

**The impact of implementing a risk management strategy on the organizational performance of tourism companies in Jordan/Amman in light of the COVID-19 pandemic.
student preparation**

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Abstract

The aim of this study was to determine the impact of the implementation of the risk management strategy on the organizational performance in tourism companies in Jordan/Amman during the Covid-19 pandemic. To achieve the purpose of the study, the analytical descriptive approach was used. The study sample consisted of 326 managers in tourism companies, Jordan Amman; the study tool consisted from two parts where one was to measure the variable risk management strategy and the other to measure organizational performance. The study tool was distributed through modern applications by using Google Forms for data collection; the data were analyzed by using the SPSS program where there were some findings as the following:

1. The level of risk management strategy in tourism companies in Amman is at medium level with and arithmetic mean of (3.21) and a standard deviation of (0.687).
2. It has also been proven that there is an impact of the implementation of the risk management strategy in its dimensions (avoiding the occurrence of danger, determining the risk, reducing the risk, treating the risk, monitoring and periodic follow-up) on the organizational performance in the tourism companies in Jordan/Amman during the Covid-19 pandemic.

The study concluded with a set of recommendations, most notably: The risk management strategy should continue to be applied in tourism companies to remain a better customer option, in addition to the continued interest in customers and the provision of services in the time required for them, since their satisfaction is an indicator of the success of the organization.

Keywords: risk management strategy, organizational performance, tourism companies in Jordan, Covid-19.