012 Jordan	Al-lozi, E. and Papazafeiropoulou, A. "Business Intelligence 2.0: The role of Web 2.0 applications in leveraging business intelligence", The 11th annual international conference on Business Intelligence and Knowledge Economy (BIKE), Amman, Jordan.
2012 Germany	Al-lozi, E. and Al-Debei, M. "A Framework of Value Exchange and Role Playing in Web 2.0 Websites", The European, Mediterranean & Middle Eastern Conference on Information Systems (EMCIS), Munich, Germany.
2010 United Kingdom	Al-Lozi, E., and Papazafeiropoulou, A., "Developing a framework explaining continuous participation in digitally engaged communities". In proceedings of the 15th annual conference of the UKAIS, Oxford, UK.
2010 United Kingdom	Al-Lozi, E., and Papazafeiropoulou, A., "And why would I participate? A framework of value exchange and roles in digitally engaged communities". In proceedings of the 3rd digital cultures workshop, Manchester, UK

PUBLICATIONS AND JOURNALS

- NAJIM, A., ABOYASSIN, N., SAID, K., AL-LOZI, E., (2018), 'TIMPACT OF CHANGE MANAGEMENT ON ERP SYSTEMS OUTCOMES: A CASE OF PHARMACEUTICAL COMPANIES', JOURNAL OF APPLIED ECONOMICS AND BUSINESS RESEARCH, 8(2).
- HUJLAN, O., AL-LOZI, E., AL-DEBEI, M., MAQABLEH, M. (2018), 'CLOUD COMPUTING ADOPTION IMPEDIMENTS IN DEVELOPING COUNTRIES: AN APPLICATION OF THE TOE FRAMEWORK', THE INTERNATIONAL JOURNAL OF E-BUSINESS RESEARCH (IJEER), 14(3).
- AL-DEBEI, M.M., AL-LOZI, E., AL-HUJLAN, O., AND ALOUDAT, A. (2016). 'WHY I-MODE MOBILE PLATFORM FAILED TO SUCCEED OUTSIDE JAPAN: AN ANALYSIS FROM A BUSINESS MODEL PERSPECTIVE', INTERNATIONAL JOURNAL OF BUSINESS INNOVATION AND RESEARCH, 11(3).

- AL-DEBEI, M.M., AL-LOZI, E., AND AL-HUJIRAN, O. (2015). 'CRITICAL DESIGN AND EVALUATION FACTORS OF MOBILE BUSINESS MODELS: 'ROAD BLOCK' ERADICATORS FOR MOBILE NETWORKS OPERATORS', JOURNAL OF ENTERPRISE INFORMATION MANAGEMENT, 28(5), PP. 698-717.
- AL-HUJIRAN, O, AL-LOZI, E. AND AL-DEBEI, M. (2014) "GET READY TO MOBILE LEARNING": EXAMINING FACTORS AFFECTING COLLEGE STUDENTS' BEHAVIORAL INTENTIONS TO USE M-LEARNING IN SAUDI ARABIA", JORDAN JOURNAL OF BUSINESS ADMINISTRATION, 10(1), DAR PUBLISHERS, MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH.
- AL-LOZI, E., AL-DEBEI, M.M., ALOUDAT, A. (2014) "VALUE CAPTURING & ROLE PLAYING IN SOCIAL NETWORKING SITES", IEEE TECHNOLOGY & SOCIETY, 33(1), PP. 66-72.
- AL-DEBEI, M.M., AL-LOZI, E. (2014). 'EXPLAINING AND PREDICTING THE ADOPTION INTENTION OF MOBILE DATA SERVICES: A VALUE-BASED APPROACH', COMPUTERS IN HUMAN BEHAVIOR, 35, 326-338.
- AL-DEBEI, M., AL-LOZI, E., PAPAZAFEIROPOULOU, A. (2013) "WHY PEOPLE KEEP COMING BACK TO FACE BOOK: EXPLAINING AND PREDICTING CONTINUANCE PARTICIPATION FROM AN EXTENDED THEORY OF PLANNED BEHAVIOR PERSPECTIVE", DECISION SUPPORT SYSTEMS, 55(1), ELSEVIER.
- AL-DEBEI, M., AL-LOZI, E., FITZGERLAD, G. (2013) "ENGINEERING INNOVATIVE MOBILE DATA SERVICES: DEVELOPING A MODEL FOR VALUE NETWORK ANALYSIS & DESIGN", BUSINESS PROCESS MANAGEMENT JOURNAL, 19(2), EMERLARD, UK.
- AL-DEBEI, M., JALAL, D., AL-LOZI, E. (2013) "MEASURING WEB PORTALS' SUCCESS: A RESPECIFICATION AND VALIDATION OF THE DELONE AND MCLEAN INFORMATION SYSTEMS SUCCESS MODEL", INTERNATIONAL JOURNAL OF BUSINESS INFORMATION SYSTEMS, 14(1), INDERSCIENCE.
- AL-DEBEI, M., AL-LOZI, E. (2012) "IMPLEMENTATIONS OF ICT INNOVATIONS: A COMPARATIVE ANALYSIS IN TERMS OF CHALLENGES BETWEEN DEVELOPED AND DEVELOPING COUNTRIES", INTERNATIONAL JOURNAL OF INFORMATION, BUSINESS AND MANAGEMENT, 4(1), ELITE HALL PUBLISHING HOUSE, UK.

