

CURRICULUM VITAE

Full name: Wadi` Youssef Asaad Al-Daoud

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Homepage:



1. Personal Data

Date of Birth: 1991
Nationality: Jordanian

2. Education

- Ph.D : (Design and Graphic Communication) Fine Arts / Printed Designs 2021 / University of Alexandria, Cairo - Alexandria.
- M.Sc. (graphic design and communication) Fine Arts / Printed Designs 2018 / Alexandria University, Cairo - Alexandria.
- B.Sc. (Graphic Design) Arts and Arts / Jadara University 2014, Jordan - Irbid.
- High School • (Information Administration 2009) /Irbid - Ramtha

3. Ph.D. Dissertation

The role of creative thinking the conceptual image in designing promotional ads for medical tourism.

4. Employment

- Assistant Professor / Graphic Design Department / Jordan University of Zaytuna 2023.
- Assistant Professor / Graphic Design Department / Irbid National University 2022-2023.
- Assistant Professor / Graphic Design Department / Granada College 2021-2022.



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Academic Positions

- Assistant Professor, Department of Graphic Design - University of Zaytuna, Jordan - Jordan - Amman - April 2023.
- Assistant Professor of the Graphic Design Department - Irbid National University - Jordan - Amman - April 2022.
- Assistant Professor of the Graphic Design Department - Granada College - Jordan - Irbid - April 2021.

Administrative Positions

- Head of the Department of Graphic Design / College of Arts and Arts / Irbid National University / 2022.
- Head of the Graphic Design Department / Granada College / 2021-2022.

5. Research Interests

A- Photography for awareness and visual culture.

B- The conceptual photography to introduce a modern style in designing the modern advertisement in the Arab world.

C- Designing signs and symbols in ports and seafood.

D- Graphic design and its role in modern learning methods in children and learning difficulties.

C- Design, visual communication, and mental image of the recipient and the target groups.

9. Teaching Experience

• *Undergraduate Courses*

The foundations of bilateral and three -dimensional design - computer design (1) + (2) - free drawing - advertising and advertising design - digital photography - visual communication theories - tipographic - graphic design history - art history - aesthetics - color theories and applications - the basics of design and culture
Visual - design and directing publications - graphic design management - design theories and curricula - packaging design.

10. Publications

- 1- Founded design of guidance brands in ports and marine waterways as an entrance to enrich the contemporary graphic design / Jordanian Arts Journal- Yarmouk University. Publishing date and acceptance of publishing 2021-7 / Volume 15 / No. 4 of 2022



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- ative thinking of marketing ideas on the design structure of the modern Jordanian advertisement: Evidence from the Jordanian telecommunications companies