

CURRICULUM VITAE

Full name: Alaa Jamil Hassan al Shari

Graphic Design Department / Faculty of Architecture and design

University of Al Zaytoonah University, Amman, Jordan

Phone: Number/s : 412

Fax: Number/s

E-mail: alaashari@zuj.edu.jo

Homepage:



1. Personal Data

Date of Birth: 1978

Nationality: Jordanian

2. Education

- Ph.D.(Advertising design) 2018, Advertising Department, Faculty of Applied Art ,Helwan University - Egypt
- M.Sc. (Advertising design) 2007, Advertising Department, Faculty of Applied Art ,Helwan University – Egypt
- B.Sc. (design and Applied Art) 2000, Faculty of fine Art, Al Yarmouk University, Jordan
- High School Science section, Jordan, 1996

3. Ph.D. Dissertation

Ideology Vision in Advertising Design, Helwan University – Egypt

4. Employment

- Assistant Professor, Graphic Design Department, Al Zaytoonah University, Amman, Jordan, 2018 – now
- Teacher, Graphic Design Department, Al Zaytoonah University, Amman, Jordan, 2007 - 2018



Academic Positions

- Assistant Professor, Graphic Design Department, Al Zaytoonah University, Amman, Jordan, 2018 – now.
- Teacher, Graphic Design Department, Al Zaytoonah University, Amman, Jordan, 2007 – 2018.
- Teacher – Al gad School, Al Ryad - Saudi Arabia , 2000 -2003.

Administrative Positions

- Chairman of Graphic Design Department, Faculty of Architecture and design, Al Zaytoonah University, Amman, Jordan, 2018 – 2020.

5. Research Interests

- Advertising Design, information design, visual communication theories, Meaning management and big idea.

9. Teaching Experience

- *Undergraduate Courses*

Advertising design – design basics and elements – animation 3d 2d – visual communication theories – design methods – digital graphic design software

10. Publications

- Shari Alaa, Advertising design between visual rhetoric and visual knowledge, Journal of Architecture, Arts and Humanistic Science , 2018 July , Vol 11 no 2
- Shari Alaa, The idea of advertising between the social meaning and the behavior of the recipient, Journal of Architecture, Arts and Humanistic Science , 2018 October, Vol 12 no 1, p 618 -632