

Personal Information



Abeer Rida Ezzat Ibrahim

Associate Professor

Graphic Design -Faculty of Architecture and Design

Alzaytoonah University of Jordan

Nationality: Jordanian

Email: a.ibrahem@zuj.edu.jo

- **Education:**

2018 **PhD**, Graphic Design – Animations
south valley University , Egypt

Dissertation Title: “The graphic design and modernization of a creative vision in designing the children’s products -Technique Augmented Reality ”

2011 **MSc**, Graphic Design
Al Minia University , Egypt

Thesis Title: “Dissertation Title: Role of digital technology to enrich the design of electronic games magazines”

2008 **BSc**, Graphic Design
Al- Zaytoonah University, Jordan

- **Scientific Researches :**

Date	Volume	Issue	Country	Place of publication	Research Title
2022	research number #3608		Jordan	Dirasat: Human and Social Sciences - Journals	The Role of Graphic Design and animated illustrations (Motion graphics) in Enriching and Promoting Tourism Advertising
2021	Vol.10	No.12	USA	Journal of Arts and Humanities	The Effect Of Animation On Society During The COVID-19 (A literature Review) Pandemic

- **Academic Experience:**

- Vice Dean for Academic Affairs - Princess Tharwat University College (2021-2022).
- Department Chair The Graphic Design Program - Princess Tharwat University College (2018-2021).
- Associate Professor -Graphic Design Program- Princess Tharwat University College (2018-2022).
- Teaching Member - Graphic Design Department - Al Zaytoonah university (2011- 2015)

- **Conference:**

- The Impact of virtual reality technology on tourism
Conference: The Five International Scientific Conference on Graphic Arts and Community Service south valley University - Egypt – (2019)
- Optical components in packaging design for children's products
Conference: The First International Scientific Conference on Graphic Arts and Community Service south valley University- Egypt – (2016)

- **Other Professional Experience:**

- (Microsoft Teams Course and Teaching Methods Through It and Giving Interactive Lectures Course (2021)
- The training program entitled "Educational Qualification" (20 hours) - February (2021)
- Create The Fashion Design major in the Applied Arts Program - Princess Tharwat College (2019-2020)
- Participation in a workshop organized at the conference "Graphic Design between Professionalism and Study" - Al-Zaytoonah University of Jordan - (2015)
- Graduation Projects Supervision
- Member of the Committee for the discussions of the graduation projects - Graphic Design Department - Al-Zaytoonah University of Jordan (2012-2015).
- Organizing and participating in the Graphic Arts Week at South Valley University – Egypt - (2016)
- Participation in the art exhibition during the events of Graphic Arts Week in the Faculty of Fine Arts South Valley University – Egypt - (2016)

- **Research interests :**

- Animations
- Augmented reality
- Virtual Reality
- Color psychology
- Interactive digital advertising

- **Programming :**

Proficiency in design software (Adobe CC) - (Cinema 4D) - (Autodesk Maya) - (Toon Boom) - (Final cut Pro)- (After Effects CC) - In an advanced form and the possibility of teaching it to students , Preparing students in a way that qualifies them to work directly in the In the field of work.