



"الإبداع في التصميم"  
"Innovation in Design"

جامعة الزيتونة الأردنية  
Al-Zaytoonah University of Jordan  
كلية العمارة والتصميم  
Faculty of Architecture and Design



"عراقة وجودة"  
"Tradition and Quality"

Course Plan for the Bachelor's degree program - Course Plan Development and Updating for  
Department Procedures of Fashion design

QF10/0407-4.0E

Course Plan for Fashion Design (Bachelor Program) No.: (2022-2021)

Approved by Deans Council by decision (19/2022-2021) dated (28/7/2021)

(132) Credit Hours

Teaching style	Percentage of study plan hours / number	Model used (synchronous: asynchronous)
Complete e-learning courses	10% - 20% Maximum / number( ) C h	1:1 (For THER. SAT.)
Blended Learning courses (For Humanity)	40% - 60% Maximum / number( ) C h	1:1 (For SUN. TUE) or (MON.WED)
Blended learning courses (for scientific and medical)	30% -50% Maximum / number ( ) C h	1:1 (For SUN.TUE) or (MON.WED)
Traditional learning courses (for humanity)	20% Minimum / number ( ) C h	2:0 For all academic divisions
Traditional learning courses (for scientific and medical)	30% Minimum / number ( ) C h	2:0 For all academic divisions

Important note: (The teaching patterns of the subjects are distributed at all academic levels in the program)

Program vision: Building specialized competencies in the field of Fashion Design, provided with the knowledge, skills and leadership, creative and entrepreneurial competencies necessary to compete in the global labor market, through creative application in the use of information technology and modern teaching and learning strategies.

Program mission and objectives:

1. Achieving the conformity of the learning outcomes in all areas of specialization with the seventh level descriptors (knowledge, skills and competencies) in the National Qualifications Framework.
2. Integrating fashion design and employing it creatively in the teaching and learning processes in order to achieve more effective learning and take into account the needs of the learner.
3. Promote the principle of self-sustainable, lifelong learning, and highlight the creativity of the learner in light of global changes through the application of various teaching and learning strategies
4. Keep up Technological development in fashion design to gain skills that enrich information to the designer.
5. Develop communication for fashion designer in culture, history and art for purpose of creativity.

Program learning outcomes ((MK= Main Knowledge, MS= Main Skills, MC= Main Competences)

Main knowledge	
Familiarity with basic knowledge that enables student to Design and Producing proper fashion suitable for different jobs, business and life activities.	MK1
Basic knowledge of Fashion design and implementation methods, tools, machinery, equipment and Necessary materials for production and manufacture.	MK2
Connect Fashion design major with fields and cognitive components that relevant by specialty and appropriate understanding of it.	MK3
Wide and varied knowledge In traditional, heritage and contemporary fashion design field, accessories and fashion shows.	MK4
Basic skills	
Possess necessary practical skills to design and fashion execution, and The ability to perform basic operations and associated productivity.	MS1



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Possess cognitive and practical skills that related to arts of embroidery, ornamentation, Design and preparation of patterns.	MS2
Proficiency Practical and cognitive skills that related with machinery, tools and equipment, With ability to choose solutions to production problems.	MS3
Use appropriate techniques that related to Design and implementation field of costumes in all different production stages.	MS4
<b>General competencies</b>	
Ability to access and use a variety of knowledge sources in fashion design field also Choosing the suitable one applying according to priorities.	MC1
Initiative for self-learning In a structured learning environment with personal independence also ability to make decisions within work groups or individually.	MC2
Ability to design and implement fashion In harmony with cultural heritage locally, regionally and globally.	MC3
Overseeing the routine work of others, also Training subordinates and raising their efficiency, And take responsibility for the application of security and safety rules.	MC4

Teaching style			Course No.	Course Name	Credit Hour	Theory Hours	Practical Hours	Pre-Requisite Co-Requisite	Indicative	
Fully Electronic Learning	Blended - learning	Traditional learning							Semester	Year
<b>1. Requirements (27) Credit Hours</b>										
<b>1.1 Mandatory Requirement (21 Credit Hours)</b>										
•			0420101	Military Sciences	3	3	0	-	1	1
•			0420151	National Education	3	3	0	-	2	1
•			0420271	Life Skills	3	3	0	-	1	2
•			0420115	Communication Skills in Arabic	3	3	0	Remedial Arabic Language	1	1
•			0420123	Communication Skills in English	3	3	0	Remedial English Language	2	1
•			0420261	Entrepreneurship and Innovation	3	3	0	-	2	2
•			0420241	Leadership and Social Responsibility	3	3	0	-	1	2
<b>1.2 University elective requirements(06 credit hour)</b>										
•			0420142	Human Civilization	3	3	0	-	1	1
•			0420253	Development and Environment	3	3	0	-	1	2
•			0420172	Digital skills	3	3	0	Remedial computer skills	2	1
•			0420201	first aid	3	3	0	-	2	2
•			0420134	Sports and health	3	3	0	-	1	1
•			0420212	Islamic culture	3	3	0	-	1	2
•			0420392	Principals of Psychology	3	3	0	-	1	3
•			0420341	Principals of German Language	3	3	0	-	2	3



