

الوصف المختصر للمواد الدراسية – إجراءات تنفيذ مهام لجنة الخطة الدراسية / كلية الاعمال / برنامج ماجستير ادارة الاعمال
Course Brief Description – Procedures of the Course Plan Committee/ Faculty of Business

QF05/0409-2.0

Department	Master Of business Administration			القسم
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14	عدد المواد الدراسية Number of Courses	23/08/2021	تاريخ الاعتماد Approval Date	2022/2021	الخطة الدراسية رقم Course Plan No.
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المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Knowledge Management	501703

This course is about knowledge, how to capture it, how to create it, how to share and transfer it, and how to manage organizational knowledge in a firm. The core concept of this course is that the only sustainable advantage a firm has comes from what it collectively knows, how efficiently it uses what it knows, and how readily it acquires and uses new knowledge

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Special Topics in Business Administration	501716

This course includes a set of information that enables the student to develop knowledge, experiences and skills that enable them to assimilate contemporary administrative issues that have emerged as a result of the development of information technology, modern administrative methods and patterns, their evolution, their main roles, their basic operations, and the most prominent contemporary issues in management.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Business Analytic	506711

This course is based on the premise that information systems field knowledge is essential for building successful, competitive business organizations, managing business activities, adding business value, and providing useful products and services to customers. This course provides advanced concepts, techniques and tools of information systems field that MBA students will find vital to their professional success regardless of their major area. This course aims to develop the students' ability to research and debate significant issues related to managing and administering the IS function. Highlight and integrate alternative ways to match the information systems function to structure and behavior of the organization.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Financial Management	503710

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It aims to focus on the principles and concepts of financial management, including investment and financing decisions, working capital, the time value of money and its applications, the cost of capital. The course also addresses the concepts of return and risk, valuation of stocks, bonds, and capital budgets.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Entrepreneurship	501723

- Understand the Intellectual frame of innovation, creativity and Its importance in the business world.
- Explain the scientific basis for managing innovation and practices in organizations.
- Describe the requirements of intellectual property management and organizational knowledge.
- Recognize the different concepts in research and management of R&D projects.
- Discuss the intellectual framework of entrepreneurship and how to manage the entrepreneurial firms.
- Determine the requirements move from ideas to an Entrepreneurial Firms.
- Recognize the role of the Executive Intelligence in Entrepreneurial

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Human Resource Management	501704

This course of Human resource management introduces students of Master of contemporary work environment. The course begins with ever changing world of work and its effects on HRM. then it proceeds to introduce the basic functions of HRM such as staffing function with special emphasize on planning, recruiting, selecting, socializing, training and developing of human resources. the course focuses on how organizations encourage high performance by evaluating pay and rewarding employees

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Research Methodology for Business	501700

Research design is Avery central constituent of all strategic business decisions. The course provides student with basic methodological concepts. The main focus will be to present different methodological approaches in theoretical as well as empirical business research. The course covers fundamental stages of research data collection methods. More specifically, areas of study include the research the research process, Problem solving, Instrument development and data analysis. Overall, the course introduces a comprehensive introduction to the theme of business research methods. It will focus on the use of scientific research as a problem solving tool.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Organizational Theory	501702

This course is to help students obtain- depth understandings of organizations through good theoretical perspectives and paradigms. This course will focus on determinants of an organization's success, focusing particularly on structure and design issues, organization life cycle, technology, environment,

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culture, learning and knowledge management, globalization and stakeholders' impact on organizations. The course also emphasizes on managerial decision making, political games and conflicts.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Marketing Management	504710

The subject examines the modern view of marketing and concentrates on the areas such as identification of marketing opportunities; market segmentation, targeting and positioning; product life cycle analysis; new product development; services marketing and marketing mix decisions.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Managerial Accounting	502760

This course includes information necessary for short-term and long-term decisions through budgeting, comparing investment projects, planning and controlling inventories, decentralization of management and responsibility accounting, performance evaluation, and quantitative methods.

The aims of the course are to study the concepts of managerial accounting in greater depth together with detailed analysis of the underlying reasons for their use. It also aims to show students, through discussion, illustrations and assignment materials, the wide application of managerial accounting principles to business and economic problems.

Further, advanced techniques are introduced and some major principles of management theory will be related to management accounting. Students will be strongly encouraged to formulate their own individual views on the particular applicability of the various techniques in specific circumstances

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Strategic Management	501701

This course involves a set of information that enables the student to learn the knowledge, experience, analyzing the environment of the organization and skills that enable them to absorb a range of topics relating to the concept of strategic management and its importance and challenges.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Operations Research for Business	501722

This course involves set of information that enables the student to know the basic concepts of quantitative methods through (Inventory Models, Simulation , Lines of Waiting , and Heuristics) Also, determining how to use these methods in new areas .

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Technology and Operation Management	501724



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This course involves the collection of information that enables the student to know the group of the basic concepts related with the operational management of industrial and service . Also, to know the main statistical methods which used in the planning and control of production and analysis of production problems.			
المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced International Business Management	501705
This course includes a set of information that enables the student to know the knowledge, experiences and skills that enable them to assimilate a set of topics related to the basics of international business management and its historical development in terms of concepts and coordination processes, as well as the behavioral framework of international management and its organizational architecture in addition to international management processes (international human resources). International Marketing, International Logistics, International Finance, Finance and Banking and Applications of Digital Capital to International Management Operations)			

Approved by	Prof. Abdul Azeez Alnidawy	اعتمدت من قبل مجلس القسم
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