BOOK CHAPTERS

- Al-Debei, M. Aloudat,A., Al-Lozi, E., and Al Asswad, M. (2014) "The role of Value networks in the design of mobile platforms: The case of Apple i-Phone", Approaches and Processes for Managing the Economics of Information Systems, IGI Global, book chapter.
- Al-Lozi, E., and Papazafeiropoulou, A., (2011) "Intention-based models: the theory of planned behavior within the context of IS", Information Systems Theory: Explaining and Predicting our Digital.

BOOKS

- | | |
|------|---|
| 2013 | Al-lozi, E., and Al-Debei, M. "Transformational Government through eGov practice: Socioeconomics, Cultural, and Technological Issues", Emerald. |
| 2011 | Al-lozi, E. "Explaining Users' Intentions to Continue Participating on Web 2.0 Applications", PhD thesis, LAP Publishing. |

ACADEMIC ACTIVITIES

- 2020 - 2021
- Current head of the scientific research committee, faculty of business, ZUJ
 - Current faculty liaison officer of the e-learning platform
 - Current member of the university's council for e-learning.
 - Member of the Editorial Manager for Technology in Society Committee
 - Reviewer with Jordan Journal of Business Administration
- 2019 – 2021
- In charge as head of the blended learning/international program at the faculty of business.
 - Current head of electronic learning and computing services committee, faculty of business, Al-Zaytoonah University of Jordan (2019).
- 2015 - 2018
- Representative of the department of Management Information Systems, Business faculty, Al-Zaytoonah University of Jordan.
- 2015
- Member of the Student records committee/Quality Assurance Office, Al-Zaytoonah University.
 - Member of the Guidance and follow up graduates' commission-Al-Zaytoonah University..
 - Member of the course accreditation commission, Al-Zaytoonah University.
 - Head of an accreditation committee, Higher Education Accreditation Commission at Ajloun University, MIS Department.
 - Associate Editor at the annual international European Conference on Information Systems (ECIS): 2015
- 2013
- External Examiner: Wafa' Abd-Al-Ghufoor "Exploring the determinant factors Influencing Facebook Adoption", Business Administration Department, Al-Zaytoonah University.
- 2012
- Member of an accreditation committee, Higher Education Accreditation Commission at Al-Zarqa Al-Ahleyya University, AIS Program.
 - Main reviewer at the annual international European & Mediterranean Conference on Information Systems (EMCIS).
 - External Examiner: Fatima Omran "the impact of transformational leadership in the application of total quality management in facing the challenges of the quality of health services", Business Administration Department, Al-Zaytoonah university.
- 2010
- Main Reviewer at the annual international American Conference on Information Systems (AMCIS)

	Main reviewer at the Journal of Computer Mediated Communication (CMC)
	Main reviewer at the Journal of Management Research Review (MRR): 2010
2009 – 2011	Research Assistant (RA) at Brunel University/London, Faculty of Information Systems, Computing, and Mathematics, Department of Information Systems and Computing
2006 - 2018	Teaching Assistant (TA) at the University of Jordan, Faculty of Business, Department of Management Information Systems (2006-2008).

PROJECTS

2020 – 2021	Development of Smart Interactive Classrooms
Jordan	Funded by Al-Zaytoonah University of Jordan
	The project aims to develop a smart interactive classroom in response to Government regulations in light of COVID-19 and e-learning transformation.
	Practical Tutorials of e-learning platform
	The project provides academic staff with practical tutorials through videos and manuals under the supervision of the e-learning center at Al-Zaytoonah University. It is part of the plan to enhance the quality of online education.
2019 – 2021	Acquiring an ERP Software as a Teaching Technique Tool for the Faculty of Business
Jordan	Funded by Al-Zaytoonah University of Jordan
	The project aims to improve the teaching techniques within the faculty of Business using ERP Software provided by GCE-Jordan.
2010 - 2012	Trust and Value Exchange in the Digital Economy
Ireland	Funded by Brunel University West London
	The project investigated the successful creation and maintenance of trust in social networks. It explored the economic and non-financial value of social and participatory technologies for the many different companies and communities, who make, use and are affected by them. Trust in social networks is often fragile and precarious, it can be said to be a dilemma that needs to be solved differently each time. It often comes with other variables, such as reputation and credibility, and is multi-dimensional, developed over time, or comes through recommendation or association.

SKILLS

COMPUTER PROGRAMS

- BASIC: Microsoft Office Suit
- SYSTEMS DATABASE ANALYSIS AND DESIGN: Visio, SmartDraw

SOFT SKILLS

- WEB DESIGN: HTML, WordPress
- Organization
- Communication and Active Listening
- Team work
- Leadership
- Time Management
- Adapatability

LANGUAGES

- Arabic (Native)
- English (Fluent)
- French (Advanced); Diplôme d'Études en Langue Française (D.E.L.F), parts A1, A2, A3, A4