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			0420155	Law in life	3	3	0		1	2
<b>2. College Requirements (21) Hours</b>										
	•		1001173	Fundamentals of Design	3	3	0	-	1	1
		•	1004151	Free Drawing	3	1	4	-	1	1
	•		1002122	Theories of Visual Communications	3	3	0	-	2	1
		•	1002130	Design Programing	3	1	4	Remedial computer skills	2	1
	•		1003213	Research Skills and Technical Writing	3	3	0	Communication skills in English	1	2
	•		1004213	History of Art	3	3	0	-	1	3
		•	1003127	Photography (Imaging) and Digital processing	3	1	4	-	1	2

Teaching style			Course No.	Course Name	Credit Hour	Theory Hours	Practical Hours	Pre-Requisite Co-Requisite	Indicative	
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<b>3. Specialization Requirements (84) Hours</b>										
<b>1.4 Compulsory Specialization Requirements (73) hours</b>										
	•		1004132	Introduction to Fashion Illustration	2	1	2	-	1	1
	•		1004133	Fundamentals of Fashion Design	3	1	4	-	1	1
		•	1004131	History of Fashion	3	3	0	Introduction to Fashion Illustration	2	1
		•	1004243	The Art of Embroidery and Decoration	3	1	4	Fundamentals of Fashion Design	2	1
		•	1004134	Fashion Design Procedures	2	1	2	Fundamentals of Fashion Design	2	1
	•		1004350	Garment Manufacturing Technology	3	1	4	Fashion Design Procedures	1	2
	•		1004233	Textile Sciences, Materials & Fabrics	3	2	2	The Art of Embroidery and Decoration	1	2
		•	1004214	Phycology of Fashion	3	3	0	History of Fashion	1	2
		•	1004441	Special Topics in Fashion Design	3	1	4	Phycology of Fashion	2	2
	•		1004346	Fashion Accessories Design	3	1	4	Garment Manufacturing Technology	2	2
	•		1004254	Designing & Pattern Making for women	3	1	4	Fashion Design Procedures	2	2



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	•		1004232	Fashion Design Software	3	1	4	Fundamentals of Fashion Design	1	3
		•	1004317	Specifications and Quantity Surveying	3	3	0	Fashion Design Procedures	1	3
		•	1004445	Design and Implementation of Specialized Fashion	3	1	4	Special Topics in Fashion Design	1	3
	•		1004348	Draping	3	0	6	Designing & Pattern Making for women	1	3
	•		1004357	Designing & Pattern Making for Men	3	1	4	Designing & Pattern Making for women	2	3
	•		1004335	Fashion Design Software	3	1	4	Fashion Design Software	2	3
		•	1004345	Fashion Design for Cinema and Theater	3	1	4	History of Fashion	2	3
	•		1004356	Designing & Pattern Making for Children	3	1	4	Designing & Pattern Making for Men	1	4
	•		1004358	Graduation Project 1	3	0	6	Department Approval	1	4
	•		1004353	Practical Training 1	3	0	6	Passing 90 Hours	1	4
	•		1004444	Practical Training 2	3	0	6	Practical Training 1	2	4
		•	1004447	Fashion Show Production	3	1	4	Fashion Design for Cinema and Theater	2	4
		•	1004449	Fashion Design for Traditional Clothing	3	1	4	History of Fashion	2	4
	•		1004355	Graduation Project 2	3	0	6	Graduation Project 1	2	4
<b>2.4. Optional Specialization Requirements (6) Hours</b>										
	•		1004344	Fashion Marketing	3	1	4	Specifications and Quantity Surveying	1	4
	•		1004442	Fashion in the Jordanian Heritage	3	1	4	History of Fashion	2	4
		•	1004450	Advanced Draping	3	0	6	Draping	2	3
		•	1004351	Fashion Photography	3	0	6	Photography (Imaging) and Digital processing	1	3
<b>3.4. Supporting Major Requirements (5) Hours</b>										
	•		1002445	Aesthetics	3	3	0	History of Fashion	1	2
		•	1003334	Human Engineering	2	0	4	Design Software	1	3

*(End of study plan for the students in the specialization)*

**Subjects Taught for Students of Other Majors**

(University Requirements, College Requirements, Family Specialization Requirements, Support Requirements)

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Fully Electronic Learning	Blended Learning	Traditional Learning							Semester	Year
		•	1004151	Free Drawing	3	1	4	-	1	1
		•	1004213	History of Art	3	3	0	-	2	2



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