



" الريادة والأبداع في الأعمال "
Entrepreneurship and
Innovation in Business

جامعة الزيتونة الأردنية
Al-Zaytoonah University of Jordan
كلية الأعمال
Faculty of Business



" عراقة وجوده "
Quality and Tradition

QF05/0407-3.0E	Course Plan for Bachelor program - Course Plan Development and Updating Procedures/ Business Administration Department
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Course Plan for Business Administration (Bachelor Program) No.: (2017/2018)
Approved by Deans Council by decision (72/2016/2017) dated (30/08/2017)
(132) Credit Hours

No.	Goals and learning outcomes
Goal 1	Provide students with scientific and practical knowledge in the fields of business administration
ILO 1.1	The student will be able to: Demonstrate knowledge in business areas
ILO 1.2	Understand the values in ethical, regulatory, and social responsibility business issues
ILO 1.3	Communicate effectively in business management topics and research
GOAL 2	Develop the students' abilities in research and critical thinking, and applying in their field of work
ILO 2.1	The student will be able to: Effectively apply knowledge and skills in the functional areas of business administration
ILO 2.2	Apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis
GOAL 3	Inform students of decision-making methods and provide them with the necessary expertise that gives them the ability to develop and innovate
ILO 3.1	The student will be able to: Determine information needs and demonstrate knowledge and skills about information technology needed to accomplish specific tasks
ILO 3.2	Demonstrate the skills of teamwork and participation in various business administration fields
ILO 3.3	Understand the methods of decision making in business areas
GOAL 4	Provide students with research, analysis, reasoning and problem solving capabilities
ILO 4.1	The student will be able to: Use scientific research tools to collect and analyze data in their field of work
ILO 4.2	Understand the skills of deduction and finding solutions related to problem solving in the field of work

Note: G= Goal, ILO= Intended Learning Outcome
Assign 3-7 ILOs for each goal



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Student's information		Course number	Course title	Credit Hours	Theory Hours	Practical Hours	Prerequisite Co-requisite	Advertisement Plan
Registered	passed							Semester/year
First: University Requirements (27) Credit Hours								
a. Mandatory requirement (15 credit hour)								
		0420101	Military Sciences	3	3	0		1/2
		0420111	Arabic Language (1)	3	3	0	Remedial Arabic Language	1/1
		0420121	English Language (1)	3	3	0	Remedial English Language	1/2
		0420151	National Education	3	3	0		1/1
		0420171	Life Skills	3	3	0		1/1
b. Electives (12 credit hours, minimum 3 credits from each field)								
Field I. Humanitarian courses								
		0420103	History of Jerusalem	3	3	0		1/2
		0420112	Islamic Culture	3	3	0		2/2
		0420131	Principles of Education	3	3	0		1/2
		0420134	Sport and Health	3	2	2		2/2
		0420142	Human Civilization	3	3	0		1/2
		0420152	Introduction to Sociology	3	3			2/2
		0501100	Innovation and Entrepreneurship in Business	3	3	0		2/2
		0601102	Law in Our Life	3	3	0		1/2
Field II. Scientific course								
		0120111	Information Technology and Society	3	3	0	Remedial Computer Skills	1/2
		0120153	Medicinal Plants	3	3	0		1/2
		0301101	First Aid	3	3	0		1/2
		0301102	Fundamental of Nutrition	3	3	0		2/2
		0906100	Principles of Energy Science	3	3	0		2/2



QF05/0407-3.0E

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Student's information		Course number	Course title	Credit Hours	Theory Hours	Practical Hours	Prerequisite Co-requisite	Advertisement Plan
Semester/year	passed							Semester/year
		0501110	Principles of Management (1)	3	3	0		1/1
		0502110	Principles of Accounting (1)	3	3	0		1/1
		0520211	Macroeconomics	3	3	0		1/1
		0504110	Principles of Marketing	3	3	0	----	1/1
		0520130	Business Statistics	3	3	0		2/1
		0520221	Microeconomics	3	3	0		2/1
		0506100	Introduction to Management Information Systems	3	3	0		2/1
		0520151	Business Mathematic	3	3	0		1/2
Third: Major requirements (81) credit hours								
a. Mandatory Major requirements (54) credit hours								
		0501111	Principles of Management /2	3	3	0	Principles of Management /1	2/1
		0501222	Management of purchasing and Stores	3	3	0	Principles of Management/2	1/2
		0501212	Human Resource Management	3	3	0	Principles of Management/2	1/2
		0501221	Quantitative Methods In Management/1	3	3	0	Business Mathematics	2/2
		0501313	Organizational theory	3	3	0	Principles of Management/2	1/3
		0501314	Managerial Strategies and Policies	3	3	0	Principles of Management/2	1/3
		0501323	Quantitative Methods in Management /2	3	3	0	Quantitative Methods in Management /1	2/3
		0501344	International Management	3	3	0	Principles of Management/2	2/3
		0501418	Knowledge Management	3	3	0	Principles of Management/2	2/3
		0501332	Project Management	3	3	0	Principles of Management/2	2/3
		0501331	Electronic Management	3	3	0	Principles of Management/2	2/3
		0501424	Production and Operations Management	3	3	0	Principles of Management/2	1/4
		0501444	Small Business Management	3	3	0	Principles of Management/2	1/4
		0501415	Business Ethics	3	3	0	Principles of Management/2	1/4
		0501419	Management Studies in English	3	3	0	Principles of Management/2	1/4
		0501416	Organizational Behavior	3	3	0	Principles of Management/2	2/4
		0501434	Computer Applications in Management	3	3	0	Introduction in MIS	2/4
		0501461	Research Graduation Project in Business Administration	3	3	0	After the student passing 90 hour	2/4
b. Major supporting requirements (15) credit hours								
		0502111	Principles of Accounting /2	3	3	0	Principles of Accounting/1	2/1
		0504121	Marketing Management	3	3	0	Principles of Marketing	1/2
		0503210	Financial Management/1	3	3	0	Principles of Accounting/1	1/1
		0502434	Managerial Accounting	3	3	0	Principles of Accounting/2	1/4
		0601231	Principles of Commercial Law	3	3	0	-	1/2
c. Major electives (12) credit hours								
		0501439	Public Relations	3	3	0	Principles of Management/2	2/2
		0501333	Quality Management	3	3	0	Principles of Management/2	2/3
		0501438	Business Environment Management	3	3	0	Principles of Management/2	1/4
		0501417	Change Management	3	3	0	Principles of Management/2	2/4
		0501435	Entrepreneurship	3	3	0	Principles of Management/2	2/4
		0501437	Contemporary Issues in Management	3	3	0	Principles of Management/2	2/4

❖ Co-requisite



QF05/0407-3.0E	Course Plan for Bachelor program - Course Plan Development and Updating Procedures/ Business Administration Department
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Courses Given to Other Majors)

Course number	Course title	Credit hours	Type of requirement (University Requirements, Faculty Requirements, Supporting Requirements)
0501100	Innovation and Entrepreneurship in Business	3	Mandatory requirement
0501110	Principles of Management /1	3	Faculty requirement
0501111	Principles of Management /2	3	Supporting requirement Accounting, Finance and Banking and MIS and Marketing
0501212	Human Resource Management	3	Supporting requirement for Marketing department
0501221	Quantitative Methods In Management/1	3	Supporting requirement Accounting and MIS
0501344	International Business Management	3	Supporting Requirement For Finance and Banking department
0501418	Knowledge Management	3	Supporting requirement MIS
0501424	Production and Operations Management	3	Supporting requirement for Marketing department
0501701	Advanced Strategic Management	3	Supporting requirement for Accounting department