

CURRICULUM VITAE

Belal Mahmoud Hussein AlWadi

| Assistant Professor of Management and Entrepreneurship |
| Department of Basic Sciences (Humanities and Scientific) |
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Personal Data

| **Date of Birth:** 21 / 03/ 1988

| **Nationality:** Jordanian

Education



- Ph.D. | (Management & Entrepreneurship), 2020, University Malaysia Terengganu, Malaysia.
- MBA. | (Master of Business Administration), 2011, Amman Arab University, Amman, Jordan.
- B.Sc. | (Management Information Systems - MIS), 2008, Zarqa University, Zarqa , Jordan.

Ph.D. Dissertation

- ✚ THE EFFECTS OF ENTREPRENEURIAL ORIENTATION, HUMAN CAPITAL, AND ORGANIZATIONAL LEARNING CAPABILITIES ON BUSINESS PERFORMANCE AMONG SMEs IN JORDAN.



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✚ Employment

NO	Job Title	Place of Work	Country	Period	
1	Assistant Professor of Management and Entrepreneurship	Al-Zaytoonah University of Jordan	Jordan	9 / 2021	Now
2	Senior consultant for Learning and Development	LEVENBERT® group for Consulting and Management Studies	Singapore, Oman & UAE	5 / 2017	9 / 2021
3	Lecturer & Entrepreneurship consultant	Imam Abdulrahman Bin Faisal University	Saudi Arabia	8 / 2011	1 / 2017
	Head of Department of Business Administration for Students Affairs				
4	Founder & Vice President	Jordanian Association for Entrepreneurship		9 / 2013	Now
5	Deputy Director of Admission and Registration	Amman Arab University	Jordan	2 / 2011	8 / 2011
	Deputy Director of the Arab Center for Performance Improvement and Human Resources Development				
6	Projects and Initiatives Planning Consultant – Part Time	American Islamic Congress	Egypt & Jordan	2009	2010

✚ Academic Positions

- ✚ **Assistant Professor** of Management and Entrepreneurship | Department of Basic Sciences (Humanities and Scientific) | Faculty of Arts, Al-Zaytoonah University of Jordan | 2021 – Present.
- ✚ **Lecturer**, Department of Business Administration | College of Applied Studies and Community Service | Imam Abdulrahman Bin Faisal University – Saudi Arabia | 2011 – 2017.

✚ Administrative Positions

- ✚ **Head of Department of Basic Sciences (Humanities and Scientific)** / Faculty of Arts, Al-Zaytoonah University of Jordan | 2021- 2022.
- ✚ **Head of Department of Business Administration for Students Affairs** / College of Applied Studies and Community Service | Imam Abdulrahman Bin Faisal University | 2012 – 2017.

✚ Administrative committees

- ✚ **Faculty Council Member** - Faculty of Arts @ Al-Zaytoonah University of Jordan, 2021-2022.
- ✚ **University Council Member** @ Al-Zaytoonah University of Jordan, 2023-2024.
- ✚ **Member of the Entrepreneurship and Innovation Council** @ Al-Zaytoonah University of Jordan, 2023-2024.



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✚ *Research Interests*

- Entrepreneurship
- Innovation
- Intrapreneurship
- Leadership
- Management

✚ *Membership in Scientific Societies and Associations*

- Judge and Consultant at Hult Prize Global Award - The Crown Prince Foundation.
- Consultant and member of the founding Committee of the Arab Holding Group for Food Security - Council of Arab Economic Unity - League of Arab States.
- Expert in Entrepreneurship and Innovation at American Management Institute (AMI) – American Group for Managing Educational Projects (AGMEP) United States.
- Founder and Vice-President – Jordanian Association for Entrepreneurship.
- Consultant and member of the founding Committee of the Arab Trainers Union - League of Arab States.
- Co-Founder of MIAMI business solutions company (non-profit organization) .
- Consultant at the Global Digital for Entrepreneurship Development Platform (EntreViable) a London-based company.
- Chairman of the Entrepreneurship and Innovation Committee (Jordan Representative) Arab Youth Council for Integrated Development - League of Arab States.
- Reviewer of American Journal of Management Science and Engineering (AJMSE) ISSN Print: 2575-193X; ISSN Online: 2575-1379.
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✚ *Honors and Awards (Local and international)*

