

## Curriculum Vitae



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<b>Faculty</b>	Faculty of Economics and Administrative Sciences			
<b>Department</b>	Department of Marketing			
<b>Academic rank</b>	Assistant Professor			
<b>Year rank obtained</b>	2014			
<b>Specialization</b>	Service Marketing			
<b>Research Interests</b>	Service Marketing/ Consumer behaviour /Strategic Management			
<b>Phd or Master</b>	<b>PhD</b>	<b>University</b>	<b>Country</b>	<b>Year</b>
	<b>PhD</b>	<b>University of Hertfordshire</b>	<b>United Kingdome</b>	<b>2014</b>
<b>Experience</b>	Two years as a lecturer at Al Zaytoonah University/Jordan			
<b><u>Publication:</u></b>				
<ul style="list-style-type: none"> <li>- Achieving the Superiority: the Role of Marketing Orientation in gaining Competitive Advantage-within Jordanian Telecommunication Sector. December 2010.</li> <li>- “Investigating Marketing Orientation Influences on Achieving Competitive Advantage within Jordanian Mobile Telecommunication Industry (Behavioral-Attitudinal Perspective), 2011 .</li> </ul>				
<b><u>Conference Papers:</u></b>				
Izmir -Turkey: 15-17 April 2011 INTERNATIONAL JOURNAL OF eBUSINESS AND eGOVERNMENT STUDIES				

