

CURRICULUM VITAE

Full name Hadeel Mohammad Ahmad Mustafa

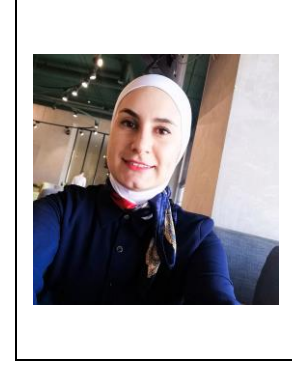
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1. Personal Data

Date of Birth: 20/8/1991

Nationality: Jordanian

2. Education

- M.Sc. (Graphic Design) 2017, Middle East University, Amman, Jordan.
- B.Sc. (Graphic Design) 2013, Yarmouk University, Irbid, Jordan.

3. M.Sc. Dissertation

*"The Effect of Graphic Design in the usability of Jordanian University Websites",
Middle East university, Amman Jordan.*

4. Employment

Academic Positions

- Instructor, Graphic Design Department, Al-Zaytoonah University, Jordan
2019-present
- Teaching assistant, Graphic Design Department, Petra University, Jordan
2014-2019.



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- Graphic, Web and social media designer, Designers Pack agency, Jordan 2013-2014.
- Graphic and web designer, Bayt.com, Amman, Jordan, Aug-Nov 2013
- Freelance Designer 2014-present.

5. **Research Interests**

- User interface Design.
- User Experience design.
- AU Design.
- User Psychology.
- Digital Design.
- Logo Design.

6. **Membership in Scientific Societies and Associations**

7. **Honors and Awards**

- Honored for participating in the faculty's yearly design and architecture exhibition 2021 – Al Zaytoonah University.
- Honored for participating in the faculty's yearly design and architecture exhibition 2022 – Al Zaytoonah University.

9. **Teaching Experience**

- *Undergraduate Courses*

Graphic Design Software's, Typography, Packaging Design, Web Design, Graduation Project, Illustration, Brand Identity, History of Graphic Design.

10. **Membership of Committees**

- **University**
 - Computing and e - Learning Committee.
 - Exams Committee.
 - Quality Assurance Committee.

11. **Professional and Scientific Meetings**

Participation in Scientific meetings

- Interactive content design, Al-Zaytoonah university, 2022.
- UX Design course, UX Academy, 2022.



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- Basics of information Design, IDRAK, 2022.
- UX design Workshop, PSUT, 2016.
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12. Participation in or organization of curricular and/or extra-curricular activities

- Field Visit to Al-Fanar press, Amman, Jordan, Al-Zaytoonah Univeristy, 2022.
- Participated in a volunteer workshop at Al-Fikr Al-Tarbawi schools Amman, Jordan, Al-Zaytoonah Univeristy, 2022.
- Participated the “Annual design and architecture” exhibition, Al-Zaytoonah Univeristy, 2021-2023.
- Juror for the Graphic Design graduation projects at Yarmouk University in 2022.
- Juror for the Graphic Design graduation projects at Yarmouk University in 2023.

13. Publications

Provide numbered lists of:

- Papers in refereed journals
- Books and Book Chapters
- Conference Presentations
- Reports

Format to be followed:

Author’s family name, initials (in case of multiple authors, your name and initials should be in bold); *Title of Article*, Name of Journal, Vol. no., year of publication, pages xxx-xxx.