NO	Award Name	Awarded By	Award Topic	Award Level	Year
1	Best entrepreneurs mentor award in the Arab world	Ministry of Digital Economy and Entrepreneurship and the Ministry of Investment	Entrepreneurship	International - Jordan	2022
2	The Best Entrepreneurial Consultant and Developer Award in the Middle East	The American College of Dubai	Entrepreneurship	International - UAE	2019
3	International Award for Distinguished Researcher in Entrepreneurship	Venus International Foundation	Research & Entrepreneurship	International - India	2015
4	Distinguished Certified Arab Trainer Award	League of Arab States	Training and human development	International - Oman	2015
5	Arab Entrepreneurship Award	League of Arab States	Entrepreneurship	International - Egypt	2013
6	Distinguished lecturer Award - University level	Imam Abdulrahman Bin Faisal University	Research and teaching	Local – Saudi Arabia	2013
7	American Islamic Congress Award for Leading International Initiatives and Projects	American Islamic Congress	Volunteer work and projects	International - Egypt	2009
8	HRH Prince AlHassan bin Talal Award for Youth	Award Office - Royal Scientific Society	Leadership and Excellence	Local – Jordan	2008
9	Best Initiative Award - Jordanian Universities level	INJAZ Foundation	Volunteer work	Local – Jordan	2008
10	Fourth Level Award - Arab Universities level	Association of Arab Universities	Scientific Research	International - Jordan	2008
11	Scientific Research Award for Jordanian Universities Students	Middle East Studies Center	Scientific Research	Local – Jordan	2008



+ Publications (Scopus + ISI)

+ Accepted & Under process papers:

1. Prediction of Accessibility Testing using a Generalized Linear Model for E-Government (**Scopus Q1+ ISI**) | **2024**
2. Investigating factors affecting the growth of entrepreneurship projects based on strengthening rural communities in line with sustainable development. (**Scopus Q1 + ISI**) | **2024**
3. Transformational leadership, Transactional leadership and performance of entrepreneurship & innovation centers: The mediating effect of innovation culture. (**Scopus Q1 + ISI**) | **2024**
4. The Role of Jordanian Universities in Meeting the Requirements for Developing Students' Creative and Innovative Capabilities from Their Perspective. (**Scopus Q2**) | **2024**
5. Digital entrepreneurship in light of the covid-19 pandemic: challenges and opportunities (**Scopus Q2**) | **2024**
6. Analyzing the Role of Business Model Innovation (BMI) on the Performance of Digital Startups (**Scopus Q1 + ISI**) | **2024**
7. Green Innovation and Accounting Performance around the world (**Scopus Q1 + ISI**) | **2024**

+ Published Articles:

8. The Impact of Digital Marketing on Customer Interaction: Electronic Fashion Sales Stores (**2024**) – **Q1**
9. The impact of Capital Structure on Accounting performance: Evidence from MENA (**2024**) – **Q1**
10. The Impact of Enterprise Resource Planning Systems on Project Management Performance in Jordanian Hospitals (**2024**) – **Q2**
11. Analyzing the Role of Business Model Innovation (BMI) on the Performance of Digital Startups (**2024**) – **Q1**
12. Wang, X., Yin, J., Yang, Y., Muda, I., Abduvaxitovna, S. Z., AlWadi, B. M., ... & Abdul-Samad, Z. (2023). Relationship between the resource curse, Forest management and sustainable development and the importance of R&D Projects. *Resources Policy*, 85, 103997. (**Q1 – ISI**)
13. AlWadi, B. M., Aravamudhan, V., Mohanasundaram, K., & Abduljawad, M. (2023, August). The Role of Smart Technologies in Reducing Energy Consumption and Promoting Sustainable Practices in Households and Businesses. In *2023 International Conference on Information Technology (ICIT)* (pp. 327-334). IEEE.
14. Altarawneh, M. H., Rifai, F. A., Kanan, T., & AlWadi, B. M. (2023). Digital Mentoring System Using Recommendation Techniques: A Review Study. *Journal of Namibian Studies: History Politics Culture*, 35, 748-759.



