

CURRICULUM VITAE

Full name: Malik Muneer Mahmoud Abu Afifa

Department/Faculty: Accounting / Business

Al-Zaytoonah University of Jordan, Amman, Jordan

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1. Personal Data

Date of Birth: 25/10/1988

Nationality: Jordanian

2. Education

- Ph.D. (Accounting – Management Accounting and Control) 2018, University of Science, Malaysia - World University Ranking 142 -, School of Management / Department of Accounting, Gelugor, Pinang, Malaysia
- M.Sc. (Accounting - Excellent 89.6/100) 2012, Applied Sciences Private University, Al Arab St 21, Amman, Jordan
- B.Sc. (Accounting - Excellent 3.76/4.00) 2010, Al-Balqa' Applied University - Amman College for Financial and Managerial Science, Jabal Al-Hussein, Amman, Jordan

3. Ph.D. Dissertation

Dissertation Title: “*Responsibility Accounting, Target Costing and Business Performance: The Role of Risk Management as Mediator*”



4. Employment

Academic Positions

- Assistant Professor, Accounting Department, School of Business, Al-Zaytoonah University of Jordan, Amman/Jordan, September, 2019 – present

None-Academic Positions

- Head of Technical Office (oversee the responsibilities of compliance department and other tasks), Egyptian Arab Land Bank – Jordan, Amman/Jordan, 17 April, 2017 – 31 October, 2018
- Head of Market Studies, Bank of Jordan – Jordan, Amman/Jordan, 31 October, 2016 – 16 April, 2017
- Team leader - Anti-Money Laundering Officer (AML) / Compliance Department, Housing Bank for Trade and Finance – Jordan, Amman/Jordan, 20 April, 2010 – 30 October, 2016.

5. Research Interests

Management Accounting, Control, Cost Accounting, Financial Reporting, International Accounting Standards, Banking and Risk Management

6. Membership in Scientific Societies and Associations

- Editorial Team and Reviewer for International Journal of Financial, Accounting, and Management
- Reviewer for International Journal of Emerging Markets

7. Teaching Experience

Undergraduate Courses

- Principles of Accounting (2)
- Intermediate Accounting (1)
- Introduction to Cost Accounting
- Managerial Accounting
- International Accounting Standards



8. Membership of Committees

- **University**

- Examination committee in accounting department (2019 – present)
- Study plans and learning resources in accounting department (2019 – present)
- One of the members of quality assurance standards (2020 – present)
- Representative of accounting department in faculty council (2020 – present)

9. Professional and Scientific Meetings

- **Master's Theses**

- Randa Bilal Rabah Abdeen, “The Ability of Accounting Earnings Components to Better Predict Operating Cash Flows in Jordanian Public Shareholding Industrial Companies”, 26 August 2020, Al-Zaytoonah University of Jordan, Department of Accounting (Master in Accounting), Internal Examiner.

- **Conferences**

- The Fourth Scientific Conference, “Creativity and Excellence in Business Organizations”, Applied Sciences Private University, Amman / Jordan, (30/4 - 1/5/2012).
- 9th International Scientific Conference, “Arab Economic Situation and Options for the Future”, Faculty of Economics and Administrative Sciences, Zarqa’ University, Al-Zarqa / Jordan, (24 – 25 / 04 / 2013).
- Second Regional Conference - International Conference Faculty of Law, “Corporate Social Responsibility”, The Johns Hopkins University & Jerash University, Pera Palace Hotel, Istanbul / Turkey, (29 – 30/ 05 / 2014).
- Scientific Conference, “Reality of the Careers of Faculty of Economics and Administrative Sciences between the Challenges and Future Ambition”, Applied Sciences Private University, Amman / Jordan, (7- 8/12/2014).
- The Fifth International Conference for the Faculty of Economics & Administrative Sciences, Applied Sciences Private University, Amman / Jordan, (22-24/04/2015).
- The 15th Scientific Annual International Conference for Business, “Sustainability and Competitiveness in Business”, Al-Zaytoonah University of Jordan, Amman / Jordan (18 – 20 /04/2016).



10. Publications

- Papers in refereed journals

Abu-Mater, W., Alsufi, F., **Abu Afifa, M.**; “*The Effect of Coronavirus (Covid-19) on the Jordanian Economy: A Comprehensive Analysis of the Economy and How to Return Growth Rapidly*”, Journal of Accounting, Finance & Management Strategy, Vol. 15 No. 2, 2020, 1-30.

Alqirem, R., **Abu Afifa, M.**, Saleh, I., Haniahm, F.; “*Ownership Structure, Earnings Manipulation, and Organizational Performance: The Case of Jordanian Insurance Organizations*”, Journal of Asian Finance, Economics and Business, Vol. 7 No. 12, 2020, 293–308.

Atieh, A., **Abu Afifa, M.**, Al-Manaseer, S.; “*Using capital budgeting techniques in rationalizing capital expenditure decisions in Jordanian industrial public shareholding companies*”, Economics and Management, Vol. 17 No. 2, 2020, 40-60.

Saleh, I., **Abu Afifa, M.**, Haniahm, F.; “*Financial factors affecting earnings management and earnings quality: New evidence from an emerging market*”, ACRN Journal of Finance and Risk Perspectives, Vol. 9 No. 1, 2020, 198-216.