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15. Altarawneh, M., Aravamudhan, V., Sundaram, K. M., & AlWadi, B. M. (2023, May). Sustainable Business Excellence Through Digitalisation: From an Educational and Businesses Point of View. In *Conference on Sustainability and Cutting-Edge Business Technologies* (pp. 217-227). Cham: Springer Nature Switzerland.
16. AlMomani, K. M. D. K., AlWadi, B. M., & Al-Wadi, S. (2023, May). The Nexus of Intellectual Capital and Firm Performance: Evidence from Jordanian Pharmaceutical Companies. In *Conference on Sustainability and Cutting-Edge Business Technologies* (pp. 173-185). Cham: Springer Nature Switzerland.
17. AlWadi, B. M., Aravamudhan, V., Eid, A. A., Nussir, N. A., Masa'd, F., & Alsheikh, G. A. A. (2023). The Role of Internal Marketing Practices in Moderating the Impact of Job Insecurity on Turnover Intention. *Journal of Namibian Studies: History Politics Culture*, 33, 639-661.
18. Rifai, F., Al-mimi, H., Rasmi, M., Aldahoud, A., & AlWadi, B. M. (2023). The Role of Business Incubators in Promoting Entrepreneurship of Higher Education Institutions. *Journal of Namibian Studies: History Politics Culture*, 33, 906-924.
19. Al Qaied, B. A., Al-Qeed, M., Khraiwish, A., AlWadi, B. M., & Al-Gasawneh, J. A. (2022). Efficacy Of Marketing Communications' Strategy (MCS): An Empirical Study. *Journal of Positive School Psychology*, 3757-3768.
20. Varadaraj, A., & Al Wadi, B. M. (2021). *A study on contribution of digital human resource management towards organizational performance*.
21. Al-Gasawneh, J., Al-Wadi, M., Al-Wadi, B., Alown, B., & Nuseirat, N. (2020). *The interaction effect of comprehensiveness between social media and online purchasing intention in Jordanian pharmacies*. Disruptions and reformations in the entrepreneurial trends in the global market, International conference on 'Embracing Change and transformation through Innovation & creativity (ICECTIC-2020), 2020
22. The effect of entrepreneurial orientation, human capital, and organizational learning capability on SMEs business performance in Jordan, International Academic Conference on Business and Economics (IACBE 2017) (Malaysia), 2017
23. The Quality of the Academy Scientific Method and Learning Techniques Used to Improve the Quality of the Outputs of the Educational Process, Reality and Ambition, International Conference of the Higher Education in the Arab World Future Prospects (Palestine), 2013
24. The Role of Arab Media in Presenting the Image of Women and Enabling Her in Society, an international conference of the Scandinavia Countries Network and United Nations (Denmark), 2012
25. The Impact of Using Social Networking Sites in Education and Learning for Academic Foundations in the Arab World, First Scientific Conference for the Talented and Excellence Research in the Arab World (Jordan), 2012



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26. Strategies for Transforming in Human Resources Functions, international forum: Development of careers and efficiencies and the Transformation at the Function of Human Resources (Algeria), 2012
27. The role of the knowledge economy in promoting the competitiveness of Arab women, Arab Academic Human Rights Network conference - Raoul Wallenberg Institute (Sweden), 2011
28. Human resources and their role in promoting the competitiveness of banking institutions, First National Forum: Human Resources Development in banking institutions (Algeria), 2009

Published Books

1. The partnership between the projects of public and private sectors (Theoretical framework and practical application) PPP – 2nd edition, Ministry of Culture & Alhamed publishing house – Jordan, 2016
2. The Quality of Strategic Information and its role in building modern organizations, Alhamed publishing house – Jordan, 2013
3. Total Quality Management in the Modern Organizations, Alhamed publishing house – Jordan, 2012
4. Entrepreneurial projects and their role in the development process in the Middle East, Alhamed publishing house – Jordan, 2011
5. Transformation from the Public Sector to Private Sector (PPP), Alhamed publishing house – Jordan, 2011
6. Knowledge and E-Management and Its Modern Applications, Safa'a publishing house – Jordan, 2010
7. Management Skills in the Leading personality, Alabrar publishing house – Jordan, 2010



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✚ Some of Training programs that have been offered

Course Name	Offered to	Hours	Year
Executive Professional Diploma in Entrepreneurship	SMEs Development Authority - Oman	100h × 6 groups	2019 2018
Advanced strategic planning program	Diwan of Royal Court - Oman	40h × 3 groups	2019 2018
Incubated Entrepreneur Development Program	Luminus Technical University College - Jordan	10h	2018
Rehabilitation Entrepreneurship Program for Entrepreneurs	Saudi Aramco Company - Aramco Entrepreneurship Center	10h × 4 groups	2015
International License for Entrepreneurship (ILFEN)	Imam Abdulrahman Bin Faisal University - KSA	100h × 6 groups	2014 2015
American International Program - Professional Leader	Tamkeen foundation (Bahrain)	200h × 4 groups	2014 2015
Executive Secretary & Office Management program Effective Administrative Communications program	Imam Abdulrahman Bin Faisal University training center in cooperation with the internal security forces Ministry of Interior - Saudi Arabia	60h Each session × 12 groups	2017 2016 2015
leadership program for faculty deans and heads of departments and committees at the university	Imam Abdulrahman Bin Faisal University - KSA	60h	2013
Training of Trainers (TOT)	Arab Trainers Union – Jordan	40h	2010

✚ Recently training courses that have been completed

NO	Training Course Name	Awarded / Accredited By	Year
1	Setting Up a PMO	Project Management Institute (PMI) – USA	2019 / 2020
2	Strategic Thinking		2019 / 2020
3	Lean Strategy: Business Transformation		2019 / 2020
4	Creating a Culture of Change		2019 / 2020
5	Responding Effectively to Risks		2019 / 2020
6	Sustainability Strategies		2019 / 2020
7	Critical Thinking	National Association of State Boards of Accountancy (NASBA) – USA	2019 / 2020
8	Raising Startup Capital		2019 / 2020
9	Business Intelligence for Consultants		2019 / 2020
10	Business Development: Strategic Planning	Kaizen Institute - USA	2019 / 2020
11	KAIZEN Methodologies		2019 / 2020
12	Problem Solving	International Business Management Institute- Germany	2019 / 2020
13	Strategy and Operations		2019 / 2020
14	Fundamental and Innovative Research	University Malaysia Terengganu	2017
15	International License for Entrepreneurship	Entrepreneurship Association - USA	2013
16	Strategic Planning (Diploma)	Cambridge University - UK	2011
17	Neuro Linguistic Programming (Diploma)		
18	Building the capabilities of human resources managers	United Nations	2011
19	Advanced Training of Trainers (TOT)	Arab Trainers Union	2010
20	International Computer Driving License (ICDL)	UNESCO	2008
21	Arab Youth Leadership Development Program	British Council	2008



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+ International Conferences

NO	Conference Name	Participation type	Country	Year
1	Jordan Expo and conference	Keynote Speaker	Jordan	2022
2	Arab Entrepreneurship Summit			
3	International conference on 'Embracing Change and transformation through Innovation & creativity (ICECTIC-2020)	Keynote Speaker	India	2020
4	Global Entrepreneurship Summit	Keynote Speaker	Malaysia	2017
5	International Academic Conference on Business and Economics (IACBE 2017)	Keynote Speaker	Malaysia	2017
6	United Nations Conference on Trade and Development, the World Leaders Summit, and the Global Investment Forum	Speaker	Kenya	2016
7	The Arab Entrepreneurship Summit	Keynote Speaker	Egypt	2013
8	international conference of the higher education in the Arab World Future prospects	Speaker	Palestine	2013
9	Arab Youth Leaders Forum	Keynote Speaker	Egypt	2009

+ Teaching Courses

Undergraduate Courses

- Entrepreneurship and innovation
- The principles of management
- Change and Development Management
- Negotiation and Conflict Management
- Work Ethics and Social Responsibility
- Management Writing Skills
- Academic Research Methods
- Communication Skills
- Management Skills
- Learning and Thinking Skills
- Decision-making and problem-solving.