Saleh, I., **Abu Afifa, M.**, Alsufy, F.; “*Does Earnings Quality Affect Companies’ Performance? New Evidence from the Jordanian Market*”, Journal of Asian Finance, Economics and Business, Vol. 7 No. 11, 2020, 33-43.

Abu Afifa, M., Alsufy, F., Abdallah, A.; “*Direct and Mediated Associations among Audit Quality, Earnings Quality, and Share Price: The Case of Jordan*”, International Journal of Economics & Business Administration (IJEBA), Vol. 8 No. 3, 2020, 500-516.

Saleh, I., **Abu Afifa, M.**; “*The effect of credit risk, liquidity risk and bank capital on bank profitability: Evidence from an emerging market*”, Cogent Economics & Finance, Vol. 8 No. 1, 2020, 1-13.

Alsufy, F., **Abu Afifa, M.**, Zakaria, M.; “*Mediating Effects of Liquidity in the Relationship between Earnings Quality and Market Value of the Share Price: Evidence from Jordan*”, Review of Applied Socio-Economic Research, Vol. 19 No. 1, 2020, 17-32.



11. Certifications, Training Courses and Workshops

• Professional Certifications

- *Training of Trainers (TOT), Global Academy of Finance & Management – GAFM, Colorado Springs – USA, (4/2018).*
- *Chartered International Professional Trainer (CIPT), Global Academy of Finance & Management – GAFM, Colorado Springs – USA, (10/2017).*
- *Foundational Financial Accounting Certificate (FFAC), IMA | Institute of Management Accountants, Montvale, New Jersey – USA, (06/2017)*
- *Certified Compliance Specialist (CCOS), Interfima Organization, Luxembourg, (06/2017)*
- *Certified Anti-Corruption Manager (CACM), The American Anti-Corruption Institute (AACI), Tempe – USA, (09/2015)*
- *Certified Anti Money Laundering Specialist (CAMS), Association of Certified Anti-Money Laundering Specialists, Miami - USA, (01/2013)*

• Training Courses

- *Diploma of International Certificate in IT Skills, The University of Cambridge International Examinations, Amman / Jordan, 2015.*
- *English Language, Four Levels, British Council, Amman / Jordan, 2012-2013.*
- *SAP Business Objects XI R4.0 Web Intelligence, Pioneers Information Technologies Co., Amman / Jordan, 24 – 27/12/2012.*
- *Jordan Certified Public Accountants - JCPA, Sarh International Group, Amman / Jordan, 2012.*
- *Statistical Analysis Using SPSS, Talal Abu Ghazaleh Knowledge Center, Amman / Jordan, 2011.*
- *TOEFL-ITP, Amideast, Amman / Jordan, 2010.*
- *ICDL, European CDL Foundation, Amman / Jordan, 2009*
- *English Conversation Course, Al-Balqa' Applied University - Amman College for Financial and Managerial Science, Amman / Jordan, 2007.*

• Workshops

- *The Checklist of Champions: How to thrive on change by performing at your best every day, KPMG, Four Seasons Hotel, Amman / Jordan, 06/05/2017.*
- *Corporate Governance in Light of the Instructions of the Central Bank in Jordan, General Trade Union of Workers in Banks, Amman / Jordan, 13/12/2014.*
- *Construction and Interpretation of Moderation and Mediation Using SPSS Workshop, University of Science, Malaysia, Pinang / Malaysia, 12/02/2014.*
- *30th Postgraduate Colloquium (Achieving Excellent in Research) – School of Management, University of Science, Malaysia, Pinang / Malaysia, 06/01 to 09/01/2014.*
- *Anova, Ancova, Manova, and Anova with Repeated Workshop, University of Science, Malaysia, Pinang / Malaysia, 05/12/2013.*



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Curriculum Vitae Form - Procedures of Appointment and Promotion Committee

- *Logistic Regression, Discriminant Function Analysis and Cluster Analysis Workshop, University of Science, Malaysia, Pinang / Malaysia, 14/11/2013.*
- *Business Communication Workshop, University of Science, Malaysia, Pinang / Malaysia, 12/11/2013.*
- *Journal Editor Workshop, University of Science, Malaysia, Pinang / Malaysia, 11/11/2013.*
- *USM-CEO, Building SME Supply Chain Eco System and Enterprise Success Formula, By: Y. Bhg. Dato' – Chairman and President of Mini-Circuits Technologies Malaysia, University of Science, Malaysia, Pinang / Malaysia, 30/09/2013.*
- *Quantitative Data Analysis, University of Science, Malaysia, Pinang / Malaysia, 24/09/2013.*
- *Fundamental Research Methods in Quantitative Study for Social Sciences, University of Science, Malaysia, Pinang / Malaysia, 11/07/2013.*
- *Introduction to Research Methodology, University of Science, Malaysia, Pinang / Malaysia, 10/07/2013.*
- *Starting Your Thesis / Project/ Dissertation, University of Science, Malaysia, Pinang / Malaysia, 09/07/2013.*
- *Publishing research articles in high-impact journals, University of Science, Malaysia, Pinang / Malaysia, 28/06/2013.*
- *Award in Leadership Management (ALM), Canada Global Center - Canada, Amman / Jordan, 2011.*

12. REFERENCES

Available Upon Request.